

Lok Fu Plaza Dark Mansion

Experiencing Extreme Horror during Brand New Ghost Adventures

The Link proudly announces the return of the free themed haunted house which covers nearly 4,000 sq. ft. in Lok Fu Plaza. The haunted house is designed based on Villa Nabila, an abandoned 18th-century colonial villa in Malaysia that is known as one of the top 10 haunted places in Asia. Join the ghost-hunting games to test your bravery. Those not brave enough to challenge the ghosts can also enjoy special Halloween cuisine, Crazy Halloween Carnival games as well as The Ghost Parade. For shoppers who spend HK\$300 or above in designated shopping malls, an Express Package can be redeemed free of charge. Summon your courage to enter the scary haunted house so you can experience the spooky joy of Halloween!



1) Be the next top ghost hunter

Grasp the chance to develop your ghost-seeing ability by downloading the ghost-hunting app. This marks the first time that imaging technology has been combined with a ghost-hunting game, giving you the chance to catch ghosts anytime and anywhere. The app also allows you to take scary pictures with ghosts to share with friends through social media (Facebook and Instagram). Enjoy the ghost-hunting craze – be the next top ghost hunter!

2) The largest free themed haunted house in town

Lok Fu Plaza Dark Mansion (Free)

Opening Date	19 Sep – 31 Oct 2014 (Every Fri – Sun and Public Holidays)
Opening Time	5:00pm – 10:00pm
Venue	Food Square, Zone A, Lok Fu Plaza
Details	<ul style="list-style-type: none"> • The haunted house is designed based on one of the top 10 haunted places in Asia, the abandoned 18th-century colonial Villa Nabila in Malaysia. • The whole house is flooded with ghosts, cinematic lighting, a variety of special effects as well as secret traps. Come and you will know the meaning of true horror! • There are two different routes inside the mansion. Visitors will be required to walk through two specific spine-chilling scenes alone, challenging their guts from a whole new level! • Gift will be given to those who successfully escape and upload photos to Facebook

	featuring their haunted adventure.
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Express Package Redemption

Date	19 Sep – 31 Oct 2014 (Every Fri – Sun and Public Holidays)
Redemption Period	3:00pm – 9:30pm
Venue	Lok Fu Plaza, Chung Fu Plaza, Cheung Fat Plaza, Kai Tin Shopping Centre, Lei Yue Mun Plaza, Hau Tak Shopping Centre, Maritime Bay, Wo Che Plaza, Wong Tai Sin Plaza and Leung King Plaza
Redemption Method	Shoppers who spend HK\$300 or above in designated shopping malls can redeem one Express Package by presenting 2 valid machine-printed receipts issued on the same day from the same mall. The package includes two express passes for fast lane entry into the Dark Mansion, two carnival booth tickets and a pair of Halloween glasses (limited to 8,000 glasses only, available while stock lasts).

3) Halloween Surprise

Crazy Halloween Carnival (Free)

Date	19 Sep – 31 Oct 2014 (Every Fri – Sun and Public Holidays)
Time	5:00pm – 10:00pm
Venue	Food Square, Zone A, Lok Fu Plaza
Details	Here is a chance for you to enjoy the most surprising Halloween ever. Win amazing prizes by playing games at the Halloween game booths, try creative Halloween make-up, take pictures with ghosts or watch some Halloween street magic performances. Shoppers who spend HK\$200 or above in Lok Fu Plaza can redeem two game booth tickets of the Crazy Halloween Carnival, by presenting 2 valid machine-printed receipts issued on the same day.

The Ghost Parade (Free)

Date	19 Sep– 31 Oct 2014 (Every Sun)
Time	2:00pm – 3:00pm and 6:00pm – 7:00pm
Venue	Lok Fu Plaza, Chung Fu Plaza, Cheung Fat Plaza, Kai Tin Shopping Centre, Lei Yue Mun Plaza, Hau Tak Shopping Centre, Maritime Bay, Wo Che Plaza, Wong Tai Sin Plaza and Leung King Plaza
Details	Ghosts will take you by surprise, bring you treats and pose for pictures with everyone at The Ghost Parade at designated shopping malls of The Link. Come experience the ghoulish joy together!

Pop-up Halloween Cuisine

Opening Date	19 Sep– 31 Oct 2014
Opening Time	Selected F&B Outlets in Lok Fu Plaza
Details	Some F&B outlets in Lok Fu Plaza will present a variety of special Halloween cuisine. Come and enjoy a “spook-tacular” meal.

Lok Fu Plaza Dark Mansion background story

Many years ago, each person who lived in the mansion ended up meeting an unfortunate end. A hundred years later, brave ghost searchers began venturing into the mansion, but they disappeared one by one after experiencing horrific accidents. No one has ever walked out of the mansion alive. Sad songs and baby screams are heard frequently near this cursed and haunted house. Are you brave enough to enter the house? Do you dare find out who – or what – lives inside?

**Phantoms are ready to show you the road to the underworld
Begin your adventure at the Dark Mansion in Lok Fu Plaza
We wish you good luck...**

Foyer



At the end of the corridor, you see the guardian waving his hands at you. You wonder, is it a blessing or a curse?

Many years ago, the spirit of the mansion owner was trapped here by evil spirits.

And where is the spirit now?

Living Room



The evil spirits are waiting for you to join their big family.

Make sure you run fast enough, or else we shall meet again in the afterlife...

Corridor



You think you just entered an art gallery.

All of a sudden, the lights go off and you hear a noise coming from a painting.

Who is that?

Study Room



You accidentally arrive in the maze-like study room and encounter a book-loving wizard who has collected all the spells in the mansion and a spirit holding a candle, who is standing beside you.

Bedroom



As you enter the bedroom, you encounter a depressed woman who keeps looking for her dead son. The crying of a baby rings in your ears.

Will you make it out alive?

Bathroom



How come a bathroom can be bloody like this?
Something terrible must have happened.

The spirit of the dead girl who lurks here
knows the answer.

Piano Room



Who is playing the piano?

The music sends a chill through your heart.
Yet, the strange thing is, there is no one in the
room except you.

A special reminder: DO NOT wake up the
spirits living in the piano. Or else you might be
in for a fright...

Dungeon Corridor



After some initial struggles, you finally calm
yourself down.

You start to believe the adventure is over and
you are safe again.

Sadly, you are totally wrong.

Storeroom



Ghosts always take you by surprise, especially in a messy room like this.

Don't get trapped.

Kitchen in the Dungeon



The lost young man was screaming to you while being dissected by an evil spirit!

Right here, you find out the truth.

Right here, helplessness grows in your heart.

Right here, all you want is to do is escape.

Can you escape from the Lok Fu Plaza Dark Mansion?