





領展致力連繫社區，提升居民生活質素，締造美滿生活。我們自2013年起，每年將相等於上一個財政年度之物業收入淨額最多0.25%款項，撥捐領展旗艦慈善及社區參與項目「愛·匯聚計劃」。在過去十多年間，我們與不同持份者，包括社福機構、商業夥伴、租戶和領展員工合作，推動創新項目，充分利用領展物業的核心優勢，擴大項目的社會效益。

We strive to link our communities to a brighter future by improving the lives of the people around us. Since 2013, we contribute an amount of up to 0.25% of our net property income from the previous financial year to our flagship charity and community engagement programme, Link Together Initiatives. Over the past decade, we have collaborated with charitable organisations, business partners, tenants, and staff to carry out innovative projects that leverage Link's core strengths in the community and amplify their social impact.

多年來，領展「愛·匯聚計劃」積極回應社區不斷變化的需求，與時並進。我們以領展物業鄰近社區為基礎，夥拍志同道合的社福機構推展創新項目，善用領展的物業網絡連繫社區各界，支持社區的發展需要，為社區帶來長遠的正面影響。

Link Together Initiatives have adapted to the evolving needs of local communities. Rooted in the communities near Link's properties, we partner with like-minded charitable organisations to implement innovative projects in the neighbourhood that leverage Link's property network to connect people, places and stakeholders. Together, we support sustainable community development and create lasting positive impact within the neighbourhoods we serve.

自2013年起創造的效益 Our Impact Since 2013

受惠人次
Total
Beneficiaries

21M

投放總額
Committed
Donation

\$190M

資助項目
No. of
Community
Projects

200+

受惠社福機構
No. of
Supported
Charitable
Organisations

120+



我們支持的项目以提升幸福感為核心，透過健康、體育、藝術及自然體驗等多元化的活動，回應不同社會人士的需要，同時提升生活質素，促進社區歸屬感。

The supported projects place well-being at the core, offering diverse programmes spanning health, sports, arts and nature experience to address the needs of various people in society, while enhancing quality of life and fostering a greater sense of belonging within the community.



透過社區參與、跨代互動及以地區為本的活動，促進人際連結，強化社區凝聚力。

Strengthening social connections and community cohesion through community participation, cross-generational interactions and community-based activities.



透過培育個人發展潛能，為參加者提供技能學習及成長機會，推動建立一個賦能及包容的社區。

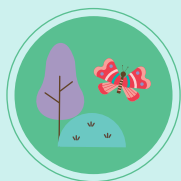
Building an empowered and inclusive community by nurturing individuals to realise their potential, equipping participants with skills and opportunities to grow.

2026/27 資助項目

Sponsored Projects

支持範疇

Focus Areas



環境可持續發展
Environmental
Sustainability



共融及活齡社區
Inclusion and
Active Ageing



青少年培育
Youth
Empowerment

連繫自然 -
我的自然療癒花園
Nature LINK –
My Healing Garden



環保協進會
Environmental Association

承接過去五年於領展商場建立的蝴蝶園網絡，計劃將繼續維護已建成的十個蝴蝶園，提升生物多樣性，並進一步發揮其作為社區教育平台的功能。透過培訓長者義工、巡迴工作坊等活動，推廣生態保育，讓更多人認識蝴蝶及相關植物對城市生態的重要性，並與本地大學合作，研究蝴蝶園如何提升居民幸福感。

Building on the butterfly garden network established across Link's properties over the past five years, the programme will continue to maintain 10 existing butterfly gardens, enhancing

biodiversity while strengthening their role as community education platforms. Through training elderly volunteers and organising roving workshops, the programme promotes ecological conservation and raises awareness of the importance of butterflies and related plant species to urban ecosystems. In collaboration with a local university, the project will also study how butterfly gardens contribute to residents' sense of well-being.

惜食堂 - 惜食全方位食物回收 及永續饒愛青年大使 計劃2.0 (展藝篇)

Food Angel –
We Link We Share
Programme 2.0



小寶慈善基金
Bo Charity Foundation

惜食堂持續於領展鮮活街市及商場回收仍可食用的剩食，為有需要人士提供飯餐及食物，預計全年回收逾314噸食物，讓逾100萬人次受惠。計劃亦深化「永續饒愛」青年大使計劃，除了繼續培訓大專生在社區推廣惜食與關愛文化，更加入青年與長者共同進行藝術創作及策劃社區展覽，促進跨代共融，協助長者建立自信及社交連繫。

Food Angel continues to collect surplus edible food from Link's fresh markets and shopping centres, transforming it into free meals and other food assistance for people in need. The

programme is expected to rescue over 314 tonnes of food in a year and benefit more than one million beneficiaries. It also deepens the “Sustaining Love” Education and Youth Ambassador Programme by empowering tertiary students to promote a food-wise culture in the community, with new intergenerational elements bringing youth and elderly together through collaborative arts creation and community exhibitions, fostering inclusion while enhancing seniors' confidence and social connections.



Parks and Trails

「山·領」屋企後花園 活力展現計劃

Backyard Trails –
Link with Wellness &
Vitality in
Nature Initiative

計劃以領展物業鄰近的遠足行山路線為切入點，鼓勵長者和照顧者往「屋企後山」參與遠足活動，促進身心健康及社交。項目結合生態教育、人工智能及數碼工具應用，提升長者對環境保育的認識及參與，並透過舉辦分享會及社區展覽，讓參加者成為推動可持續發展的倡導者，向公眾推廣健康生活及「無痕山林」的理念。

The programme leverages hiking trails located near Link's properties as an entry point to encourage elderly residents and caregivers to

explore “backyard trails” close to home, promoting physical well-being and social connection. By integrating ecological education, AI and digital tools, it enhances seniors' awareness of environmental conservation and encourages active participation. Through sharing sessions and community exhibitions, participants are empowered to become advocates for sustainable living, promoting healthy lifestyles and the ‘Leave No Trace’ principle to the wider public.

「長·智·戲」
金齡多元藝術薪傳計劃
Legacy
Multidisciplinary
Performing Arts
Programme for
Golden Agers



計劃以表演藝術為媒介，為金齡人士提供專業戲劇培訓，透過「培訓、實踐、服務、傳承」的模式，培育長者成為表演者及戲劇導師，以表演藝術服務社會。計劃新增院舍外展演出及在日間護理中心舉行戲劇工作坊，讓行動不便的長者亦能接觸藝術，提升生活質素及減少孤獨感，把藝術帶入院舍與社區，促進各方參與及金齡藝術發展。

Using performing arts as a medium, the programme provides professional drama training for golden agers, adopting a “Training, Practice,

Service, Passing On” approach to nurture seniors as performers and drama instructors who contribute to society through performing arts. New outreach performances at residential care homes and drama workshops at day care centres will enable seniors with limited mobility to access arts, improving quality of life and reducing loneliness. By bringing performing arts into care homes and the wider community, the programme encourages broader participation and supports the development of senior arts.



「聲連銀齡，手牽共融」
長者聽力健康計劃
(第二期)

Listen & Connect:
Hearing Health
Programme for
Elderly (Phase II)

計劃延續第一期基礎，由「銀齡聽力健康大使」在社區提供聽力篩查、輔導、講座及手語活動，協助長者及早識別聽力退化，提升溝通能力及社交參與。計劃同時深化大使的培訓，並著手發展可持續的「社區聽力健康支援模式」，透過培訓社區機構及義工，推動聽力服務長遠在地區紮根發展，讓更多長者適時獲得聽力支援。

Building on Phase I of the programme, it brings hearing care directly into the community through “Silver Hearing Health Ambassadors”, who

provide screening, counselling, educational talks and sign language activities to help seniors identify hearing loss early, improve communication and stay socially engaged. It also strengthens the ambassador training and develops a sustainable community-based hearing health support model. By equipping community organisations and volunteers, it aims to bring hearing services within local communities in the long run, enabling more seniors to access timely and appropriate support.



轉動城市 青年運動計劃 City on the LOOK

凝動香港體育基金
InspiringHK Sports Foundation

計劃為基層青少年提供以單車及滾軸溜冰為主的城市運動體驗，透過結合運動訓練、社區參與及領袖培訓，鼓勵青少年走出舒適圈，建立自信、抗逆力及團隊合作精神。計劃設有社區同樂日暨挑戰賽，由參加者化身青年大使，帶領公眾體驗運動樂趣，推廣積極健康的生活方式，並促進社區連結。表現優秀的學員更可參與海外交流，拓闊視野。

The programme provides underprivileged youth with urban sports experiences centred on cycling and roller skating. By integrating sports training,

community engagement and leadership development, it encourages young people to step outside their comfort zones and build confidence, resilience and teamwork. Participants will take on the role as Youth Ambassadors during a community carnival to lead public engagement and promote active lifestyles while strengthening community ties. Outstanding participants will have the opportunity to join overseas exchanges to broaden their horizons.

Melo AI 社區營造計劃 Melo AI Changemakers



Melo Foundation

計劃旨在通過設計思維訓練及實踐工作坊，裝備青少年具備實用的人工智能技能。參加者將開發迎合社區需求的人工智能互動應用程式及遊戲，並於領展旗下商場設立體驗站，向公眾展示其成果。計劃融合學習與社區實踐，有助提升青少年的解難韌性、公開表達能力及社會影響力，同時具體示範科技如何有效回應社區所需。

The programme empowers young people with practical AI skills through design thinking

training and hands-on workshops. Participants will develop AI-powered interactive applications and games tailored to community needs. Their prototypes will be showcased at engagement stations in Link's shopping centres. By bridging learning with real-world community application, it builds youth resilience, public presentation skills, and tangible impact, while demonstrating how technology can be used to address community needs.



領展大學生獎學金

Link University Scholarship



領展大學生獎學金是我們支持青少年發展的旗艦計劃，透過向家庭三代中的首代大學生提供獎學金，減輕他們接受大學教育時的經濟負擔，鼓勵青年向上流動。

Link University Scholarship is our flagship programme to support talent development for the future. Through providing scholarships to students who are the first in three generations of their families to attend universities, we hope to help them reduce the economic burden of education and also to promote upward mobility.



成立於
Established in

2015

獎學金數目
No. of
Scholarships

2,260

投放總額
Committed
Donations

\$45.2M



領展邀請來自公營機構、非政府機構、商界、媒體、教育等不同界別代表組成評審團，與學生進行面試。

Link invites esteemed members from public sectors, charitable organisations, business, media and education as panel of judges to conduct interview with students.

領展同學會

Link Scholars Alumni

領展同學會作為領展大學生獎學金的延伸，透過舉辦各類型活動，連繫來自不同院校及學科背景的歷屆獎學金得主，促進交流及互助，拓闊視野，迎接未來挑戰。我們透過與社福機構合作舉辦義工活動，鼓勵學生關心社會，回饋社區。

As an extension of the Link University Scholarship programme, Link Scholars Alumni brings together scholarship

recipients from different universities and academic disciplines through a variety of activities, fostering connections, mutual support and broader horizons as they prepare for the future. Through volunteer activities organised in partnership with charitable organisations, we also encourage students to care for the community and give back to society.

領展中學生獎學金

Link Secondary Student Scholarship

領展中學生獎學金旨在表揚中學生在學業上的卓越表現及對學校與社區的積極貢獻。該獎學金於2025年首度推出，以紀念領展房託上市二十周年和加強領展對青年培育的承諾。得獎學生均從學業成就、社區參與、義工經驗及面試表現作出甄選，同時參與培訓工作坊，與一眾得獎同學學習及連繫，以及加深對社區的認識。

Link Secondary Student Scholarship recognises secondary students for their academic excellence and meaningful contributions to their schools and

communities. Launched in 2025 to commemorate the 20th anniversary of Link REIT, the scholarship reinforces our commitment to youth empowerment. Awardees are selected based on their academic achievements, community engagement, volunteer experiences, and interview performance. In addition to receiving the scholarship, students participate in enrichment workshops to learn and network with fellow awardees, and deepen their understanding of community issues.



社區復元支援計劃

Community Resilience Initiative

2025年香港大埔宏福苑火災為社區帶來不同程度的情緒影響。有見社會需要，領展「愛·匯聚計劃」支持香港表達藝術治療服務中心推出「安定身心的藝術力量」表達藝術治療計劃，由註冊表達藝術治療師主理，主力為當區居民提供中長期情緒支援，協助社區復元。



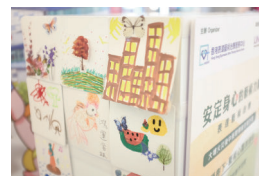
Following the tragic fire incident at Wang Fuk Court in Tai Po in 2025, the community has experienced varying levels of emotional distress. In response, Link Together Initiatives has supported the Hong Kong Expressive Arts Therapy Service Center to launch “The Art of Cultivating Groundedness” programme. Led by registered expressive arts therapists, the programme focuses on providing mid-to-long-term emotional support for affected residents, helping to foster community recovery and resilience.

社區情緒支援服務 – 安穩樹下·藝術心靈加油站 Community Expressive Arts Therapy Emotional Support Station

以流動站形式於領展大埔區的商場內進行，讓居民能在熟悉的生活空間探索及表達情緒，傳遞關懷與祝福。
A mobile station hosted at Link's shopping centres in Tai Po, where residents can explore and express their feelings in familiar everyday spaces while sharing messages of care and encouragement.



個人表達藝術治療服務 Individual Expressive Arts Therapy Service



提供更針對性的情緒支援，每位參加者可接受8節個人治療或組成最多4人的小組進行治療。

Personalised emotional support through up to eight one-on-one therapy sessions, or therapy in groups of up to four participants.

表達藝術小組體驗活動 Expressive Arts Group Activities

透過與社區夥伴合作，為參加者提供多元化的表達藝術活動，協助探索情緒與內在需要。活動包括開放創作空間、主題工作坊及小組體驗，讓參加者運用視覺藝術、音樂、舞動等不同藝術媒介表達自我，提升自我覺察、促進身心健康，並建立同儕支援網絡。

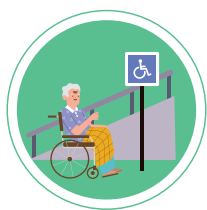
Through collaborations with community partners, the programme offers a range of expressive arts activities that support participants in exploring their emotions and inner needs. Activities include open studio sessions, thematic workshops and group experiences, where participants can express themselves through visual arts, music, movement and other creative media. These activities help enhance self-awareness, promote well-being, and foster peer support networks.

連繫社區

Community Engagement

領展除了資助社福機構開展慈善項目外，亦善用社區網絡及企業資源以連繫社區，共創價值，實踐領展連繫好生活的理念。

Beyond funding charitable projects, Link leverages its extensive network and resources to create shared value and link people to a brighter future.



● 共融社區 Inclusive Community

領展在香港的全部物業均已配備基本無障礙通道設施。我們亦是香港首個提供場地作導盲犬培訓的商場網絡。

All of Link's Hong Kong properties are equipped with basic Barrier-free Access facilities. We are also the first in Hong Kong to open its properties for guide dog puppies training.



● 領展義工 Link Volunteers

領展與社福機構及持份者合作，鼓勵員工帶同親友一起參與義工服務，為社區帶來正面的影響。去年領展員工的義工服務達到557人次，時數達2,352小時*。

In partnership with charitable organisations and other stakeholders, Link encourages employees, along with their friends and families, to participate in various community services to spread their positivity to the community. A staff count of 557 volunteered a total of 2,352 hours* for volunteer services.



● 場地贊助 Venue Sponsorship

在上一個財政年度，領展向社福機構及政府部門提供逾1,000天*的場地贊助，支持社區公益活動。

In the previous financial year, Link offered over 1,000 days* of venue sponsorships to charitable organisations and government departments to organise community activities.



● 特惠租金 Welfare Rent

以特惠租金形式提供約529,000平方呎地方予121間社福機構*，讓機構接觸更多目標受眾。

Link provided approximately 529,000 square feet of space at concessionary rental rates to 121 charitable organisations*, helping them reach more target beneficiaries.

*由2025年4月至2026年3月 from April 2025 to March 2026

2027/28年度資助申請時間表

2027/28 Application for Funding



2027 社會項目資助 Project Fund

1月至2月 January to February	接受提交項目建議書 Call for proposals
2月至5月 February to May	複審、甄選及面談 Review, select and interview
8月至翌年7月 August to July of the following year	項目執行期 Project implementation

2027 領展大學生獎學金 Link University Scholarship

5月至6月 May to June	邀請中學校長提名合資格中六學生申請大學一年級獎學金 Invite school principals to nominate eligible secondary six students for the scholarship of year 1 university studies
5月至7月 May to July	接受學生申請大學二年至四年級獎學金 Call for applications for the scholarship of year 2 to 4 university studies

2027 領展中學生獎學金 Link Secondary Student Scholarship

2月 February	邀請中學校長提名合資格中三或中四學生申請獎學金 Invite school principals to nominate eligible secondary three or secondary four students for the scholarship
3月至5月 March to May	篩選及培訓工作坊 Screening and workshops

有關申請詳情及時間表，請留意領展「愛·匯聚計劃」網頁的最新公布。

Please stay tuned to the webpage of Link Together Initiatives for the application details and timelines.

領展企業網站
Link's Corporate
Website



領展「愛·匯聚計劃」
Link Together Initiatives
Facebook Page



領展
Instagram

