



Link Together Initiatives 2026/27

Briefing Session

17 December 2025





Agenda

- 01 Introduction to Link Together Initiatives
- 02 2025/26 Sponsored Projects and Fund Allocation
- 03 Eligibility and Selection Criteria for Applications
- 04 Application Procedures and Implementation Schedule



Link Together Initiatives Consultancy Advisor



Community Project Funding

Assist in defining the application for funding programme, screening criteria, and due diligence to identify the most suitable charitable organisations.

Link University Scholarship and Secondary Student Scholarship

Assist in recruitment, collection and verification of data, liaison, formulation of evaluation criteria, design of training workshops, arrangement of interview dates, and disbursement of scholarships, among other matters.



Linking Lives & Communities



Link Together Initiatives is our flagship charity and community engagement programme. It was established in 2013 to engage stakeholders in the communities we serve to help us identify changing social needs and find the most effective ways to enhance the sustainable development of our communities through impactful and innovative projects.



1 Funding Source

With unitholders' approval, Link contributes up to 0.25% of its net property income from the previous financial year to charitable causes.

2 Sponsorships

- **Scholarships:** Our flagship youth empowerment programme which includes – **Link University Scholarship** (since 2015) supports first-generation university students with non-means-tested awards. **Link Secondary Student Scholarship** (launched in 2025) honours secondary students for academic excellence and community service.
- **Community Projects by NGOs:** Partnering with the like-minded non-profit organisations to implement innovative projects that generate positive impacts for the community.



3 Focus Areas

We aim to create the optimal impact through focusing on areas that are highly related to Link's portfolio and core strengths:

• **Environmental Sustainability**

• **Inclusion & Active Ageing**

• **Youth Empowerment**

Goals

- Support projects with innovative service concepts to address service gaps and promote sustainable community development
- Deepen collaboration with NGOs to jointly implement impactful projects in communities surrounding Link properties

Principles

- Build long-term partnerships with NGOs and assist in applying social impact evaluation frameworks to enhance project effectiveness
- Leverage Link's property network to connect diverse stakeholders, including community members, Link staff, and tenants, fostering community development
- Create an ecosystem for NGOs to generate synergy and promote projects and related social issues through Link's social platforms
- Continue providing appropriate support to the target groups within the focus areas and enhance social impact through scalable and sustainable projects

Sponsored Projects 2025/26



Inclusion and Active Ageing



Arts' Options



SLCO Community Resources



Environmental Sustainability



Bo Charity Foundation



Environmental Association



Youth Empowerment



InspiringHK Sports Foundation



Teach For Hong Kong



The Zubin Mahtani Gidumal Foundation

Link University Scholarship

7



Established in

2015



Total Funding

40.8 million*



Number of beneficiaries

2,040*



Covering

12 universities



Link Secondary Student Scholarship



Recognises secondary students for their academic excellence and contributions to the communities



Launched in 2025 to commemorate the 20th anniversary of Link REIT and reinforce our commitment to youth empowerment



Provides training workshops to strengthen students communication and deepen their understanding of community issues

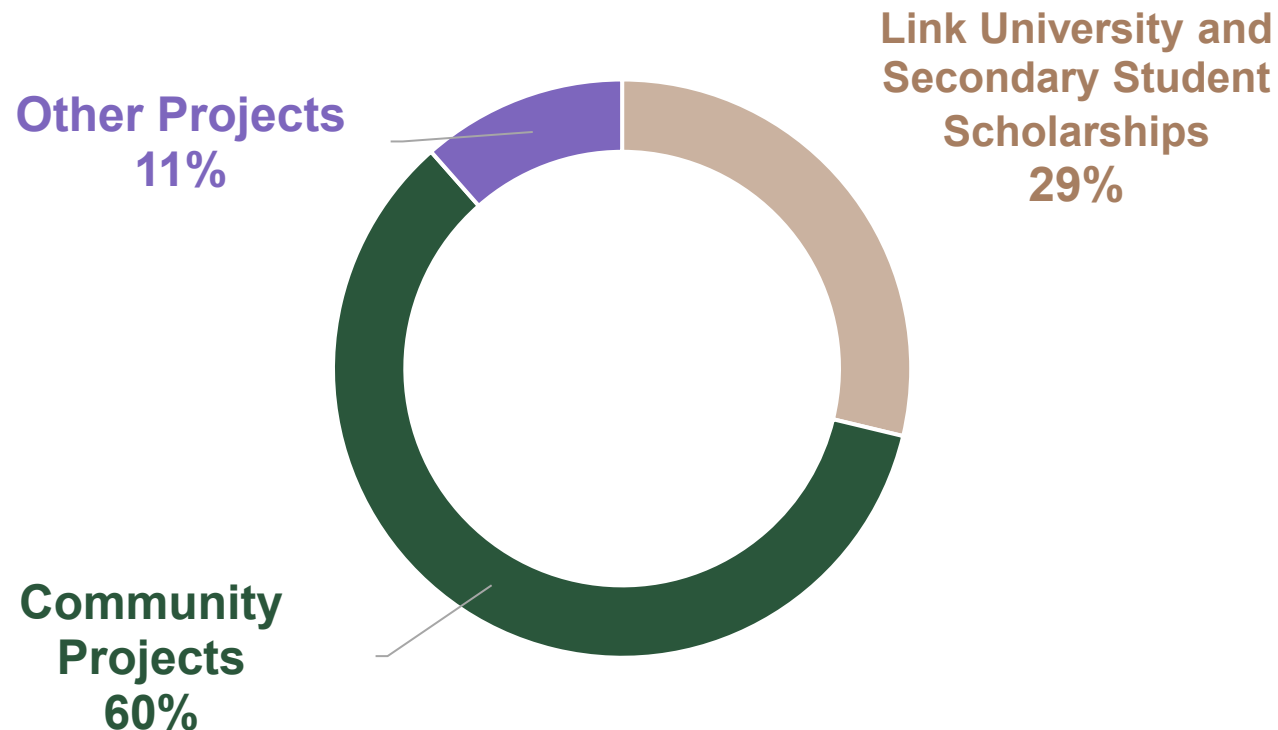


Scholarship Quota : 50

Funding Distribution for 2025/26

HK\$16M

- Sponsoring for 7 Community Projects
- Link University Scholarship
- Link Secondary Student Scholarship
- Other Projects



- Annual funding amount: Up to **0.25%** of its net property income from the previous financial year
- The funding amount for a project varies from **hundreds of thousands to millions of Hong Kong dollars**, depending on the scale of the project
- A single project can receive up to 30% of the total funding allocated for that year

(Note: The funding distribution may be adjusted based on actual needs, selection procedures, etc.)



Link Together Initiatives

Application Details

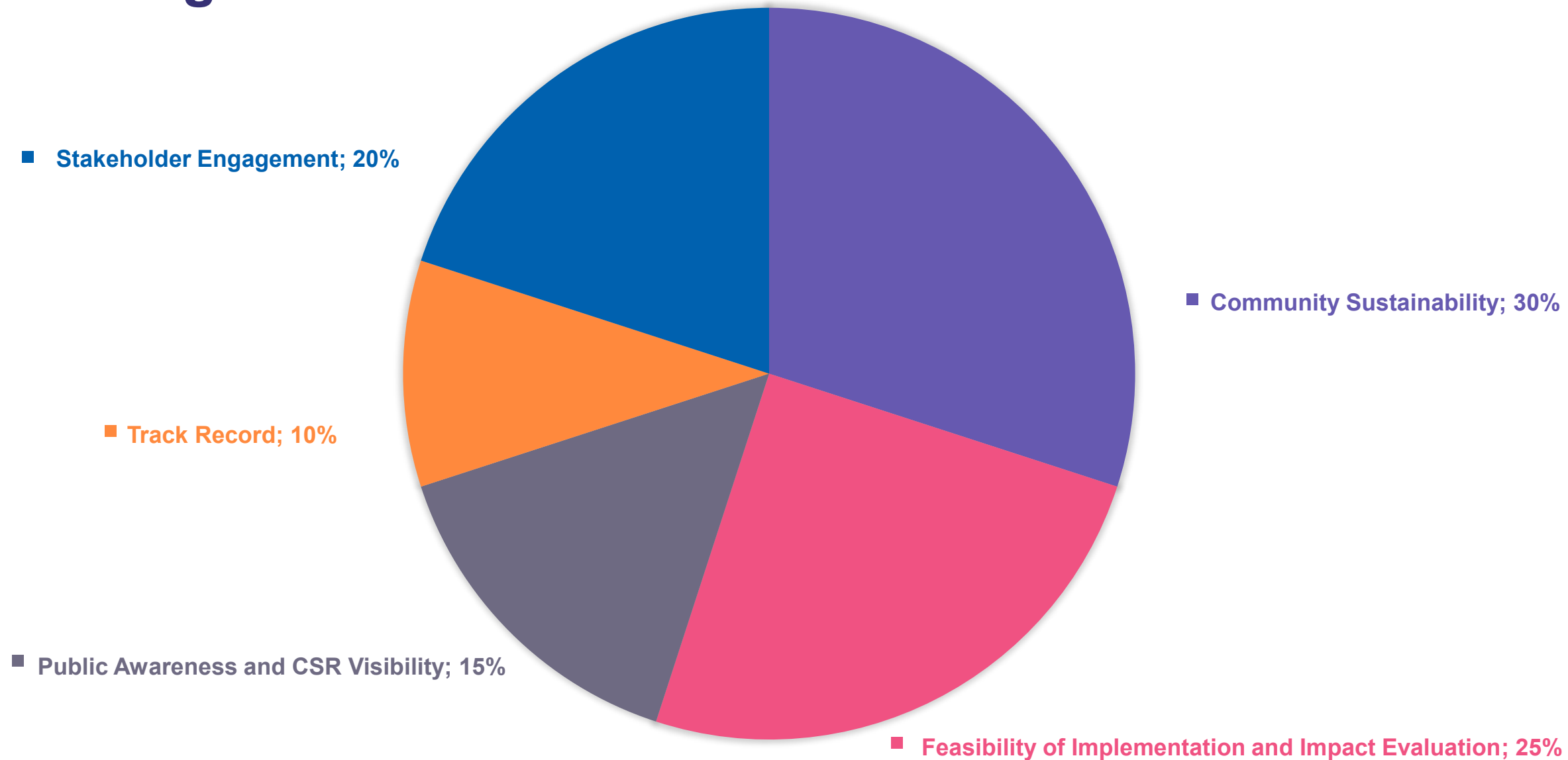


Eligible Applicants

- ☑ A **charitable organisation** registered under Section 88 of the Inland Revenue Ordinance (Cap 112) or, if the applicant organisation is a charitable organisation in any jurisdictions outside Hong Kong, prime reference should be made to the descriptions adopted by the relevant government department(s) or authority(ies) in the respective jurisdictions, which has/have the legal powers or authorities similar to that of HKIRD in declaring charitable status and/ or classifying charitable organisations in the relevant jurisdictions;
- ☑ The organisation provides charitable services to local communities **in the vicinity of the properties owned and/ or operated by Link**;
- ☑ Board or Executive Committee members of the applicant organisation **must not** be a Connected Person (as defined in the Hong Kong Code on Real Estate Investment Trusts) of Link;
- ☑ The applicant organisation should not propose projects that have the sole or dominant purpose of promoting a particular **political event/campaign or a specific religious event**;
- ☑ Granted projects are required to start in **August 2026**. The funding must be used to support the implementation of the projects



Vetting Criteria





Selection Criteria

1. Match with the focus area(s);
2. Ability to address social need(s) with innovative concept(s) and effective solution(s);
3. Sustainability and potential for further growth of the project;
4. Involve collaborations among social service sectors to maximise the impact to the community;
5. Potential to promote the participation of Link's staff and its stakeholders in the project, e.g. employee volunteering and tenant engagement, etc.;
6. Track record of the applicant in providing the proposed or similar services;
7. Use of funds in an appropriate and cost-effective manner;
8. Comprehensive mechanism to evaluate the success of the project, and align with Link's impact assessment framework

(Note : An impact evaluation framework developed by Link will be implemented for 2026/27 granted projects)

Selection Criteria (Cont'd)

Please note:

- Applications for supporting any recurrent operating costs, conferences, annual meetings, endowments, advertising campaigns and/or fundraising activities of the applicant organisation **will not be considered**.
 - Project-related administrative costs **should not be more than 10%** of the total funding requested.
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- Projects and funding will be reviewed and recommended by the **Selection Committee**, and approved by the **Sustainability Committee of the Link's Board**.
 - The Selection Committee comprises representatives from the HKCSS as well as various departments within Link.

Application Schedule

Application Period	From 5 January 2026 to <u>6 February 2026 23:59</u> (HKT) <i>***Late submission and/or incomplete applications will not be considered***</i>
Review, Selection, and Interviews	February – April 2026 Interviews tentatively scheduled for mid-April (13-15 April)
Approval	May 2026
Announcement of results	July 2026
Project Implementation Period	From 1 August 2026 to 31 July 2027
Submission of Progress Reports	October 2026 (Quarter), January 2027 (Interim) and April 2027 (Quarter)
Submission of Final Report	Within 1 month after the completion of activities (i.e., by 31 August 2027)

(Note: The schedule is subject to revision based on actual needs, selection procedures, etc. Link has the right to revise the content of the "Link Together Initiative" without further notice.)



Application Method

1. Enter Link Together Initiatives webpage:
<https://www.linkreit.com/en/community/link-together-initiatives/>
2. Please refer to the [video guide](#) and fill out the online application form, upload project proposal and relevant documents



Please be reminded to prepare the necessary application documents in advance for uploading.

Application Procedures

- 1 Terms & Conditions
- 2 Organisation Information
- 3 Contact Person and Authorised Person for Project
- 4 Basic Information about the Project
- 5 Budget Summary
- 6 Upload Project Proposal and Related Documents

 **Save Draft**



1. The save function will **save text only**. **Any attachments will not be recorded**.
2. An edit link will be sent to the **email address of the provided project contact person**.
3. Please ensure that **the email address provided is correct**, otherwise the draft cannot be saved and re-opened.
4. You are allowed to make **unlimited edits to the draft** during the application period.
5. After making any changes, please click '**Save draft**' to ensure your modifications are recorded.
6. **A new edit link** will be sent to the email address of the provided contact person, and the pervious link will no longer be valid.
7. Saving the draft **does not imply submitting the application**. Please complete and confirm the form by clicking '**Submit**'.

Document Submission

The following document templates can be downloaded from Link website:

<https://www.linkreit.com/en/community/link-together-initiatives/community-projects/apply-fund/>

1. A **Project Proposal** drafted by the applicant organisation (please download the template from Link website)
2. A **Project Budget Plan** drafted by the applicant organisation (please download the template from Link website)
3. **Declaration by the Applicant Organisation Form** signed by Authorised Person of the applicant organisation with company chop (please download the template from Link website)
4. **Certificate of charity status registered under Section 88** of the Inland Revenue Ordinance (Cap.112) or, if the applicant organisation is a charitable organisation in any jurisdictions outside Hong Kong, please provide a Certificate and/or proof(s) of charity status declared as charitable status and/or classified as charitable organisations in the relevant jurisdictions by the government department(s) or authority(ies) in the respective jurisdictions
5. List of **Board members and Executive Committee members** (please download the template from Link website)
6. **The organisation's certificate of incorporation or registration document** under the relevant ordinance(s)
7. **Public Liability Insurance** documents and terms
8. A set of the latest year **audited accounts** or certified latest management accounts
9. **Constitution** details
10. **Organisation structure**
11. Attachments or supplementary information of the project (if applicable)

Notes:

1. Use the latest version of browsers to open and fill out the application form under **stable internet conditions**.
2. Prepare all relevant documents before filling out the application form. Each file should not exceed **5MB**, and the total size of all files should not exceed **60MB**.
3. The save function will save text only, any attachments will not be recorded. It is recommended to fill out the form and upload all the above documents in one go. Please prepare the the necessary documents in advance for uploading.

Tips

	✓ DO	X DON'T
Phase 1: Proposal Submission	<ul style="list-style-type: none"> ✓ Prepare all relevant documents for uploading ✓ Ensure information are accurate and correct ✓ Provide specific and clear descriptions in the project proposal ✓ MUST use templates provided for proposal and budget plan ✓ For projects with a duration exceeding one year, please separate the financial budget on an annual basis 	<ul style="list-style-type: none"> X Late Submission (Will be disqualified) X Exaggerate the project's effectiveness
Phase 2: Selection Interviews	<ul style="list-style-type: none"> ✓ Emphasise the strengths and uniqueness ✓ Highlight key winning factors, such as innovativeness 	<ul style="list-style-type: none"> X Be late X Monotonous storytelling
Phase 3: Project Execution	<ul style="list-style-type: none"> ✓ Stick to the schedule and achieve project milestones ✓ Be transparent. Work and communicate closely with Link ✓ Proactively contact HKCSS/ Link for assistance when encounter any difficulties during execution 	<ul style="list-style-type: none"> X Make unauthorised changes or modifications to approved proposal and budget
Phase 4: Reporting	<ul style="list-style-type: none"> ✓ Provide detailed descriptions of progress according to the template ✓ Propose feasible solution to recover progress if the project falls behind schedule ✓ Keep receipts of expenses properly for random checks 	<ul style="list-style-type: none"> X Avoid late submissions and concealing project progress

Enquiry



Project Fund

Contact Person:

Ivy Tiu

Tel: (852) 2876 2495

Melody Ho

Tel: (852) 2864 2945

Email: link@hkcss.org.hk

Link University Scholarship

Scholarship for Year 1 University Studies

Email: sch@hkcss.org.hk

Scholarship for Year 2-4 University Studies

Email: fgu@hkcss.org.hk

WhatsApp Enquiry :

(852) 9668 1390

Link Secondary Student Scholarship

Email: 20aoss@hkcss.org.hk



Contact Us

For any inquiries, please email us at:

linktogetherinitiatives@laml.com