

Terms and Conditions

Link "Tour de Link 2023" competition is organised by Link Asset Management Limited (the "Organiser"); Participation of the event equals to agreeing and accepting with the terms and conditions below.

The Competition

1. The first round of competition will start on 2 August to 13 August 2023 from 12pm to 8pm daily, at Lok Fu Place, TKO Spot, and Wo Che Plaza.
2. The second round of competition will start on 16 August to 27 August 2023 from 12pm to 8pm daily, at Kai Tin Shopping Centre, T Town, and Oi Tung Shopping Centre.
3. Participants must choose the competition category and participate according to their respective groups, the categories are Men's, Women's, Children's, Family, and Ace Team.
4. During the competition period, participants in the Men's, Women's, Children's, and Family categories will ride stationary bicycles at the event venue. Every ride counts as one entry record, and the Organiser will refer to the longest distance cycled in a single entry as the competition record. The number of participations and participating locations is not limited in any category. Each participant and group of participants can submit multiple records.
5. Participants of the Ace Team category must create or select a team for each cycle. All records for the same team will be accumulated as total distance cycled by the team. Participants can choose different teams, and there is no limit on creating teams.
6. Men's, Women's and Children's are individual competitions, each cycle in the Men's and Women's categories is limited to a maximum of five minutes, while each cycle in the Children's category is limited to a maximum of three minutes.
7. Participants in the Children's category must be aged 5 to 12, and have a body height between 90cm and 140cm.
8. Participants in the Family category must include two participants with a child aged between 5 and 12 and a body height between 90cm and 140cm, and another adult participant.
9. Each cycle of the Family category includes one regular bike and one kids bike. It will be started and timed simultaneously and is limited to a maximum of three minutes. The combined cycling distance will be counted as one record.
10. Ace Team category must consist of at least two participants aged 5 or above with a minimum height of 90cm. The number of team members and participation is not limited.
11. Each cycle of the Ace Team category is limited to a maximum of three minutes. Cycling records are not limited to date, time, or location.
12. Children aged 12 or below are eligible to enter the venue only under the accompany and supervision of a parent or guardian.

Awards and Prizes

1. The participant in each category (except for the Ace Team category) with the best record for a single ride in each location will be named the "Men's District Cycling

Champ", "Women's District Cycling Champ", "Children's District Cycling Champ" and "Family District Cycling Champ" (total 24 winners). Winners will receive a commemorative medal, while the winners of "Family District" category will receive two commemorative medals each.

2. The participant in each category (except for the Ace Team category) with the best record among all locations will be named the "Men's Hong Kong Cycling Champ", "Women's Hong Kong Cycling Champ", "Children's Hong Kong Cycling Champ" and "Family Hong Kong Cycling Champ" (total four winners).
3. The "Men's District Cycling Champ" and "Women's District Cycling Champ" will each receive one regular folding bike and a commemorative medal. The "Children's District Cycling Champ" will receive one kids folding bike and one commemorative medal. The "Family District Cycling Champ" will receive one regular folding bike, one kids folding bike and two commemorative medals. The regular folding bike is valued at HK\$2,399 and the kids folding bike is valued at HK\$1,199.
4. The result of Ace Team category is calculated according to the accumulative records of all members from the same team, regardless of location. Ranking is based on the total distance cycled by each team. The team with highest accumulated cycling distance will receive the title of "Ace Team" and a trophy. The trophy will be collected by the team captain.
5. Among the winning team in the Ace Team category, the participant with the highest individual accumulated cycling distance will receive the title of "Ace Team MVP", an adult folding bike (valued at HK\$2,399) and a commemorative medal.
6. The highest cycling distance will be counted as the participant's best record among the Men's, Women's, Children's and Family categories. This will be used to compete for respective awards in their league.
7. The cycling records of Men's, Women's, Children's, Family, and Ace Team categories are calculated separately. All individual cycling distance will be accumulated as the total distance cycled at respective locations.
8. The district with the highest accumulated cycling distance cycled during each of the two competition rounds will be the winning district. The Organiser will partner with an NGO to donate meal vouchers (valued at HK\$50,000) to the elderly in each of the winning district (total valued at HK\$100,000).

Riding Record and Data

1. Player or team name will be displayed on the leader board at the venue and event webpage. If no player name is submitted, a generic default player name will be assigned.
2. Participants must self-register by filling in their player name and contact number on the device installed on the bicycle.
3. Player name and contact number are optional for participants of the Men's, Women's, Children's and Family categories.
4. Participants can use the same contact number to participate in multiple categories, create multiple teams, and use different player names.
5. Participants of Ace Team category can choose to create a team or join an existing team. The participant who creates a team is the team captain and must fill in the team name, player name (as the team leader) and contact number. Player name and contact number are optional for subsequent participants who choose to join an existing team.

6. Contact number must be a mobile number registered in Hong Kong.
7. The player name, team name and contact number ("Personal information") must be clear. Anything that contains nudity, violence, obscenity, vulgarity, pornography, words involving illegal activities or any other offensive content are forbidden. Should the participant submit false or misleading information, the Organiser reserves the right to cancel the participant's eligibility to participate and receive prize.
8. All collected personal information will only be used to contact participants for prize collection and/or for the purposes listed in Personal Information Collection Statement. The personal information will be handled according to Personal Data (Privacy) Ordinance and the privacy policy of the Organiser. For details, please refer to the Personal Information Collection Statement.
9. During the competition period, the ranking will be disclosed to public, including but not limited through event webpage, e-panel in Link shopping centres, leader board, and any other promotional materials and medium used for promotional purposes. The rankings will be updated every 10 seconds at the venue and event webpage by refreshing the page.
10. Results of the competition will be announced on the event webpage. Winners will be notified individually by phone call according to the mobile number provided. Winners who cannot be contacted or cannot redeem the prize by the designated date will be considered as forfeiture of the prize.
11. The Organiser shall not be responsible for any impact and loss of participants caused by technical problems, including but not limited to the delay, loss, error or inability to identify the information submitted with mechanical or network failure.

Others

1. Person(s) is/are not suitable to participate in the competition if they are pregnant, with heart disease, high blood pressure, feel unwell or with insufficient physical ability.
2. Children aged 12 or below must be accompanied by adults aged above 18 to participate in the event.
3. Participants must abide by staff instructions during the event. Staff members reserve discretion to remove offenders from the venue.
4. Each queuing participant is counted as one person, please do not queue on behalf of others. Participants are required to queue again if they leave the queue midway.
5. Participants must queue and wait for instructions from staff members. If the queuing area is full, participants can get a ticket from the staff. Participants are required to present a valid ticket upon entry. Participant who misses the ticket number for more than five in the queue has to get a new ticket and re-queue.
6. If the number of queuing participants exceeds the venue capacity, the staff may stop distributing tickets or end the event in advance.
7. Please do not push, run, remove or damage any objects/facilities at the venue. The Organiser reserves the right to claim the cost from the person who damages any objects/facilities at the venue.
8. The Organiser and its service providers or outsourcing companies are not responsible or liable for any property losses and/or accidental injury of participants.

9. The Organiser reserves the right to change event arrangements subject to relevant statutes or subsidiary legislation, or to implement crowd control measures in accordance with the situation.
10. Participants must irrevocably and unconditionally agree photos/videos taken during their participation for publicity, marketing and promotion purposes of this or future events.
11. The Organiser reserves the right to cancel, postpone or suspend the competition or amend competition content, selection criteria and terms and conditions without prior notice. The Organiser is not responsible or liable for any losses or consequences caused, either directly or indirectly upon such changes. The Organiser reserves the right to refuse any person to participate in the competition.
12. In case of any dispute, the decision of the Organiser shall be final.
13. In case of discrepancies between the English and Chinese versions of this Terms & Conditions, the Chinese version shall apply and prevail.
14. For event details, please refer to promotion posters in the venue, linkreit.com or enquire any staff member in the respective malls.

Personal Information Collection Statement

This Statement is made by Link Asset Management Limited (“**Link Asset Management**”), as manager of Link Real Estate Investment Trust and Link Properties Limited and KASHOW LIMITED and MARKET TREND INTERACTIVE SOLUTION LIMITED (as the contractor of Link Asset Management Limited) (collectively “**we**”, “**our**”, “**Link**” or “**us**”), in accordance with the Personal Data (Privacy) Ordinance (Cap. 486) of the Laws of Hong Kong Special Administrative Region (“**the PDPO**”). This Statement intends to notify you why your personal data is collected, how it will be used, to whom the personal data will be transferred and to whom data access requests are to be addressed.

For the purpose of this Personal Information Collection Statement the following terms are defined as follows: -

Link “Tour de Link 2023” indoor cycling competition will be launched from 2 to 27 August 2023.

Types of Personal Data

We will collect the personal data from the participants including nick name and contact telephone numbers as required under the registration form of “Tour de Link 2023” competition. Winners will be contacted in particular when collecting prizes. The personal data collected are mandatory for recording participant’s riding record to win “Tour de Link 2023” indoor cycling competition.

If you are under the age of 18, you must obtain the consent from your parent or guardian who is over 18-year-old before providing us the personal data.

Use - How Your Data May Be Used

Personal data held by us will be used in the following manner:

1. for all purposes associated with “Tour de Link 2023” competition including but not limited to contacting the customers for further communication;

2. for internal statistics and analytics;
3. to make disclosure when required by law, regulation or court order of any jurisdiction and/or as requested by any government, regulatory or law enforcement authority or administrative organisation, which may be within or outside Hong Kong Special Administrative Region;
4. to establish legal claims or defences; obtain legal advice, and / or exercise, defend and/or protect the rights or properties of Link, Link's contractors, agents and third party service providers of any of "Tour de Link 2023" competition including identifying, contacting or bringing legal action against any person who may be interfering with any such rights or properties (whether intentionally or otherwise) and/or where any third party may be harmed or property of any third party may be damaged by such interference.

Direct Marketing

For the avoidance of doubt, we will not use your personal data for direct marketing.

Transfer of Your Personal Data

Personal data held by us will be kept confidential, but we may disclose/transfer such data to the following parties (whether within or outside the Hong Kong Special Administrative Region) for the purposes set out in this Statement:

1. all the special purpose vehicles of Link REIT and the subsidiaries (if any) of Link Asset Management and/or Link Properties Limited, any agent, contractor or third-party service provider who provides administrative, telecommunications, computer, payment, content, information or other marketing and promotional services to us in connection with the operation of our business, event, services or products and activities at or in relation to "Tour de Link 2023";
2. (if any) in connection with the operation of or in relation to the Link's Programmes; any person under a duty of confidentiality to us or who has undertaken to keep your personal data confidential and use them in strict compliance with the requirements of the PDPO (such as accountants, legal advisors and other advisors);
3. it is necessary to do so in order to protect and defend our rights and property, comply with applicable law, regulations, including but not limited to judicial proceedings, court orders or legal services;
4. any government, law enforcement authority or administrative organisation; and
5. any person to whom we are under an obligation under law to make disclosure.

Personal Data Security

We strive at all times to ensure that your personal data will be protected against unauthorised or accidental access, processing, erasure or other use. We have implemented appropriate physical, electronic and managerial measures to safeguard and secure your personal data.

Retention of Data

We will keep your personal data for 1 month from the completion of the "Tour de Link 2023" competition to fulfil the purpose for which the data was collected or comply with the relevant rules, regulations and laws of Hong Kong. Personal data which is no longer required will be destroyed.

Data Security

Your personal data will be kept in the office of Link Asset Management and/or Link Properties Limited or by the service providers engaged by Link Asset Management and/or Link Properties Limited and are accessible only to our authorised employees and service providers.

Data Access/Correction Requests

Under the PDPO, any individual has the right to request access to and correction of his or her personal data held by us. In accordance with the terms of the PDPO, Link Asset Management has the right to charge a reasonable fee for the processing of any data access request.

If you wish to access or correct your personal data held by us, please send your request to:

Corporate Data Privacy Officer
Link Asset Management Limited
20/F., Tower 1, The Quayside, 77 Hoi Bun Road, Kwun Tong, Kowloon, Hong Kong

or by e-mail: PersonalDataPrivacy@linkreit.com

Language Versions

In case of discrepancies between the English and Chinese versions of this Statement, the Chinese version shall apply and prevail.