

## Celebrate the 1<sup>st</sup> Anniversary of Lok Fu Plaza with The Link's Japanese Food Fair

Happy Birthday to Lok Fu Plaza! A series of programmes for this Japanese Food Fair will be held from 22 April to 27 May, offering our visitors an irresistible Japanese cuisine experience in the forecoming six consecutive weeks. Please come and indulge yourself to the best of local Japanese culture.

	Program	Date	Time	Venue
1	\$1 Japanese Food Fair	22 April – 27 May	10:00am -9:00pm	Lok Fu Plaza Zone B Atrium
2	Weekly Highlight 1 <sup>st</sup> week: Sumo pot food contest 2 <sup>nd</sup> week: Design competition and parade of Mikoshi (Japanese palanquin)	22 April (Sun) 28 April (Sat)	2:30pm – 4:00pm 2:30pm – 3:30pm	Lok Fu Plaza Zone B Open Terrace
	3 <sup>rd</sup> week: Cosplay Show 4 <sup>th</sup> week: Cherry Blossom Kimono Show 5 <sup>th</sup> week: Large Bento Workshop 6 <sup>th</sup> week: Sake festival	5 May (Sat) 12 May (Sat) 20 May (Sun) 27 May (Sun)	2:30pm – 3:30pm 2:30pm – 3:30pm 2:30pm – 3:30pm 2:30pm – 3:30pm	
3	Top 100 Japanese Food Props Exhibition	22 April – 27 May	10:00am -10:00pm	Lok Fu Plaza Zone B Open Terrace
4	The Favourite Japanese Dishes Voting Contest	22 April – 27 May	12:00nm -10:00pm	Lok Fu Plaza Zone B Customer Service Counter
5	Birthday Surprise	22 April – 27 May	10:00am -10:00pm	Lok Fu Plaza Zone B Customer Service Counter
6	Parking Offer	22 April – 27 May	10:00am -10:00pm (based on the entrance time)	Lok Fu Plaza Customer Service Counter

## **Program Details**

\$1 Japanes	ese Food Fair			
Date	1 <sup>st</sup> week: 22-24 April Nagasaki			
	2 <sup>nd</sup> week: 25 April - 1 May Tokyo			
	3 <sup>rd</sup> week: 2-6 May Osaka			
	4 <sup>th</sup> week: 7-13 May Hokkaido			
	5 <sup>th</sup> week: 14-20 May Tokyo			
	6 <sup>th</sup> week: 21-27 May Kyoto			
Time	10:00am -9:00pm			
Venue	Lok Fu Plaza Zone B Atrium			
Details	Spectacular cuisines from different regions in Japan will just be sold for \$1 on every weekends during the promotion period. So remember to come to the Plaza to enjoy this offer!			

\$1 Product Sale			
Starts from 1pm at the Lok Fu Plaza Zone B Atrium, with limited stock available			
Date	Product		
22 April (Sun)	Selected UNY Product #		
28 April (Sat)			
29 April (Sun)	Selected UNY Product #		
5 May (Sat)			
6 May (Sun)	Japanese scallops,		
12 May (Sat)	Sweet shrimps,		
13 May (Sun)	Dumplings, Japanese Uji green tea,		
19 May (Sat)	Cookie pack,		
20 May (Sun)	Japanese food pack, Milk pudding,		
26 May (Sat)	selected Japanese sake		
27 May (Sun)			
Instant Offer: Customers wh	o made any purchase at the Food Fair are entitled to redeem a Nescafe coffee trial pack ^		
instant Offer: Customers wh	o made any purchase at the Food Fair are entitled to redeem a nescare coffee that pack ^		

# The activity will start at 10:00am at UNY in the Lok Fu Plaza.

\* Terms & conditions apply on the \$1 product sale ^ First-come-first-served, while stock lasts

Weekly Highlight					
Program	Details	Venue	Date/ Time		
1 <sup>st</sup> week	Sumo pot food contest	Lok Fu Plaza	22 April (Sun)		
Nagasaki	<ul> <li>Hong Kong's first ever sumo pot food contest.</li> <li>Chance for locals to experience the lifestyle of professional sumos</li> <li>The local eatcredible group will conduct a sharing experience</li> <li>Sumo performances</li> </ul>	Zone B Open Terrace	2:30pm-4pm		

2 <sup>nd</sup> week	Design competition and parade of Mikoshi	Lok Fu Plaza	28 April (Sat)
Tokyo	<ul> <li>A special parade of Mikoshi</li> </ul>	Zone B	2:30pm-3:30pm
	Experience the Asakusa Shrine Festival from	Open Terrace	
	Japan Japan Mikoshi Design Competition for local students Traditional Japanese dance performance by Wakayagi Ryu		
	Celebrity Chefs to demonstrate Japanese fusion cuisines		
	<ul> <li>Fusion Chefs Jacky Yu, Ricky Cheung, Margaret Xu and Walter Kei would demonstrate Japanese fusion cuisines</li> <li>Special guest: King Kong</li> </ul>		
	Special guest. King Kong		
3 <sup>rd</sup> week	Cosplay Show	Lok Fu Plaza	5 May (Sat)
Osaka	<ul> <li>Cosplay expert (阿幽) will present her specially designed collection of Cosplay costumes</li> <li>Performances by V-Project, a popular cosplay group</li> </ul>	Zone B Open Terrace	2:30pm-3:30pm
	Japanese Hero Characters Parade	Lok Fu Plaza	5-6 May 4pm -5pm

5 <sup>th</sup> week Tokyo       Large Bento Workshop       Lok Fu Plaza Zone B       20 May (Sun)         • 50 families will join together and create a large bento dragon       Lok Fu Plaza Zone B       230pm-3:30pm         • Renowned Japanese home cooking teacher will demonstrate the creation of attractive bentos       Doen Terrace       20 May (Sun)         • Renowned Japanese home cooking teacher will demonstrate the creation of attractive bentos       Lok Fu Plaza Zone B       20 May (Sun)         • Renowned Japanese home cooking teacher will demonstrate the creation of attractive bentos       Edebrity Chefs to demonstrate Japanese Fusion Cuisines       Statistic contents and the component of attractive bentos       Page 20 May (Sun)         • Fusion Chefs Jacky Yu, Ricky Cheung, Margaret Xu and Walter Kei would demonstrate Japanese fusion cuisines       Special guest: Kitty Yuen       Special guest: Kitty Yuen         • Special guest       Event Vuen       Event Vuen       Event Vuen       Event Vuen	4 <sup>th</sup> week Hokkaido	<ul> <li>Cherry Blossom Kimono Show</li> <li>Kimono catwalk show by models and their families</li> <li>Image: Show of the second stration of the second strate of the second stra</li></ul>	Lok Fu Plaza Zone B Open Terrace	12 May (Sat) 2:30pm-3:30pm
<ul> <li>Fusion Mini Bento Workshop</li> <li>Fusion mini bento workshop will be held by a Bento Tutor. Customers who spend over \$100 will be entitled to register for this workshop.</li> <li>Lok Fu Plaza Zone B Atrium</li> </ul>	5 <sup>th</sup> week Tokyo	<ul> <li>50 families will join together and create a large bento dragon</li> <li>Renowned Japanese home cooking teacher will demonstrate the creation of attractive bentos</li> <li>Elebrity Chefs to demonstrate Japanese Fusion Cuisines</li> <li>Fusion Chefs Jacky Yu, Ricky Cheung, Margaret Xu and Walter Kei would demonstrate Japanese fusion cuisines</li> <li>Special guest: Kitty Yuen</li> <li>Special guest: Kitty Yuen</li> <li>Elebrity Elebrity Chefs to the state of the</li></ul>	Zone B Open Terrace	2:30pm-3:30pm

6 <sup>th</sup> wook	Sako Fostival	l ok Eu Plaza	27 May (Sun)	
<u>6<sup>th</sup> week</u> Kyoto	<ul> <li>Sake Festival</li> <li>A famous local bartender will create a unique cocktail for Lok Fu Plaza.</li> <li>Free sampling of Japanese sake, a sommelier will share his expertise on sake selection.</li> <li>Traditional Japanese dance performances by Wakayagi Ryu</li> </ul>	Lok Fu Plaza Zone B Open Terrace	27 May (Sun) 2:30pm-3:30pm	
Top 100 Japane	ese Food Props Exhibition & The Favourite Japanes	e Cuisine Voting	Contest	
100 Japanese fo Japanese dishe Plaza Zone B, v located througho	ese Food Props Exhibition bod props representing Hong Kong people's favourite is will be displayed on the Open Terrace at Lok Fu with 12 selected enlarged versions of the food props but the Plaza.	Lok Fu Plaza Zone B Open Terrace Lok Fu Plaza	Exhibition : 22 April – 27 May 10am-10pm Voting :	
Customers who shops are entitle win \$10,000 fre credit (30 pax) s	Customers who spend \$100 or above with two receipts from different shops are entitled to a raffle ticket. The prizes include: a chance to win \$10,000 free spending credit (2 pax) or \$1,000 free spending credit (30 pax) sponsored by Dah Sing The Link Happy Visa Card.			
Birthday Surpri				
can enjoy up to coupons and \$3	come on their birthday and present their identity card 8 hours free parking, a birthday gift, birthday discount 300 worth of SHELL fuel coupons (offer is also valid and one day after one's birthday).	Lok Fu Plaza Zone B Customer service counter	22 April – 27 May 10am-10pm	
Parking Offer				
\$300 worth of SI Monday to Frida Customers who parking plus \$30 Saturday, Sunda Customers who	spend over \$200 will be entitled to 2 hours free 00 worth of SHELL fuel coupons. ay and public holiday: spend over \$200 or \$400 will be entitled to 1 hour or	Lok Fu Plaza Customer services counter	22 April – 27 May 10am-10pm (Base on entrance time)	
	king respectively. In addition, they will be entitled to of SHELL fuel coupons			

For more details, please refer to on-site promotional poster or call our customer hotline 3168-0080.