





**“Link Together Initiatives” Programme 2023/24**

Organisation	Project	Introduction
Bo Charity Foundation	Food Angel - We Link We Share Programme	<p>Since 2016, Food Angel has been collecting surplus food at Link’s fresh markets and shopping centres to help prepare meal and food packs for the needy. The project targets to benefit 1.9 million people through recycling more than 600 tonnes of food waste each year. Revolving pop-up stores will also be set up at Link’s various shopping centres to promote food waste reduction and food donation to those in needs.</p> 
Environmental Association	Nature LINK 2024-2025	<p>Over the past few years, the Environmental Association has built eight butterfly gardens across Link’s properties, with each garden being maintained by its own dedicated volunteer team. The project has created an interconnected ecological network that harmonises the environment and the community. To develop a territory-wide urban "stepping stone" habitat for butterflies, the project will simultaneously maintain and expand the existing gardens, and build new ones to enhance urban biodiversity. To further engage the community, the project will collaborate with schools to broaden its outreach, and organise various activities such as butterfly garden design competition, butterfly photo contest and guided tours. Its long-term goal is to promote sustainable development and enhance social well-being by connecting nature and humanity through the butterfly garden network.</p> 

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Arts' Options	Transformational Multi Performing Arts Programme for Golden Agers	<p>To support Hong Kong's ageing population, Arts' Options has broken new grounds in elderly services by providing professional drama training to seniors. The project aims to improve their physical and spiritual well-being and unlock their potential in performing arts. After years of effort, it has started Hong Kong's first senior theatre group in the form of a charitable organisation. The group has also embarked on an overseas exchange tour. Looking forward, the project will organise workshops by professionally-trained elderly drama instructors, in addition to Hong Kong's first "Golden Age Arts Festival" in the coming year to drive the development of local senior arts.</p> 
Hong Kong Expressive Arts Therapy Service Centre	'The Art of Life Journey' Expressive Arts Therapy Multi-Ethnic Active Ageing Community Scheme	<p>Due to language barriers and cultural differences, elderlies from non-Chinese groups in Hong Kong have had limited access to emotional support services and life-and-death education. This project seeks to fill this gap for both non-Chinese and Chinese elderlies, as well as their caretakers, through the use of expressive arts therapy and life-and-death education. The project uses various art forms such as visual arts, music, and dance to help seniors overcome language barriers. This allows them to express their emotions and thoughts on life and death as ways to cope with personal anxiety and depression. This process puts emphasis on artistic exchanges between elderlies from different ethnic groups to foster cross-cultural understanding. The project also hosts exhibitions that showcase senior artworks as a means to engage the public and promote an inclusive society.</p> 

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心光盲人院暨 Ebenezer School and Home for the Visually Impaired	Live The Vision – Visually Impaired Professional Life Coach Training cum School Collaboration Project	<p>The project offers professional Life Coach training to visually impaired youth as a means to enhance their employment skills. After a year in training, they will put their learning into practice at schools. Through sharing their own life experiences and passion, it is hoped that visually impaired youths can inspire and encourage other students to develop more positive attitudes.</p> 
Art Mentor Education Foundation	Musical Box	<p>Every student should have access to high-quality English education and exposure to the arts. This project utilises English musical theatre as a medium for training in singing, dancing, acting, and stage performance for children from disadvantaged backgrounds. The goal is to immerse them in a world where English is the main language, thereby enhancing their ability to hear, speak, write and read. Through outreach performances and large-scale graduation productions, it offers students valuable opportunities to showcase their talents, build confidence, and promote the culture of musical theatre within the community.</p> 

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InspiringHK Sports Foundation	SportsLINK Home Run Community Project	<p>Through providing professional long-distance running training, the project seeks to strengthen resilience among underprivileged youth, in addition to promoting physical fitness and stress relief, as well as building a positive and healthy lifestyle. To ensure that more can benefit from the project, it will expand to ten districts and offer different levels of training based on participants' abilities. Participants are provided with opportunities to engage in open competitions, career planning, volunteering activities and community running route design. These will help broaden horizons, boost self-confidence and enhance their sense of belonging within the community. Participants' sports hours are accumulated and converted into sports packs as gifts to be distributed to elderly and underprivileged families.</p> 
KELY Support Group	Together, we Flourish! – a community youth mental health initiative	<p>Dealing with problems and pressure is an important part of growing up. It is how many of us learn to develop the necessary mental and emotional management skills to succeed in life. To help teenagers get through these experiences, KELY Support Group aims to establish a bilingual Social and Emotional Learning Curriculum that emphasises peer support. Its long-term goal is to reduce mental health stigma and encourage youth to seek assistance when in need. The programme will be piloted in Wong Tai Sin District, before being used to connect district-based groups, secondary schools, and youth to design a youth-centric curriculum. Physical and online outreach such as youth wellbeing carnival will be organised to highlight the importance of mental health in the community, promoting a culture of understanding, empathy and resilience.</p> 

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Shanghai Smiles Foundation	Vocational Education Project (Estate Management)	<p>Founded in 2011, Shanghai Smiles Foundation focuses on youth education by providing sponsorship to students in need. The 20 sponsored students from underprivileged families in Sichuan have just completed the second year of their three-year estate management course in Shanghai. Through education, vocation training and internship, they will have the opportunities to acquire the skills that can help them escape hardship and change their lives. At the same time, the project can also help address the shortage of skilled workers in the city.</p> 