



Attachment 1

## **Stanley Plaza Sunday Summer Jam 2014**

For the third year, The Link's Stanley Plaza presents the widely acclaimed "Sunday Summer Jam", which will pack the Amphitheatre at Stanley Plaza with exciting and energetic music. This year, elements of the Flip Flop free style, popular in Europe and the US, will give the event a youthful vibe. Over the course of five consecutive Sundays as well as a public holiday (Tuen Ng Festival on 2 June) during the "Sunday Summer Jam" in June, visitors and music fans can enjoy free live music performances of local and international artists at Stanley Plaza Amphitheatre.

Date / Time / Venue	Theme	Activities
Date: Jun 1 & 2, 2014 (Sun & Mon) Time: 2-7pm (Sun) 12nn-7pm (Mon) Venue: Stanley Plaza Amphitheatre Fee: Free	Flip Flop Fest	Combining youthful elements of the Flip Flop Style and an unmistakable rock 'n' roll groove, ten local bands including Chochukmo, Supper Moment, Kolor, Yellow, ToNick, The Sleeves, Match Box, Sensi Lion, SoHuman and Azucar Latina will kick-start this year's "Sunday Summer Jam" with energy as hot as the summer.
Date: Jun 8, 2014 (Sun) Time: 2-6 pm Venue: Stanley Plaza Amphitheatre Fee: Free	Stanley Plaza Unplugged	Acoustic gigs by local musicians will delight audiences with beautiful music and heartfelt songs.
Date: Jun 15, 2014 (Sun) Time: 2-6 pm Venue: Stanley Plaza Amphitheatre Fee: Free	Stanley Plaza Rocks	Local underground bands, emerging stars and award-winning musicians will narrate their musical journeys with passionate and vibrant rhythms.
Date: Jun 22, 2014 (Sun) Time: 2-6 pm Venue: Stanley Plaza Amphitheatre Fee: Free	Fête de la Musique – the Music day	Talented musicians from France will perform soothing and moving melodies from their home country, known for its romantic atmosphere, at Stanley Plaza's relaxing Amphitheatre.
Date: Jun 29, 2014 (Sun) Time: 2-6 pm Venue: Stanley Plaza Amphitheatre Fee: Free	Stanley Plaza Show Up	At the grand finale of this year's "Sunday Summer Jam", promising local musicians will take the stage to showcase their unrecognised talents, making use of Stanley Plaza as a unique platform for music lovers of Hong Kong.

## Redeem "Sunday Summer Jam" Special Edition Flip-flops on event days (Available on Jun 1, 2, 8, 15, 22 & 29)

**Redemption:** Present same-day machine-printed receipt of any purchase at Stanley Plaza, or a Facebook status update with location check-in and a photo of themselves wearing flip-flops. Offer is valid while stocks last.