



Event Highlights of “Japanese Street Art at The Link” (28/4 – 31/5)

Lok Fu Plaza is two years old and to celebrate, The Link will partner with Mr Chris Lau, Hong Kong’s first full-time pop-up book artist, in launching “Hong Kong’s First Pop-up Book on 360° Giant Scenes of Japanese Streets”. It features food streets and Sakura parks of Japan by presenting landmark street scenes in Tokyo, Osaka and Hokkaido as 3D pop-up models. The Link will also bring Japan’s top street culture “Noge Street Performance” to Hong Kong for the first time. Finally, the birthday celebrations will include “Japanese-Style Baby Crawling Contest”, “Kid Model Fashion Show”, “Lok Fu’s Got Talent” Show, and a number of shopping offers and purchase redemptions.

| | Event | Date | Time | Venue |
|---|--------------------------------------------------------------------------|------------------------------------------------------|-----------|---------------------------------------------------------------------------------------------------------------------------------------------------|
| 1 | “Hong Kong’s First Pop-up Book on 360° Giant Scenes of Japanese Streets” | 28/4 – 31/5 | 10am-10pm | * Atrium, Zone B, Lok Fu Plaza (Tokyo/Osaka – landmark street views in Japan) *Open Terrace, Zone B, Lok Fu Plaza (Hokkaido - Sakura Park) |
| 2 | Saturday Street Carnival | 28/4, 4/5, 11/5, 18/5, 25/5 | 1-6pm | Open Terrace, Zone B, Lok Fu Plaza |
| 3 | Sunday Event Parade | 28/4, 5/5, 12/5, 19/5, 26/5 | 1-6pm | Open Terrace, Zone B, Lok Fu Plaza |
| 4 | Popular Japanese Hero Parade | 28/4 – 26/5 (Saturdays, Sundays and public holidays) | 1-4pm | Lok Fu Plaza |
| 5 | Kawaii Sweetheart Donut Gifts | 28/4 – 31/5 (Fridays to Sundays) | 12nn-8pm | Customer Service Counter, Zone B, Lok Fu Plaza |
| 6 | Birthday Surprise | 28/4 – 31/5 | 10am-10pm | Customer Service Counter, Zone A, Lok Fu Plaza |

Details of events

(1) Hong Kong's First Pop-up Book on 360° Giant Scenes of Japanese Streets

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|------------|--------------------------------------------------------------------------------------------------------------------------------------------|
| Date/time: | 28 April to 31 May (10am-9pm) |
| Venue: | Atrium, Zone B, Lok Fu Plaza (Tokyo/Osaka – landmark street views in Japan) Open Terrace, Zone B, Lok Fu Plaza (Hokkaido - Sakura Park) |

Details of the event: For the first time, Mr Chris Lau, Hong Kong's first full-time pop-up book artist, will be presenting "Hong Kong's First Pop-up Book on 360° Giant Scenes of Japanese Streets" at Lok Fu Plaza, which features food streets and Sakura parks of Japan by presenting landmark street views of Tokyo, Osaka and Hokkaido as 3D pop-up models. The accompanying Japanese cuisine will make you feel as if you were on the streets in Japan. This is surely going to be the hottest book launch in town! Japanese specialties are also available at 3D pop-up stores on Saturdays and Sundays so visitors can sample a variety of great tasting Japanese food.

- (1) "Hokkaido · Sakura Dessert"**
- (2) "Tokyo Tower · Street Food"(specialties are available at 3D pop-up stores)**
- (3) "Osaka's Dotonbori · Japanese Cuisine"(specialties are available at 3D pop-up stores)**



(1) "Hokkaido · Sakura Dessert" (Location: Open Terrace, Zone B)

Features of the specialty

- Hokkaido is renowned for its quality ice cream desserts. The class and look of desserts from this city are among the best in Japan.



Features of the scene design

- The Sakura tree is a symbol of Japan, and will be in full bloom in Hokkaido in May. It is a rite of passage to have a taste of Hokkaido's famous desserts amidst a sea of Sakura flowers.



(2) “Tokyo Tower · Street Food” (Location: Atrium, Zone B)

Features of the specialties

- Chelsea ramen and Chelsea Oden are on every street corner in Tokyo, attracting lots of tourists and local people who sit and eat out on the the street. They have a unique flavour in Japanese cuisine

Features of the scene design

- Tokyo Tower was built as a reproduction of the Eiffel Tower in Paris. It is 333 meters tall, 13 meters higher than the Eiffel Tower, and is the world’s tallest self-standing tower.
- One of the 3D pop-up models features an upright model of Tokyo Tower as a landmark in Tokyo.



(3) “Osaka’s Dotonbori · Japanese Cuisine” (Location: Atrium, Zone B)

Features of the specialties

Japanese cuisine is a favourite of Hong Kong people. In Dotonbori, Osaka, various types of Japanese food are available, such as ramen, meatballs and crabs at the very popular Kani Doraku restaurant.

Features of the scene design

- Kani Doraku is the first specialised sea crab restaurant in Japan. It was opened 50 years ago and now has 43 stores. The one located in Dotonbori, Osaka is one of the landmarks of the city and features a huge crab on its external wall, making it a well-known sign to everybody.
- One of the 3D pop-up models used the Kani Doraku restaurant as the background, making visitors feel like they are on the streets of Osaka. There are also restaurants offering Japanese and international dishes.



(2) Japanese Street Carnival on Saturdays and Sundays

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| Date/time: | 28 April as well as 4, 11, 18 and 25 May (1pm-6pm) |
| Venue: | Open Terrace, Zone B, Lok Fu Plaza |
| Details of the event: | Japanese street performance is another featured event. This marks the first time Japan's top street culture, "Noge Street Performance", has come to Hong Kong and Lok Fu Plaza. Various street performers will be carrying out a tour performance, which includes a comedy show by Japan's top group "Gabez", a magic art show by "to R mansion" as well as superb performances by "No Drums Needed" and "Fool Lala", a local theatre group. These will enable you to experience the Japanese street performance atmosphere! |

Gabez's Japanese comedy show Date: 28 April

Gabez, a top performing group in Japan, was formed by Masa and Hitoshi in 2007, featuring "Dance & Silent Comedy" as the key play that combines dance and acrobatics in mime shows.



“All Theatre” Parade

Date: 28 April

All Theatre participated in the 2013 Chinese New Year Night Parade. This art association is committed to making challenging and innovative performances comprising a fusion of Eastern and Western traditions.



to R mansion's Comedy Show

Date: 4 May

to R Mansion will make their first public appearance in Hong Kong. This popular Japanese group has performed in many places around the world and won a number of awards.



Gizmo's Acrobatic Performance

Date: 4 May

Gizmo performs more than 100 events every year and is rated as one of the top five acrobats in Hong Kong. His act is renowned as one of the best party performances.



“No Drums Needed” Musical Performance

Date: 11 May

Recycled 5-gallon plastic bottles, plastic detergent buckets, iron cans and similar items are the musical instruments used in this musical performance, which attempts to let the audiences enjoy street art while promoting green ideas.



All Round Magic Show

Date: 11 May

Hung, a budding young local magician, was the winner of Hong Kong's All-Around Magician Competition at the Hong Kong Magic Festival 2011. In 2012 he appeared as a magician in a Halloween show hosted by a major theme park.



Magic Bubble Show

Date: 18 May

Yi Feng, a dance artist and a magician from Chongqing, he has developed a unique Yi style of performance in his magic bubble shows which feature injected bubbles, and has toured many places across China.



Andy Comic's Sideshow

Date: 18 May

Andy, an award-winning Australian magician, has performed on 12 international stages in places such as Germany, the United States and Canada. His performance is unique, and certainly not to be missed.



“Hong Kong Sign Language Musical Theatre” Show

Date: 25 May

Founded in 2009, the Hong Kong Sign Language Musical Theatre group will perform theme songs of familiar Japanese TV dramas and Japanese cartoons in sign language to enable the audiences to get more involved in the performance.



Hong Kong Funny Clown Theatre’s Music Acrobatics

Date: 25 May

Andrew So, often performs using diabolos, sideshows, mime shows, fancy balloons and stilt walks on the streets in Causeway Bay and Mong Kok. He was invited to participate in the 2012 Chinese New Year Night Parade.



(3) Event Parade on Sundays

Venue: Open Terrace, Zone B, Lok Fu Plaza

Date/time

Details of events

Nearly 1,000 babies and kids will be invited to join various events and activities, including baby crawling contests, Kid Model Fashion Shows and “Lok Fu’s Got Talent” shows at Lok Fu Plaza, which will feature street performers and Japanese cartoon characters. Exciting prizes will be given away, including free spending credit with the Dah Sing The Link Happy Visa Card or shopping coupons.

28 April
(Sunday)
1– 6pm

MC: Bob

“Japanese Street Art at The Link” Kick-off Ceremony — Japanese-Style Baby Crawling Contest

Up to 150 babies dressed up in kimonos, cosplay or other costumes will be invited to compete for the “Most Japanese Style Baby Award” and the “Most Vigorous Baby Award”.



Application deadline: 14 Apr

5 May
(Sunday)
1– 6pm


MC: Jack


Kid Model Fashion Show

Up to 150 kids will be invited to participate in the fashion show, and each of them has an opportunity to showcase their most confident and stylish appearance on the stage to compete for the “Kid Model King Award”, “The Most Charming Kid Model”, “The Most Trendy Kid Model”, “The Most Popular Kid Model” and “The Best Costume Award”.



Application deadline: 21 Apr

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| <p>12 May (Sunday) 1– 6pm</p> <p>MC: Jack</p> | <p>Costumed Baby Crawling Contest Up to 225 babies dressed up as street performers and Japanese cartoon characters will be invited to compete for the “Best Costumed Baby Award” and the “Most Vigorous Award”.</p>  <p>Application deadline: 14 Apr</p> |
| <p>19 May (Sunday) 1– 6pm</p> <p>MC: Jack</p> | <p>“Lok Fu’s Got Talent” Show Up to 80 kids will be invited to participate in the show with the option to give a two-minute performance to compete for the “Stage King Award”, the “Most Trendy King Award”, the “Best Performance Award”, the “Most Popular Performer Award” and the “Best Costume Award”.</p>  <p>Application deadline: 5 May</p> |
| <p>26 May (Sunday) 1– 6pm</p> <p>MC: Jack</p> | <p>Japanese Cartoon Character Crawling Contest Up to 225 babies dressed up as Japanese cartoon characters will be invited to compete for the “Most Lovely Baby Award” and the “Most Vigorous Baby Award”.</p>  <p>Application deadline: 14 Apr</p> |

| (4) Popular Japanese Hero Parade | |
|------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Date: | 28 April to 26 May (Sundays, Saturdays and public holidays) |
| Time: | 1-4pm |
| Venue: | Lok Fu Plaza |
| Details: | Popular Japanese hero will appear at Lok Fu Plaza to meet customers and take pictures with them. |
| (5) Kawaii Sweetheart Donut Gifts | |
| Date: | 28 April to 31 May (Fridays to Sundays) |
| Time: | 12nn-8pm |
| Venue: | Customer Service Counter, Zone B, Lok Fu Plaza |
| Details: | <p>To mark the 2-year anniversary of Lok Fu Plaza and the theme of Japanese food street, customers who spend HK\$200 or above on purchases during the above period are entitled to a free kawaii sweetheart donut. The offer is available only on a limited basis and upon presentation of two printed receipts issued by different shops on the day of the purchases. Shoppers are entitled to one additional sweetheart donut for purchases of HK\$200 or above made with the Dah Sing The Link Happy Visa Card.</p>  <p>Sweetheart donuts are soft homemade treats. Some specially shaped donuts, which resemble a kitten or a bear, are highly recommended by the media. Sweetheart donuts are available at 3D pop-up stores on the giant pop-up Japanese food street.</p> |
| (6) Birthday Surprise | |
| Date: | 28 April to 31 May |
| Time: | 10am-10pm |
| Venue: | Customer Service Counter, Zone A, Lok Fu Plaza |
| Details: | To celebrate the second anniversary of Lok Fu Plaza, we will give away one free instant film photo and special reward coupons to customers who present valid identity documents during the month of their birthdays. |

All pictures are for illustration only.

For any enquiries, please call our hotline at 2960-9335.