

**The Largest Mario Wii Game Competition in town**  
**The Link Summer Sports Day**  
***Mario & Sonic at the London 2012 Olympic Games*™**  
**Free trial of Olympic-themed video games**

To capitalize on the excitement of the 2012 London Olympics, The Link shopping centres will be turned into Olympic-style venues for Hong Kong's first and largest Mario & Sonic themed Wii Game Competition. The event will provide an excellent platform for promoting sports in the community.

**Mario Wii Free Game Trials (14 Shopping Centres)**

Fourteen shopping centres of The Link will be turned into Olympic grounds with free trial areas for shoppers to play 21 Olympic-themed Wii games from *Mario & Sonic at the London 2012 Olympic Games*™. The new *Mario Party 9* (Chinese Version) will also be available for free trial.

**Hong Kong's Largest Mario Wii Game Competition (6 Shopping Centres)**

After the free trials, six shopping centres of The Link will host the largest Mario Wii game competition in town with contestants competing in 6 individual events, each with 16 final spots. In total, 96 contestants will qualify to take part in the final for the championship. On the day of the final, there will also be a "re-birth" session where contestants who lost in the preliminary rounds will be given a second chance to win awesome prizes!

**Mario Limited Edition Premium Mugs (14 Shopping Centres)**

The new Mario Limited Edition Premium mugs will be available for redemption exclusively at 14 shopping centres of The Link from 1 August. Shoppers who spend HK\$500 or more can redeem one Mario Limited Edition Premium mug upon presentation of two same-day computer-printed receipts (each with a minimum spending of HKD200) including one issued by F&B merchants. Redemption is available while stock lasts.

**The HK's First Mario & Sonic at the London 2012 Olympic Games™ Free Trial**

- Mario Wii free game trials will be available in 14 of The Link's shopping malls in Hong Kong for shoppers to play 21 Olympic-themed Wii games from *Mario & Sonic at the London 2012 Olympic Games*™.
- Interested shoppers can fill in application forms during free plays to join the qualifying rounds of a video game tournament.
- The new *Mario Party 9* (Chinese version) will also be available for free play.

13 July – 2 September (every Friday, Saturday and Sunday) at Lok Fu Plaza (Zone A)

July	13 (Fri) Lei Yue Mun Plaza	20(Fri) Lei Yue Mun Plaza / Sau Mau Ping Shopping Centre
	14 (Sat) Lung Cheung Plaza / Maritime Bay Shopping Centre	21 (Sat) Siu Sai Wan Plaza / Hing Wah Plaza
	15 (Sun) Tsz Wan Shan Shopping Centre / Kai Tin Shopping Centre	22 (Sun) Butterfly Plaza / Oi Tung Shopping Centre
	19 (Thu) Tin Yiu Plaza / Chung On Shopping Centre	27 (Fri) Wo Che Plaza

Time: 1-6 pm

### Hong Kong's Largest Mario Wii Game Competition

- The Link will organise Hong Kong's largest Mario Wii game competition in 6 of its shopping centres. People of all ages are welcome to join.
- Interested shoppers can sign up by
  - filling in an application form during free plays;
  - registering on-site during the qualifying rounds;
  - calling 2960 9335 before 27 July (Mon-Fri, 10 am – 7 pm)
- Watch for the Mario mascot making a surprise appearance!

### Qualifying rounds

August	5 <sup>th</sup> (Sun)	1-6pm	Wo Che Plaza Oi Tung Shopping Centre	4 x 100m Relay (time-based) Synchronised Swimming (point-based)
	12 <sup>th</sup> (Sun)		Lung Cheung Plaza Hau Tak Shopping Centre	Canoeing (time-based) Long Jump (point-based)
	19 <sup>th</sup> (Sun)		Lok Fu Plaza (Zone B) Lei Yue Mun Plaza	Team Pursuit (time-based) Uneven Bars (point-based)

### Final

2 September	1-6pm	Food Square, Lok Fu Plaza (Zone A)	4 x 100m Relay (time-based) Synchronised Swimming (point-based) Canoeing (time-based) Long Jump (point-based) Team Pursuit (time-based) Uneven Bar (point-based) Table tennis (point-based) Equestrian – Show Jumping (time-based) Rhythmic Ribbon (point-based) Shooting – Pistol (point-based)
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### Re-birth round

Contestants who lose in the qualifying rounds can take part in the “re-birth” round during the final to compete for prizes.

### Redemption of Mario Limited Edition Premium Mug

From 1 August, customers spending HK\$500 or more can redeem one Mario Limited Edition Premium mug upon presentation of two same-day computer-printed receipts (each with a minimum spending of HK\$200) including one issued by F&B merchants. Redemption is available at 14 of the designated shopping centres while stock lasts.

Date: From 1 August (Wednesday) 12pm – 8pm (while stock lasts)  
Venue: Customer service counters at 14 of the designated shopping centres of The Link

Mugs for redemption at participating shopping centres



	Lok Fu Plaza Kai Tin Shopping Centre Hau Tak Shopping Centre Chung On Shopping Centre Siu Sai Wan Plaza Butterfly Plaza	Lung Cheung Plaza Oi Tung Shopping Centre Tsz Wan Shan Shopping Centre Sau Mau Ping Shopping Centre Maritime Bay Shopping Centre Lei Yue Mun Plaza Wo Che Plaza Hing Wah Plaza
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For more information, please refer to the posters at the shopping centres or call our customer service hotline 31680080.