

Appendix: Details of the supported projects of The Link Together Initiatives 2014/15

	Organisation	Project Name	Project Description	No. of Beneficiaries	Districts Served
Services for the Elderly					
1	HOPE worldwide	Community Healthy Ageing for Seniors Programme	Provide a fall-risk assessment to the elderly in The Link's shopping centres, arrange occupational therapists to follow up with those most at risk, accompany the elderly outside their own communities and provide fall prevention education to the public.	1,600	Tuen Mun, Yuen Long, Kwai Chung, Kwun Tong or Shatin
2	The Free Methodist Church of Hong Kong	Goodbye Depression - The Mental Health Project for the Elderly	Provide screening and referral services and raise public concern over the problem of elderly depression.	3,000	Kwun Tong and Wong Tai Sin
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Services for Children and Families					
3	Playright Children's Play Association	Mobile Playborhood Project	Provide a favourable playground for children to play within their neighbourhoods through setting up mobile playgrounds.	10,430	Sau Mau Ping and Tin Shui Wai
4	HOPE worldwide	Good Character Family Community Programme	Cultivate children's character and improve parent-child relationships by adopting Character Counts!, a systematic method of character education introduced from America.	1,000	Sham ShuiPo and Yuen Long

5	Benji's Centre	Speak with Care at The Link	Provide parents with training courses on how to train their children who have speech and language impairments. Public education will also be offered.	510	15 districts
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Services for Youth					
6	Youth Outreach	Heat Up the Street!	Provide outreach service to help young night drifters through street dance and other popular activities, enabling them to cultivate their skills and develop self-confidence. Road shows, performances and competitions will also be organised.	11,200	Tuen Mun, Yuen Long and Tin Shui Wai
7	Chinese YMCA of Hong Kong	Music in Community Caring Project	Recruit street performers and organise different activities for participants to reflect on poverty. They will then bring love to the underprivileged through music.	8,800	Lam Tin, Kwun Tong and Wong Tai Sin
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Services for Social Inclusion					
8	Hong Kong Guide Dogs Association	Love Leads the Way - Care and Training of Eight Puppies and Public Education Programme	Eight puppies will be introduced and trained in Hong Kong. Education programmes will also be held to raise public awareness of the visually impaired and guide dogs.	4,000	Tseung Kwan O, Kwai Tsing, North District, Shatin, Tuen Mun, Wong Tai Sin, Kowloon City, Kwun Tong and

					Eastern District
9	World Green Organisation	Linking Food with Love – From the Golden Age to the Greens' Surplus Food Recycling Project	Promote food waste reduction to tenants, the elderly and youth through food recycling, green workshops and activities.	4,710	Tai Wo Hau and Kwai Chung (*TBC)