

Factsheet 2: H.A.N.D.S Launch Activities & Promotions

“Let’s Exercise” @ H.A.N.D.S



H.A.N.D.S has been transformed into a hotspot for Tuen Mun’s foodies. To encourage diners to enjoy sports as an integral part of a healthy foodie lifestyle, H.A.N.D.S is organising “Let’s Exercise”@ H.A.N.D.S, with FOODSPORT as our activity consultant. At H.A.N.D.S and other select shopping centres, visitors will be able to participate in different kinds of sports, calculate their calories burned and then convert these calories into food that will be donated to Food Angel to feed the needy. With this event, we hope visitors will help raise 1,000,000 calories worth of food. The more energy amassed, the more people will benefit, making the event even more effective!

From 4 December 2014 to 25 January 2015, visitors just need to visit “Let’s Exercise”@ H.A.N.D.S at the Atrium of H.A.N.D.S Zone H or any of the other stations at The Link’s designated shopping centres and successfully complete the exercise goal in order to make their own meaningful contribution. Participants will be rewarded with a H.A.N.D.S Helping Hand Tote filled with exciting gifts. With the tote in hand, shoppers can visit designated Helping Hand sports shops in H.A.N.D.S for a surprise spending offer! Get moving, don’t miss out!

Time	2-6pm	
Dates	4 December 2014 to 25 January 2015	H.A.N.D.S

	(Every Saturday & Sunday)	
	13 December 2014 (Saturday)	Leung King Plaza
	14 December 2014 (Sunday)	Butterfly Plaza
	10 January 2015 (Saturday)	Po Tin Shopping Centre
	11 January 2015 (Sunday)	Fu Tai Shopping Centre

New H.A.N.D.S mobile app



H.A.N.D.S is launching a brand new mobile app! Aside from having the latest event and promotion details at their fingertips, H.A.N.D.S app users will also be able to get sports news and have the chance to win fabulous prizes. The app comes with a calorie burn calculator for 15 different sports. By inputting the amount of time spent on a certain sport, users can calculate their calorie burn, which is then converted into “Bonus Calories”, which can be redeemed for different rewards. H.A.N.D.S app users will also be able to earn 200 Bonus Calories for each visit to H.A.N.D.S.



H.A.N.D.S x Commercial Radio 2 “Mr Chef” Live Broadcast Studio

From 4 December 2014 to 24 January 2015, Commercial Radio 2 DJ Kitty Yuen will be broadcasting live from H.A.N.D.S for 8 consecutive weeks. She will take listeners on a journey to taste the latest cool eats, inviting popular actors and singers to appear on her show. She will also chat with the cool chefs of H.A.N.D.S’ many restaurants, introduce listeners to the shopping centre’s healthy food shops, play games and bring the excitement of a live broadcast to the public. During this period, shoppers who spend a designated amount at H.A.N.D.S or its fresh market can redeem either an entry ticket to Commercial Radio 2 DJ Kitty Yuen’s H.A.N.D.S x Commercial Radio 2 “Mr Chef” live broadcast studio or a H.A.N.D.S Exquisite Dinner Set. Enjoy two amazing gift redemption offers for double the spending fun!

Date:	4 December 2014 to 24 January 2015 (Every Saturday)		
Time:	1-2pm		
Venue:	Atrium, L2, Zone H, H.A.N.D.S		
	Redemption Dates & Times	Minimum Spending	Redemption Venue
H.A.N.D.S x Commercial Radio 2 “Mr Chef” Live Broadcast Studio entry ticket <i>(Limited to 20 people per broadcast session, with a total of 8 sessions. First come, first served)</i>	4 December 2014 – 24 January 2015 11am – 9pm	HK\$200 (on one same-day machine-printed receipt*)	Customer Service Counter, L2, Zone N, H.A.N.D.S
H.A.N.D.S Exquisite Dinner Set <i>(Limited to 2,400 sets. First come, first served.)</i>	4 December 2014 to 25 January 2015 11am – 9pm	HK\$800 (on a maximum of 3 machine-printed receipts dated within 3 days on one another)	

*Tickets can only be redeemed for entry during the week immediately following the date of spending.

Free Parking Promotion

From 1 January to 31 March 2015, shoppers who spend the amounts designated below (providing a maximum of two machine-printed receipts issued by tenants) can redeem up to 5 hours of free parking*.

Mondays – Thursdays (10am – 10pm)		Fridays – Sundays and public holidays (10am – 10pm)	
Minimum Spend	Free Parking Promotion*	Minimum Spend	Free Parking Promotion*
HK\$200 [#]	1 hour	HK\$200 [#]	1 hour
HK\$300	3 hours	HK\$300	3 hours
		HK\$400	4 hours

*Shoppers who also charge their purchases on their Dah Sing HAPPY VISA credit card can redeem an extra free hour of parking.

[#]Providing a single machine-printed receipts issued by H.A.N.D.S shopping mall tenants or maximum of three machine-printed receipts issued by H.A.N.D.S market.