



# "Link's T Town Sweet Christmas" Campaign Details

Date: 20 November 2017 (Monday) – 1 January 2018 (Monday)

Location: Link T Town and Tin Shui Shopping Centre

# 1. Sweet Christmas Village



T Town and Tin Shui Shopping Centre have been transformed into a Christmas village of sweet cotton candy. Huge thematic installations like 'Enchanted Forest', 'Sweet Tornado' and 'Marshmallow Snowman on Cup' are in place for visitors to capture precious and delightful moments.

Date: 20 November 2017 (Monday) – 1 January 2018 (Monday)

Opening Hours: 10am - 10pm

Location: Link T Town and Tin Shui Shopping Centre



# 2. Christmas Wishing Clouds



Colourful Christmas wishing clouds décor for customers are presented at T Town and Tin Shui Shopping Centre to send their Christmas wishes into the air. What's more, T Town is giving away free mini cotton clouds for customers to treat their family and friends with this unique festive gift.

Date: 3, 10, 17, 26 & 31 December 2017

Time: 12pm – 4pm
Location: 1/F, T Town North
Fee: Free of charge

Mini cotton clouds are available in limited quantities of 240 per day and are given on a first-come-first-served basis while supplies last.

Date: 24 December (Sunday) & 25 December (Monday)

Time: 12pm – 4pm

Location: Joy Square, Tin Shui Shopping Centre

Fee: Free of charge

# 3. Sweet Party



Performances of cotton candy tricks and Christmas carols will take centre stage at this Sweet Party show. After the show, cotton candies would be given away to customers to take home as a souvenir of the sweet festive occasion.

Dates: 24 December (Sunday) & 25 December (Monday)

Time & Location: 1/F, T Town North

12pm – 1pm

• 4pm – 5pm

Joy Square, Tin Shui Shopping Centre

• 2pm – 3pm





#### 4. Sweet Christmas House



'Sweet Christmas House' is a themed game zone presenting 3 games to challenge customers where they can win instant prizes. Upon completion of a game, customers will receive a free pack of 'Mianguozi' cotton candy (air flown from Taiwan) in one of the following flavours and 1 game stamp for 'Sweet Christmas Cotton Candy Bouquet' Reward Voucher.

The cotton candy packs are available in 6 flavours, including 'Summer Lemon', 'Pop Plum', 'Sweet Apple', 'Milk Tea', 'Japanese Seaweed' and 'Oreo Cookie'. Customers who collect all 3 games' stamps can redeem a Christmas exclusive bouquet of cotton candy co-presented by T Town and 'Mianguozi' which includes 3 unique cotton candy flavours of Kyoto Matcha, Double Star and Frutips for incredible enjoyment.

Game Date: 25 November 2017 – 1 January 2018

(Saturdays, Sundays & Public Holidays only)

Game Time: 1pm – 9pm

Game Location: G/F, T Town South

How to Join: Customers can join one game at the 'Sweet Christmas House' by presenting 2

'Sweet Christmas House' Game Tickets. Each game has a daily quota of 180

persons allocated on a first-come-first-served basis.

#### How to redeem 'Sweet Christmas House' Game Tickets:

Customers spending HK\$50 or more on the same day at a maximum of 2 merchants can present machine -printed receipts with at least 1 electronic payment slip to redeem a maximum of 3 'Sweet Christmas House' Game Tickets. 600 tickets are available daily and are distributed on a first-come-first-served basis while supplies last.

Redemption Date: 20 November 2017 (Monday) – 1 January 2018 (Monday)

Redemption Time: 1pm – 8pm

Redemption Location: 1/F Customer Service Counter, T Town North



# 5. Sweet Cotton Candy Claw Machine

The sweet cotton candy claw machine is a fabulous trove of delights, offering delicious sweets and special flavours of 'Mianguozi' cotton candy for customers to savour and decorate their homes for the holiday season!

Game Date: 25 November 2017 – 1 January 2018

(Saturdays, Sundays & Public Holidays only)

Game Time: 1pm - 9pm

Game Location: G/F, T Town South & 2/F, T Town North

How to Join: Customers can join the game once by presenting 1 'Sweet Christmas House'

Game Ticket

# 6. Link 'Sweet Christmas' Gifts Redemption



During the promotion period, customers spending the following amounts at any of the 44 designated Link malls and / or fresh markets# can redeem fabulous gifts for a sweet and joyous Christmas. Total quantity of 24,500 pieces on a first come first served basis, while stock lasts.

Christmas Gift Redeemable	Accumulated Spending Amount
Christmas Towel Gift Set	HK\$500 or more
(Total 9,000 pieces)	(With a maximum of 2 machine-printed receipts* issued by
	different merchants at the same mall)
Link x Helios® (Germany)	HK\$1,000 or more
Vacuum Flask	(With at least 2 and up to 4 machine-printed receipts*
(Total 8,000 pieces)	issued by different merchants at the same mall)
Link x Corelle® (US)	HK\$1,500 or more
Winter Holly Plate Set	(With at least 2 and up to 4 machine-printed receipts*
(Total 7,500 pieces)	issued by different merchants at the same mall)

\*Each eligible set of machine-printed receipts must not include more than 1 receipt issued by supermarkets, and must include at least 1 electronic slip for payment made with Octopus, credit card or EPS only

Redemption Date: 20 November 2017 (Monday) – 1 January 2018 (Monday)

Redemption Time: 1pm – 8pm

Redemption Location: Customer Service Counters at the designated Link malls

(Gifts must be redeemed at the Customer Service Counter at the mall

where purchases were made)



### #The 44 designated malls / fresh markets for Link 'Sweet Christmas' Gifts Redemption

Hong Kong Island: Stanley Plaza, Oi Tung Shopping Centre

Kowloon: Lok Fu Place & Fresh Market, Temple Mall, Kai Tin Shopping Centre,

Tak Tin Plaza, Choi Wan Commercial Complex, Chuk Yuen Plaza, Homantin Plaza, Oi Man Plaza, Tsz Wan Shan Shopping Centre,

Hoi Fu Shopping Centre, Lei Yue Mun Plaza, Sau Mau Ping Shopping Centre,

Un Chau Shopping Centre

New Territories: T Town, Long Ping Commercial Centre, Tin Chak Shopping Centre,

Tin Yiu Plaza, Tin Shui Shopping Centre, TKO Gateway, Leung King Plaza,

Tin Shing Shopping Centre & Fresh Market, Sheung Tak Plaza,

Choi Ming Shopping Centre, H.A.N.D.S & Fresh Market, Nan Fung Plaza, Maritime Bay Shopping Centre, Choi Yuen Plaza, Chung On Shopping Centre, Butterfly Plaza & Fresh Market, Sha Kok Commercial Centre, Tai Wo Plaza,

Wo Che Plaza, Yat Tung Shopping Centre, Kwai Fong Plaza, Tsing Yi Shopping Centre, Kwong Fuk Commercial Centre, Wah Ming Shopping Centre, Cheung Wah Shopping Centre, Heng On Commercial Centre, Lung Hang Commercial Centre,

Yiu On Shopping Centre, Lee On Shopping Centre

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For more details about the campaign, please visit Linkhk.com