

# 潮拜型猴 TEMPLE MALL

2016.1.22 - 2.28

## Meet the Chic Monkey at Temple Mall

Date: 22 Jan (Friday) – 28 Feb (Sunday) 2016

Time: 10am – 10pm

Venue: Link's Temple Mall

### Thematic Decorations

Temple Mall, one of Link's flagship shopping centres that combines the former Lung Cheng Plaza and Wong Tai Sin Shopping Centre, houses a mix of traditional and trendy elements in one place. The Mall, which incorporates the distinctive architectural features of Wong Tai Sin Temple, carries a wide range of popular retail brands and restaurants that are making their mark in the Wong Tai Sin district.




This Lunar Chinese New Year, Temple Mall presents the 'Meet the Chic Monkey at Temple Mall' celebration which blends new, trendy and exciting festive elements including the 'Good Fortune Route' with eight 'Lucky Checkpoints' scattered throughout Temple Mall North and South.



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**Good Fortune Route:**

<p><b>Checkpoint (1): The Golden Lantern Entrance</b>                  Begin your lucky journey by passing through the 'Golden Lantern Entrance' to bring a year of good fortune!</p>	 A photograph of the entrance to Temple Mall, featuring a large red pillar and several colorful lanterns hanging from the ceiling.
<p><b>Checkpoint (2): A Prosperous Year of the Monkey</b>                  Make your wishes at this 'Chic Monkey' stop and may all prosperity and joy come to you in the new year!</p>	 A photograph of a decorative display featuring a large golden monkey figure and other festive items on a red base.
<p><b>Checkpoint (3): The Love Station</b>                  Two hearts beat as one! Sweet couples take photos to capture this romantic moment.</p>	 A photograph of a large red heart-shaped display with the word 'Love' written in gold, set on a red base.
<p><b>Checkpoint (4): The Valentine's Bridge</b>                  Lovers can stroll around the Valentine's Bridge and dream about their big day!</p>	 A photograph of a long, narrow walkway decorated with a pattern of red and pink hearts, leading through a mall.

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**Checkpoint (5): Drawing Luck with 'Chic Monkey'**  
 'Chic Monkey' helps you to draw the fortune sticks. Don't forget to share with friends the happiness via smart phone with a designated fortune note!



**Checkpoint (6): Fortune Bridge**  
 Walk across the Fortune Bridge linking Temple Mall North and South for continuous blessings!



**Checkpoint (7): Wishing Twister**  
 Twist the machine and create all kinds of funny wishes!



**Checkpoint (8): Surprising Windmill**  
 Spin the windmill clockwise thrice for infinite surprises and fortune blessings!





### **Snapshots to Win Fortune Bags**

From 23 Jan till 28 Feb (every Saturday, Sunday and on public holidays), customers who took snapshots at any 3 'Lucky Checkpoints' (one of them must be the 'Golden Lantern Entrance') and upload them to Facebook using hash tag #LinkTempleMall and, who also download the 'Park & Dine' app may win an auspicious Fortune Bag. (2,500 bags available on a first-come-first-serve basis.)

Date : 23 Jan – 28 Feb 2016 (every Saturday, Sunday and public holiday)

Redemption Period : 1pm – 8pm

Redemption Venue : 1/F Atrium, Temple Mall North

### **Chic & Creative CNY Bazaar**

To encourage the creativity development among Hong Kong's young generation, Temple Mall collaborates with teenagers from the Chai Wan Centre of Chinese YMCA of Hong Kong to present the Chic & Creative CNY Bazaar. A wide array of trendy items, DIY accessories and stylish crafts will be on display. Operating hours will be extended to 1am on the first day of Lunar New Year!

Date and time : 3pm – 8pm from 1 – 6 Feb 2016

3pm on 7 Feb – 1am on 8 Feb

Venue: 1/F Atrium, Temple Mall North

### **Lunar New Year's Eve Party**

Temple Mall will host a fun-filled Lunar New Year's Eve party! Renowned singer Alfred Hui and Commercial Radio's popular DJ, Kitty Yuen, join hands in playing games and giving away exciting gifts to shoppers! Non-stop singing, dancing and face-changing performances add to the party ambience and fun!

Date and Time : 9:30pm on 7 Feb – 12:30am on 8 Feb

Venue : 1/F Atrium, Temple Mall North

### **Exclusive 'Chic Monkey Blessed Buns'**

Starting from 12 midnight on the first day of Lunar New Year, 888 complimentary 'Chic Monkey Blessed Buns' will be given out to shoppers with good fortune wishes. The God of Wealth will be there to greet and take photos with everyone!

Date : 8 Feb 2016

Time : 12:00am onwards (888 buns available on a first-come-first-served basis.)

Venue : 1/F Atrium, Temple Mall North

(Please refer to the promotional leaflets in the mall for more details.)



**「CNY Bike Dragon Dance」 @Night Parade**

Link's CNY Bike Dragon Dance is once again going to be staged in the Night Parade by Hong Kong Tourism Board to celebrate the Chinese New Year!

Date : 8 Feb 2016  
 Time : 6pm – 8pm  
 Venue : Near Hong Kong Cultural Centre


**Traditional Korean Fan Dance Performance**

Temple Mall has invited the renowned Korean dance group, the King Sejong Fantasy Performing Art by Korea University, to perform their traditional fan dance during this Chinese New Year! Combining Korean drumbeats with the seol jangu dancing, this colorful and brilliant performance is another not-to-be-missed activity this lunar holiday!

Date : 10 Feb 2016  
 Time : Announced later  
 Venue : 1/F Atrium, Temple Mall North

**Prestigious Reward Programme**

To maximise the festive delights, Temple Mall is launching a 3-tier shopper reward programme and offering an array of exclusive premiums! These include Link Year of Monkey Lai-see packets, the Link Lai-see bag and the exclusive 'Chic Monkey's Memo Pad'.

<p><b>1st tier : Link Year of Monkey Lai-see Packets</b>  <b>The Lai-see packet features the fashionable and romantic peach blossom. The sharp and colourful flowers represent Link's genuine blessing to customers.</b></p> <p>Customers with purchases of HK\$200 or above in 45 designated Link shopping centres#, fresh markets or the Chic &amp; Creative CNY Bazaar at Temple Mall, maximum 2 machine-printed receipts* in the same shopping mall or market may redeem a set of the Link Year of the Monkey Lai-see packets. A limited quota of 65,000 packets applies while stock lasts.</p> <p>Date : 16 Jan – 7 Feb 2016        Time : 10am – 8pm        Venue : Customer Service Counter at selected Link shopping mall or fresh market</p>	
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**2nd tier : Link Lai-see Bag**

**This multi-functional Lai-see bag in zipper or drawstring styles, sporting complementary purple and grey colours, is another stylish choice for everyone this Chinese New Year.**

Customers with purchase of HK\$1,500 or above in 15 designated Link's shop centres or the Chic & Creative CNY Bazaar at Temple Mall, maximum 5 machine-printed receipts\* from different merchants in the same shopping mall☆ or at the Chic & Creative CNY Bazaar^ can redeem the Link Lai-see bag. A limited quota of 4,670 bags applies while stock lasts.

Date : 16 Jan – 7 Feb 2016

Time : 10am – 8pm

Venue : Customer Service Counter at selected Link shopping malls



**3rd Tier: Chic Monkey's Memo Pad**

The exclusive memo pad is designed with the elements of traditional fortune notes and fortune sticks.

Customers with purchase of HK\$500 or above from different merchants with 2-3 machine-printed receipts\* in the same shopping mall☆ may redeem 1 set of the 'Chic Monkey's Memo Pad'. A limited quota of 1,000 sets applies while stock lasts.

Date : 8 Feb - 28 Feb 2016

Time : 1pm – 8 pm

Venue : Customer Service Counter at Temple Mall



\* The value of receipt should not less than HK\$100 each. It should not include more than ONE receipt from restaurants or supermarket in the combination.

^ Only the hand written receipt issued at the 'Chic & Creative CNY Bazaar' will be accepted.

# Lai-see packets can be redeemed at designated 45 Link shopping centres and the fresh markets;

☆ Lai-see bag can be redeemed at designated 15 Link shopping centres

<u>Hong Kong Island :</u>	Stanley Plaza ☆	Hing Wah Plaza	Oi Tung Shopping Centre	Siu Sai Wan Plaza	
<u>Kowloon:</u>	Temple Mall☆	Lok Fu Plaza and Lok Fu Market ☆	Lions Rise Mall	Choi Ming Shopping Centre	Choi Wan Commercial Complex
	Chuk Yuen Plaza	Homantin Plaza	Hoi Fu Shopping Centre	Kai Tin Shopping Centre☆	Po Tat Shopping Centre
	Lei Yue Mun Plaza☆	Sau Mau Ping Shopping Centre	Tak Tin Plaza	Tsz Wan Shan Shopping Centre	Un Chau Shopping Centre
	Oi Man Plaza				



<u>News Territories :</u>	H.A.N.D.S☆ and Fresh Market	Chung Fu Plaza☆	Hau Tak (II) Shopping Centre☆	Sheung Tak Plaza	Nan Fung Plaza
	Butterfly Plaza ☆	Leung King Plaza☆	Sha Kok Commercial Centre	Who Che Plaza☆	Tai Wo Plaza
	Tai Yuen Commercial Centre	Tin Chak Shopping Centre	Tin Shui Shopping Centre	Tin Shing Shopping Centre and Tin Shing Market	Tin Yiu Plaza
	Wah Sum Shopping Centre	Chung On Shopping Centre	Cheung Fat Plaza☆	Kwai Fong Plaza☆	Maritime Bay
	Long Ping Commercial Centre	Tsing Yi Shopping Centre			
<u>Islands District :</u>	Fu Tung Plaza ☆	Yat Tung Shopping Centre			

### Chic Monkey Fortune Tips

During the promotion period, customers can get the 'Chic Monkey Fortune Tips' for free. It provides details of the 'Good Fortune Route', restaurant recommendations and best buy information at Temple Mall. It also includes coupons worth of HK\$1,000 for shoppers to enjoy shopping and dining at Temple Mall! A limited quota of 10,000 applies while stock lasts.