

"30-Hour Low Carbon Campaign" 2014 — 30-hour Environmental Marathon Mission Details

| Date     | District                    |                            | The Link's Shopping Centre  | Time            | Event/Mission                       |   | Meaning   | The Link's Contribution in Sustainability  |
|----------|-----------------------------|----------------------------|---|-----------------|-------------------------------------|---|---|--|
| 9 August | Kowloon                     | Wong Tai Sin               | Lok Fu Plaza  | 11:45am-12:30pm | Opening Ceremony                    |   | Kick off of the second 30-hour Environmental Marathon                                 | <u>Lai See Packet Recycle and Reuse Programme</u><br>The Link has been cooperating with different green organisations and organised different recycling programme. For instance, The Link has supported Greeners Action 's "Lai See Packet Recycle and Reuse Programme" for 5 consecutive years, and placed collection points in 100 of its shopping centres. This programme heightened the public's awareness of green issue as well as extended the life of lai see packet.  |
|          |                             |                            |   |                 | 成績表表者<br>Green Certificate          | Produce a certificate made out of recycled cardboard and other materials  | Understand how to recycle different materials   |  |
| 9 August | New Territories             | Tseung Kwan O              | Sheung Tak Plaza  | 1:30pm-4:00pm   | 低碳十項全能<br>Low Carbon Decathlon      | Memorise the "Low Carbon tips" by using different parts of the body within the allocated time. Tips include how to reduce energy consumption, air pollution, and recycle solid waste                              | Understand how to reduce energy consumption, air pollution, and recycle solid waste   | <u>Enhance energy efficiency</u><br>In 2012/2013, The Link adopted its 20/20 vision, which aimed to reduce total annual energy consumption by 20% of 2010 levels by 2020. Through measures including the introduction of energy-efficient hardware and proper monitoring of facility operations, the goal was achieved six years ahead of schedule in 2013/14. The Link has already established a more ambitious target which seeks to achieve a 30% reduction in annual energy consumption by 2020, again using 2010 as a baseline. |
| 9 August | New Territories             | Tin Shui Wai               | Chung Fu Plaza  |                 |                                     |   |   |  |
| 9 August | New Territories             | Tin Shui Wai               | Tin Yiu Plaza/Tin Shing Shopping Centre/Tin Chak Shopping Centre/Tin Shui Shopping Centre | 2:15pm-5:00pm   | 地球的繼承者們<br>Descendants of the Earth | Create a unique low carbon dance and teach the children. Take video of the performance and upload to Instagram.   | Gain more insight in low carbon lifestyle, and raise public awareness on green living | <u>Support "Hong Kong Green Day"</u><br>The Link supports "Hong Kong Green Day" organised by Green Council for the 2 consecutive years, and encourages citizens to live a green life. The Link also introduced the "Green Shop Campaign" to all its tenants. They were invited to wear green clothing in order to boost awareness about environmental protection among the public.   |
|          |                             |                            |   |                 | 打氣全家福 Family photo of cheering      | Find a family of 4, and invite them to say out the name of the event in Chinese, one character per person, with the whole family shouting "Yeah" at the end. Film it as a 15 second video and upload to Instagram |   |  |
|          |                             |                            |   |                 | 綠色榜樣 Green Example                  | Find a random person in the shopping centre, and see if the person meets the low carbon requirement within the allocated time.  |   |  |
| 9 August | New Territories and Kowloon | Tseung Kwan O and Yau Tong | Maritime Bay/Hau Tak Shopping Centre/ Lei Yue Mun Plaza/ Kai Tin Shopping Centre          | 2:15pm-5:00pm   | 低碳大動作 Low Carbon Action             | Deliver low carbon tips to the public by body gesture. The team is successful if the tip is correctly guessed.  |   |  |
|          |                             |                            |   |                 | 字拍照 Word Photo                      | Locate and photograph the Chinese and English words of "LOW CARBON 30" in the shopping centre, and upload the photo to Instagram  |   |  |
|          |                             |                            |   |                 | 綠色傳人 Green Descendants              | Find a person wearing or holding green-coloured items, and invite the person to "Like" the "30-Hour Low Carbon Campaign" Facebook page. A bookmark containing a seed is given to the person to nurture nature     |   |  |

"30-Hour Low Carbon Campaign" 2014 — 30-hour Environmental Marathon Mission Details

| Date      | District         |                   | The Link's Shopping Centre      | Time           | Event/Mission                     |  | Meaning  | The Link's Contribution in Sustainability   |
|-----------|------------------|-------------------|---------------------------------|----------------|-----------------------------------|--|--|---|
| 9 August  | Kowloon          | Choi Hung         | Choi Wan Shopping Centre        | 5:00pm-7:30pm  | 綠色畫中畫 Green Picture in Picture    | Participants should find a pattern from a large mural wall in Choi Wan Shopping Centre, and upload a picture with it to Facebook   | Encourage youngsters to participate in art creation, promote art in the community, and blend it into the neighbourhood | <u>Mural Painting Project at Choi Wan Shopping Centre</u><br>In April 2014, together with Hong Kong Youth Arts Foundation, The Link invited artists to lead students from schools in the neighbourhood to create colourful and unique murals on five of the walls at the Choi Wan Shopping Centre, bringing fresh energy and vibrant colours to the neighbourhood   |
|           |                  |                   |                                 |                | 環保的士行 Green Taxi                  | The first 5 teams that complete the "Green Picture in Picture" challenge could travel to Gilwell Campsite via electric taxis as reward   | Experience the most environmental friendly transport   | <u>EV Charging Stations</u><br>*The Link has always been one step ahead in promoting energy conservation. Since 2009, 55 EV charging station in 10 car parks are in placed to encourage the public to use environmental-friendly electric cars.<br>*In 2013, The Link partnered with Tesla Motors to organise "The Link x Tesla Technology Drives" to publicly promote how modern technology can support sustainability, as well as raising public awareness of low carbon living   |
| 9 August  | New Territories  | Sha Tin           | Gilwell Campsite, Fei Ngu Shan  | 7:00pm-10:30pm | 低碳樂器工作坊 Low Carbon Music Workshop | Teams are able to use food cans to build a Ukulele, use recycled paper to construct a Kazoo, and build a Maraca using Gashapon and wooden chopsticks                               | Creativity could turn waste into interesting products  | <u>Ocean Art Walk 2014 at Stanley Plaza</u><br>This April, The Link joined with Hong Kong Youth Arts Foundation and Ocean Recovery Alliance presented the 2nd annual "Ocean Art Walk 2014 at Stanley Plaza", which showcased over 6000 sculptures and installments created by recycled materials, raise awareness of ocean conservancy through visual and performance arts.   |
|           |                  |                   |                                 |                | Sharing Night                     |  | Summarise events of the first day, and share thoughts and feelings   |   |
|           |                  |                   |                                 |                | 認真惜食 Do Not Waste Food!           | Participants should not waste food while no hints are given  | Do not create food waste   | <u>Surplus Food Collection and Donation Programme</u><br>As one of the main operators of Hong Kong's fresh markets, beginning in November 2013, kind-hearted tenants from selected The Link's Markets have been delivering surplus food to the collection station in each market. The surplus food are then collected by Food Angel and transferred to the programme's central kitchen, where they are categorised, screened and made into delicious and nutritious food boxes before redistributing to the needy for free. |
|           |                  |                   |                                 |                | 忽忽冲凉 Rapid Showering              | Take a shower in the shortest time using an organic soap   | Preserve water and natural resources   | <u>Reduce water usage</u><br>Through highly efficient water management, the water usage of the Link has a reduction of 4.1% in 2013/14 comparing with last year's usage   |
| 10 August | <i>Route 1</i>   |                   |                                 |                |                                   |  |  |   |
| 10 August | Hong Kong Island | Southern District | Stanley Beach (Around 8 stalls) | 10:00am-3:00pm | 大糴身手 Shuttle Cock Master          | Participants need to catagorise waste into suitable recycle bin. They also need to construct a shuttle cock using provided materials, and team members play with the shuttle cock. | Cleaning the shoreline and protect marine life   | <u>International Coastal Cleanup</u><br>The Link actively supports the "International Coastal Cleanup" organised by Green Council to engage citizens to remove trash and debris from beaches and waterways all around the world, identify the sources of debris and change the behavioural patterns that contribute to pollution.   |
| 10 August | Hong Kong Island | Southern District | Stanley Plaza                   | 10:00am-3:00pm | 靚花王 Beautiful Gardener            | Locate planting tools and seedlings in Stanley Plaza, plant the seedling in the designated location, and take a glass bottle from the planting area to a glass recycle bin         | Preserving nature, greenification and recycle  | <u>Preserve nature and greenification</u><br>The Link established a new Slope and Tree Maintenance Team to take care of over 40 slopes, 5,840 trees and 956,000 square feet of landscaped area in our portfolio. In the 2013/14 financial year, over 7.5 million dollars were spent on preservation and greenification  |

"30-Hour Low Carbon Campaign" 2014 — 30-hour Environmental Marathon Mission Details

| Date              | District         |                   | The Link's Shopping Centre                        | Time           | Event/Mission                      |  | Meaning  | The Link's Contribution in Sustainability  |
|-------------------|------------------|-------------------|---|----------------|------------------------------------|--|--|--|
| 10 August         | Hong Kong Island | Shau Kei Wan      | Oi Tung Shopping Centre                           | 10:00am-3:00pm | 回收歸位<br>Returning waste            | Participants need to take 4 recycling items from the ground floor and place them in correct order on the rooftop within the allocated time.  | Trash recycling and categorising   | <u>Solid waste management</u><br>The Link provides a number of recycling facilities, with point-to-point waste collection to tenants in its shopping centres. Recycling facilities of paper, plastic, metal, battery, clothing etc will be extended to further properties of The Link. Glass recycling facilities will also be added.  |
| <i>Or Route 2</i> |                  |                   |   |                |                                    |  |  |  |
| 10 August         | New Territories  | Sha Tin           | Wo Che Plaza                                      | 10:00am-3:00pm | 循環需苦幹<br>Recycling takes Effort    | Participants need to accomplish the tasks below in 15 minutes:<br>- Turn a pile of used A4 paper to their unused side, and sort them out in piles of 10<br>- Remove labels from used plastic bottles<br>- Crush aluminum cans and pile them up | Reuse and recycle  | <u>Recycling programmes</u><br>The Link is dedicated to support recycling programmes. In 2009, The Link partnered with Greeners Action and promote the importance of recycling and reusing plastics bottles and plastic bags to the general public through different games.  |
| 10 August         | New Territories  | Sha Tin to Tai Po | Hong Kong Science & Technology Parks (Bike Trail) | 10:00am-3:00pm | 緣上大疾走<br>Green Running             | Complete a distance 1.4km around Hong Kong Science & Technology Parks with 3 out of 4 members in the team rides a bicycle, while the remaining one runs. The team needs to identify 10 pictures of the scenery they pass by out of 30 pictures | Experience the fun of cycling, live a healthy low carbon life, and promote cycling culture | <u>Bike &amp; bike tool lending service</u><br>The Link has joined hands with renowned bicycle brand STRiDA in March 2013 to launch Hong Kong's first-ever bike lending service for promoting bike culture and green living in Hong Kong. Stanley Plaza, Maritime Bay and Tin Shui Shopping Centre were selected for initial launch, and the programme expanded to 25 shopping centres, creating the first-ever bike pit stop network to create a healthy shopping environment and a more attractive and appealing community for both locals and tourists. |
| 10 August         | New Territories  | Tai Po            | Tai Wo Plaza                                      | 10:00am-3:00pm | 大體身手<br>Shuttle Cock Master        | Participants actively categorised waste into suitable recycle bin before and after the event. During the event, the participant need to construct a shuttle cock using provided materials, and kick the shuttle cock within the team           | Reuse and recycle  | <u>Solid waste management</u><br>The Link provides a number of recycling facilities, with point-to-point waste collection to tenants in its shopping centres. Recycling facilities of paper, plastic, metal, battery, clothing, etc will be extended to more properties of The Link in the future. Glass recycling facilities will also be added.  |
| 10 August         | Kowloon          | Wong Tai Sin      | Lung Cheung Plaza                                 | 3:00pm-4:30pm  | Greeny出沒注意<br>Beware of Greeny     | Run from Lung Cheung Plaza to Lok Fu Plaza within the allocated time, and find Greeny patterns and green tips on the way   | Experience low carbon concepts through orienteering  | <u>The Airmazing Race</u><br>In July 2013, The Link supported "The Airmazing Race" organised by the Clean Air Network in various aspects so as to raise the public awareness on air pollution. In addition to being the Diamond Sponsor of the event, The Link provided checkpoint venues at three of its shopping centres, namely Lok Fu Plaza, Lei Yue Mun Plaza and Oi Tung Shopping Centre.  |
| 10 August         | Kowloon          | Wong Tai Sin      | Lok Fu Plaza                                      | 4:30pm-6:00pm  | Closing Ceremony and Music Concert |  | Review the effort of the teams after the challenging 30-hour low carbon mission            |  |