

## The Link's Chung Fu Plaza Presents New Shopping Experience Programme Details

To celebrate the completion of the first phase of the asset enhancement project of The Link's Chung Fu Plaza, an array of exciting events will be rolled out from October to December, offering an exciting and diverse shopping experience.

### **Activity 1: Sunday Lucky Draw**

#### **Lucky Draw Tickets Redemption:**

Participating Shopping Centres:	Chung Fu Plaza, Tin Yiu Plaza, Tin Shui Shopping Centre, Tin Chak Shopping Centre, Tin Tsz Shopping Centre, Tin Shing Shopping Centre
Redemption period:	28 October 2013 – 29 December 2013
Redemption Time:	12nn to 8pm
Redemption Point:	Customer Service Counters of the above shopping centres
Mechanism:	During the promotion period, customers can redeem lucky draw tickets (maximum of two tickets per redemption) by spending of HK\$50 or above by machine-printed receipts of the same day in the shopping centres listed above. The weekly lucky draw will be held at 5pm every Sunday at Chung Fu Plaza. All the tickets received during the promotion period will be entitled to participate in the Grand Lucky Draw on 29 December 2013.

#### **Lucky Draw Information:**

Date of Lucky Draw:	<b>Sunday Lucky Draw:</b> 28 October 2013 – 22 December 2013 <b>Grand Lucky Draw:</b> 29 December 2013 (Sunday)
Deadline of Lucky Draw Tickets Collection:	3pm on every Sunday
Time of Lucky Draw:	5pm on every Sunday
Lucky Draw Venue:	Customer Service Counter at Chung Fu Plaza

Trade Promotion Competition Licence: 41988  
Enquiry Hotline: 3523 3392

## **Activity 2: Parent-child Magic Workshop**

Date:	27 October 2013 – 29 December 2013 (every Sunday)
Time:	2pm, 2:45pm, 3:30pm, 4:30pm (30 minutes per section)
Venue:	Chung Fu Plaza
Content:	(1) “Parent-child Magic Workshop” will be hosted by Ng Ka Wai, “My Favourite Magician” of TVB Magic Ring Show. (2) Magic show by Ng Ka Wai will be carried out every Sunday during the promotion period.
Participation method:	Customers can redeem an admission ticket to join the magic workshop with a child aged from 6 to 12 by spending HK\$50 or above in any shops of Chung Fu Plaza. (Daily Quota is limited and will be available on a first-come, first-served basis.)