



Stanley Plaza PAWS by the Sea 2013 Annual canine extravaganza challenges new Guinness World Records™ title Fun-filled weekends for dog lovers!

It's time for Stanley Plaza's 3rd annual canine extravaganza "Stanley Plaza PAWS by the Sea 2013"! This year the carnival focuses on a new take on Life and Style in doggies' way. Stanley Plaza has partnered with Society for Abandoned Animals (SAA) to organise a series of lifestyle events including Doggie Game Booths that highlights dogs' health and wellbeing as well as Doggie Prom Party and Top Doggie Runway. Following the past successes, Stanley Plaza will also attempt to challenge a new Doggie Guinness World Records™ Official Attempt for the third year running! Let's join in together and enjoy the spectacular weekends at Stanley Plaza. Participants will receive a pair of free doggie sunglasses, while stocks last!

STAGE ACTIVITIES

1. Doggie Prom Party

Dress up your dearest doggie and take them to "Doggie Prom Party" to enjoy music, games and meet new doggie friends! Doggies will arrive to the prom in style in sports cars, enjoy delicious doggie beer, dress up and dance away the party. Other than these four activities, participating doggies will also automatically be entered into a special program to contend for the title of Doggie Prom King and Queen! Dog winners of each activity will receive wonderful prizes.

Date	21 st September 2013 (Saturday)		
Time	2.30pm – 6.45pm		
Details	Doggie Musical Dance	2.30pm - 3.30pm	The dog version of "musical chairs". Owners will lead their dogs to sit when the music stop while doggies are enjoying the music.
	Doggie Beer Battle	3.30pm - 4.30pm	Enjoy dog beer with doggie friends and join in the Doggie beer battle!
	Doggie Dress Up Contest	4.30pm - 5.30pm	Owners will find assigned doggie costumes in a ball pool to dress up their doggies.
	Doggie Grand Prix	5.30pm - 6.30pm	Doggies will "drive" the sports car to join the racing battle!
	Doggie Prom King & Queen	6.30pm - 6.45pm	Stanley Plaza will select two doggies as Doggie Prom King and Queen. The results will be announced at the end of the event.

2. Top Doggie Runway

Does your doggie love to perform? Why not let them participate in the “Top Doggie Runway 2013”! The contest is made up of 2 rounds: “Dog Walk” which consists of introduction & Dog Walk, and “Dog Pose” for the best poses in front of the camera. Winners will receive special prizes. Additionally, participants that take part in “Top Doggie Runway 2013” will automatically be entered into a “Look-a-like” contest where one pair of owner and dog that strikes the most similarities will be awarded. We encourage dog owners to dress up and coordinate with their doggies. The winner will also have the chance to be featured in Stanley Plaza Magazine!

Date	29 th September 2013 (Sunday)
Time	1pm - 3pm

3. Doggie Guinness World Records™ Official Attempt "Largest Dog Grooming Lesson"

Following the success of last year’s Guinness World Records™ achievement for “Most People Brushing Dogs Teeth Simultaneously”, this year Stanley Plaza will once again challenge to set a new record title for the “Largest Dog Grooming Lesson”! Participate in this extraordinary event and learn to groom and style your dog in 30 minutes. All participants will receive a special participation letter afterwards.

Date	29 th September 2013 (Sunday)
Time	3pm - 5pm

Registration for Stage Activities

The event is free and participants can register online at thelink.com.hk or stanleyplaza.com or on the day of the event. Each owner can register for one dog only. Spaces are limited and available on a first-come, first-served basis.

Enquiry hotline: 2234-9150/2234-9151 (Ms. Lee/ Ms. Ho, Mon – Fri 9:30am – 5:30pm)

BOOTH ACTIVITIES

1. Stanley Plaza Canine Carnival

Stanley Plaza will host fantastic fun-filled and informative dog-themed activity booths on the 20th, 21st, 22nd and 29th September. Bring your dog along and join in the weekend celebrations at Stanley Plaza!

Date	20 th , 21 st , 22 nd and 29 th September (Friday, Saturday and Sunday)
Time	1pm - 6pm

Booth Details – Enhance your doggie’s lifestyle at these fun wellbeing booths

SAA Booth - Veterinary Consultation & Dog Adoption	Qualified vets from Society for Abandoned Animals (SAA) will provide free professional advice on pet health and share dog care tips. SAA is also seeking new homes for abandoned dogs at the booth. Interested individuals can bond with the dogs and enquire about adoption procedures. SAA volunteers will be on site to answer any adoption queries
Doggie Communication Workshop	Qualified Animal Communicators will host live one-to-one pet communication workshops to share the know-hows of animal communication and understanding of your dog’s inner world.
Doggie Massage	A professional dog massage therapist will demonstrate to owners massage techniques to improve their dog’s wellbeing.
Doggie Wheel of Nutrition Game	Owners will spin the Doggie Wheel of Nutrition. Successful dogs to complete the instructed command on the game wheel will receive treats.
Doggie Sniff and Serve	A test of sense of smell. A snack is hidden under three buckets. Dogs that successfully identify the correct bucket with the hidden snack will receive a small prize.
Doggie Photo Booth	A professional pet photographer will capture you and your beloved dog’s special moment. A costume stylist will be on hand to help transform your dog with props and accessories.

2. Stanley Plaza x Dogaroo Doggie Dance Playground

A range of exercise facilities available for dogs to relax and meet new doggie friends.

Date 21st and 29th September 2013 (Saturday & Sunday)

Time 1pm – 6pm

Registration for Booth Activities

The event is free and no registration is required. Spaces are limited and available on a first-come, first-served basis.

Enquiry hotline: 2234-9150/2234-9151 (Ms. Lee/ Ms. Ho, Mon – Fri 9:30am – 5:30pm)

TRANSPORTATION

Stanley Plaza Charity Doggie Bus

The Link has partnered with “99 Bus HK” to offer a pet bus route in Hong Kong during Stanley Plaza PAWS by the Sea via Central Ferry Pier, Mong Kok, Yuen Long, Tai Po and Stanley Plaza. Donate HK\$30 (per person/dog) to SAA and travel on the Stanley Plaza Charity Doggie Bus! All proceeds go towards SAA!

Date	20 th , 21 st , 22 nd and 29 th September (Friday, Saturday and Sunday)
Route	<u>Inbound Trip:</u> Route A: 11:00 am Yuen Long >12:00 nn Central Ferry Pier > Stanley Plaza Route B: 11:00 am Tai Po >12:00 nn Mong Kok > Stanley Plaza <u>Outbound Trip:</u> Route A: 6:30 pm Stanley Plaza > Central Ferry Pier > Yuen Long Route B: 6:30 pm Stanley Plaza > Mong Kok > Tai Po
Registration	Participants can register online at facebook.com/99bus Spaces are limited and available on a first-come, first-served basis.
Pick-up point	* Central Ferry Pier: Central Ferry Pier No.5 * Mong Kok: 10 Yim Po Fong Street (Macpherson Playground) * Yuen Long: Sun Yuen Long Centre Outdoor Bus station * Tai Po: Tai Po Market Railway Station Exit A Tat Wan Road * Stanley Plaza: Stanley Plaza 5/F Coach Loading Area Please arrive 10 minutes before departure time. If you are late, your reserved seat will be cancelled.

Terms and conditions apply to all activities. Programs are subject to change without prior notice.

For program and registration details, please visit at thelink.com.hk or stanleyplaza.com.