



#Linkemoji Share Love, Share Fun

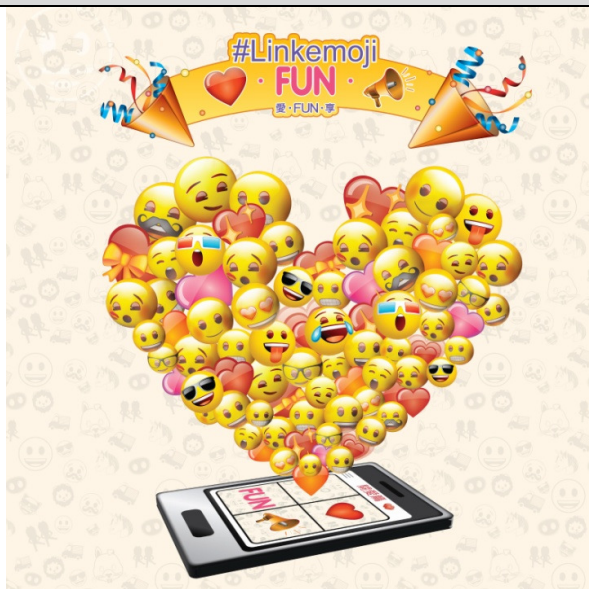
Date: 19th January to 26th February 2017

LINK supports Hong Kong’s First-ever emoji™ Charity Campaign

Committed to linking people to a brighter future, Link strives to encourage the public to show their care towards those in need through Hong Kong’s first-ever emoji™ charity campaign “#Linkemoji Share Love, Share Fun”. Guided by the theme of “love”, the event promotes the importance of inter-personal communication and inspires members of the public to share the warmth of love with others.

The public is invited to create personalised emoji™ messages through “Park & Dine” mobile app or linkemoji.com to share the messages on Facebook. For every message shared, Link will sponsor HK\$1 to Hong Kong Guide Dogs Association. Those who have shared their messages can then redeem the QR code for free participation in game booths at Temple Mall, Lok Fu Place or Stanley Plaza to spread love from online to offline.

Giving by Sharing



Create personalised emoji™ messages through “Park & Dine” mobile app or linkemoji.com to share the messages on Facebook. For every message shared, Link will sponsor HK\$1 to Hong Kong Guide Dogs Association. Every share counts!

Date: 19th January to 26th February

Giving by Sharing (cont'd)

For every successful share, users can redeem a QR code for free participation in game booths at Temple Mall, Lok Fu Place or Stanley Plaza to spread love from online to offline.

The campaign also invited renowned celebrity Michele Reis, actress Karena Lam and Hong Kong's top professional boxer Rex Tso to create their personalised emoji™ icons. The celebrities will prepare 3 unique prizes for the top 5 online participants recording the highest numbers of “share” on Facebook during specific periods.

Temple Mall – “emoji™ Temple” Fortune-telling Game



Date: 19th January to 14th February

Opening Hours: 10am to 10pm

Venue: Temple Mall North Atrium



“emoji™ Temple” Fortune-telling Game

Try to match as many fortune sticks as you can within the time limit and get a special emoji™ prize!

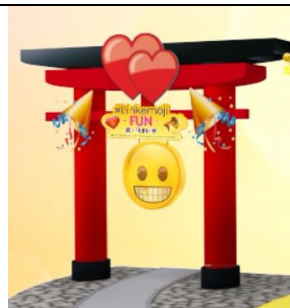
Operating Hours:

Monday to Friday – 12nn to 6pm

Saturday, Sunday and Public Holidays – 12nn to 8pm



emoji™ Fortune Box



emoji™ Lucky Gong



Giant Fortune Stick



**Temple Mall South
emoji™ God of Wealth**

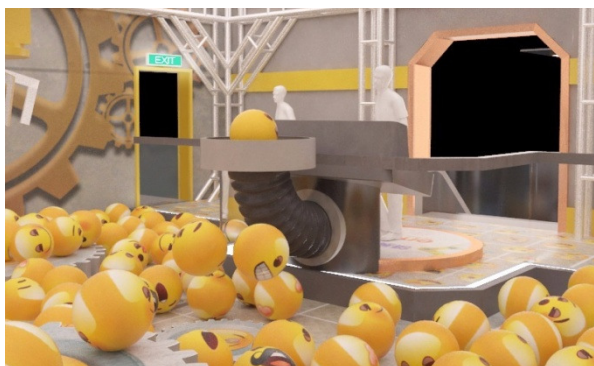
Lok Fu Place – Giant emoji™ Claw Machine



Date: 10h February to 26th February

Opening Hours: 10am to 10pm

Venue: Lok Fu Place Zone A



Giant emoji™ Claw Machine

Control the giant claw and pick up as many emoji™ balls as you can! Look for the special edition, which entitles you to a special prize. Good luck!

Operating Hours:

Monday to Friday – 12nn to 6pm

Saturday, Sunday and Public Holidays – 12nn to 8pm

Stanley Plaza – Jumbo emoji™ Pinball Game



Date: 10h February to 26th February

Opening Hours: 10am to 10pm

Venue: Stanley Plaza



Draw an emoji™ ball from the tank and place into the pinball machine. The different tubes that the ball lands on represent different prizes!

Operating Hours:

Monday to Friday – 12nn to 6pm

Saturday, Sunday and Public Holidays – 12nn to 8pm

Fun Sharing Photo Op



Temple Mall Chinese New Year Events

Share Fun and Fortune: Fortune Bag Giveaway

Date: 28th January to 30th January

Time: 12nn to 8pm

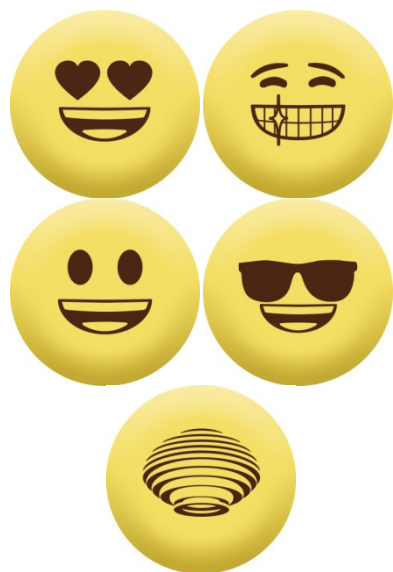
Venue: Temple Mall North

Redemption Method :

- Complete the Fortune-telling Game and attain the points required; or
- Present the event leaflet; or
- For tourists who can show their valid passports

*Limited quantity available, while stock lasts.

Temple Mall Chinese New Year Events (Cont'd)



Share Fun and Peace: Lucky Bun Giveaway

Date and Time:

11th February – 12nn to 8pm

12th February – 12nn to 8pm

14th February – 12nn to 6pm

Venue: Temple Mall North

Redemption Method:

- Complete Fortune-telling Game and attain the points required; or
- Correctly answer the Lantern Riddles; or
- Present the event leaflet; or
- For tourists who can show their valid passports

*Limited quantity available, while stock lasts.

Share Fun and Joy: CNY Lantern Riddles Game

Date: 8th February to 14th February




Time: Monday to Friday – 12nn to 6pm

Saturday, Sunday and Public Holidays – 12nn to 8pm

Traditional lantern riddles will be there for you to take the challenge! Look for the hidden emoji™

Lantern around Temple Mall North and South and win a special prize!

*Limited quantity available, while stock lasts.

emoji™ Special Edition	
 <p>emoji™ designed by Karen Lam</p>	<p>With the help of her 6-year-old daughter Kayla, Karena came up with this design to encourage her little one to participate in a charity cause at a young age. The icon shows a boy and a girl facing each other to symbolise the formation of a relationship. Despite the occasional tensions, two worlds will mesh and become one filled with love!</p>
 <p>emoji™ designed by Michele Reis</p>	<p>Inspired by her lovely family, Michele infused her design with the initials of her husband “J”ulian, herself “M”ichele, and her son “J”ayden. Through this heart shape smiley face, Michele wants to spread the message of Love and Care to the people around us.</p>
 <p>emoji™ designed by Rex Tso</p>	<p>Boxing plays a major role in Rex’s life, marked by championships in all 20 of his bouts. Putting his signature red boxing gloves into the design, Rex wants to show the world you could be a superstar and give love at the same time.</p>