

## Link Asset Management Limited (as manager of Link Real Estate Investment Trust)

### Unitholder Communication Policy

#### 1 Purpose

This Unitholder Communication Policy (the “**Policy**”) sets out the means by which Link Real Estate Investment Trust (“**Link**”) promotes effective and comprehensive communication with its unitholders (“**Unitholders**”) and the wider investment community, with the aim of ensuring equal and timely access to information about Link. It also sets out the means by which Unitholders and the wider investment community may engage with Link.

#### 2 Communication Strategies

Link Asset Management Limited (the “**Manager**”, as manager of Link) communicates with Unitholders and the investment community via a range of media including its general meetings, corporate communications <sup>( 1 )</sup>, corporate website, webcasts, investor/analyst meetings and corporate email/enquiry hotline.

### General Meetings

- 2.1 The Manager views two-way communications with Unitholders as an important component of Link’s corporate governance framework. Unitholders are encouraged to participate in general meetings or to appoint proxies to attend and vote at general meetings for and on their behalf if they are unable to attend the meetings.
- 2.2 Appropriate arrangements are made to encourage Unitholders’ participation at general meetings.
- 2.3 The conduct of Link’s general meetings is reviewed regularly to ensure that it follows best practice.
- 2.4 Board members of the Manager, including the Chairman and the chairmen of Board committees or their delegates, key senior executives and external auditor attend annual general meetings to answer Unitholders’ questions.

### Corporate Communications

- 2.5 The Manager issues comprehensive corporate communications in both English and Chinese. Unitholders have the right to choose either language and whether they receive these communications in printed form or by electronic means (through Link’s website ([www.linkreit.com](http://www.linkreit.com))). Unitholders may change their choice of language and means of receipt of Link’s corporate communications at any time, by giving reasonable notice to Link’s unit registrar either by post at the address shown below or by email to [linkreit@computershare.com.hk](mailto:linkreit@computershare.com.hk).

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<sup>(1)</sup> Corporate communications refers to annual reports, interim reports, notices of meeting, circulars, proxy forms, and other documents or publications of Link (including any “corporate communication” as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited).

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- 2.6 Unitholders and the investment community may make requests for corporate communications, to the extent that such information is publicly available, through the Investor Relations Department.

### **Corporate Website**

- 2.7 The corporate website contains a dedicated “Investor Relations” section, with general information about Link and its operations, its corporate communications. Details of Link’s corporate governance and sustainability arrangements are available under “Corporate Governance” section and “Sustainability” section respectively. The corporate website is updated on a regular basis.
- 2.8 Information released by the Manager to The Stock Exchange of Hong Kong Limited is also posted on Link’s website ([www.linkreit.com](http://www.linkreit.com)) as soon as practicable. Such information includes financial reports, results announcements, circulars, notice of general meetings and other regulatory disclosures.
- 2.9 All presentation materials provided in conjunction with Link’s announcements and results announcements are made available on the corporate website as soon as practicable after their release.
- 2.10 Interested parties may subscribe via Link’s corporate website to receive email alerts related to the publication of Link’s corporate communications, its corporate calendar and other related matters such as presentations and press releases.

### **Webcasts**

- 2.11 Live webcasts of Link’s interim and annual results briefings are conducted. These webcasts are made available on Link’s corporate website one day after the event and for at least one year from the date of publication.

### **Investor/Analyst Meetings**

- 2.12 The Investor Relations Department is responsible for coordinating meetings between the Manager and the investment community. One-on-one meetings, group meetings, roadshows and conference calls are arranged to facilitate two-way communication between Link and investors. Senior management and the Investor Relations Department also attend conferences and seminars organised by the investment community to gain further understanding of market sentiment and external perceptions of Link.

## **3 Enquiries**

Unitholders may direct their questions about their registered unitholdings to the unit registrar of Link:

Computershare Hong Kong Investor Services Limited  
Shops 1712-1716, 17/F., Hopewell Centre,  
183 Queen’s Road East, Wanchai, Hong Kong  
Telephone: (852) 2862 8555

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- 3.1 Unitholders and the investment community may direct their questions or comments in respect of Link to the Company Secretary:

Company Secretary  
Link Asset Management Limited  
20/F., Tower 1, The Quayside,  
77 Hoi Bun Road, Kwun Tong, Kowloon, Hong Kong  
Email: [cosec@linkreit.com](mailto:cosec@linkreit.com)

- 3.2 Investment community enquires may be directed to the Investor Relations Department:

Investor Relations  
Link Asset Management Limited  
20/F., Tower 1, The Quayside,  
77 Hoi Bun Road, Kwun Tong, Kowloon, Hong Kong  
Telephone: (852) 2175 1800  
Facsimile: (852) 2175 1900  
Email: [ir@linkreit.com](mailto:ir@linkreit.com)

#### **4 Review of this Policy**

The board of directors of the Manager will review the Policy on an annual basis to ensure its effectiveness.

#### **5 Unitholder Privacy**

The Manager recognises the importance of Unitholders' privacy and will not disclose Unitholders' information without their consent, unless otherwise required by law.