



# Link Together Initiatives 2024/25

## Briefing Session

18 March 2025





# Agenda

- 01 Introduction to Link Together Initiatives
- 02 2024/25 Sponsored Projects and Fund Allocation
- 03 Eligibility and Selection Criteria for Applications
- 04 Application Procedures and Implementation Schedule
- 05 Q&A



## Community Project Funding

Assist in defining the application for funding programme, screening criteria, and due diligence to identify the most suitable charitable organisations.

## Link University Scholarship

Assist in recruitment, collection and verification of data, liaison, formulation of evaluation criteria, arrangement of interview dates, and disbursement of scholarships, among other matters.

# Linking Lives & Communities



**Link Together Initiatives** is our flagship charity and community engagement programme. It was established in 2013 to engage stakeholders in the communities we serve to help us identify changing social needs and find the most effective ways to enhance the sustainable development of our communities through impactful and innovative projects.



## 1 Funding Source

With unitholders' approval, Link contributes up to 0.25% of its net property income from the previous financial year to charitable causes.

## 2 Sponsorships

- **Link University Scholarship:** Our flagship programme launched in 2015 to provide non-means-tested scholarships to students who are the first in three generations of their families to attend university in Hong Kong.
- **Community Projects by NGOs:** Partnering with the like-minded non-profit organisations to implement innovative projects that generate positive impacts for the community.



## 3 Focus Areas

We aim to create the optimal impact through focusing on areas that are highly related to Link's portfolio and core strengths:

· **Environmental Sustainability**

· **Inclusion & Active Ageing**

· **Youth Empowerment**



## Goals

- Support projects with innovative service concepts to address service gaps in society
- Support charitable organisations in providing services to communities surrounding Link's properties and promote sustainable community development

## Principles

- Support startups and well-established charitable organisations in serving those in need through innovative service models
- Establish long-term partnerships with charitable organisations and actively participate in project management, especially in formulating contingency plans
- Connect different stakeholders, including community members, businesses, and employees, through Link's property network to develop the community together
- Establish an ecosystem for charitable organisations and create synergies
- Promote projects and issues of concern through Link's online social platforms



# Link Together Initiatives Social Media Platforms and e-Magazine "Channel 823"



**領展 愛·匯聚計劃**  
20 February at 18:04

**【愛·匯聚】「蝴蝶園裝置藝術設計比賽2025」**

由領展「愛·匯聚計劃」贊助，環保協會「鳳園蝴蝶保育區 Fung Yuen Butterfly Reserve」舉辦的「蝴蝶園裝置藝術設計比賽」，邀請大家分別為錦安商場、彩明商場及歐巴商場設計具有社區特色的裝置藝術。比賽讓出書除了獲得獎品外，更有機會與藝術家一同製作蝴蝶園的裝置。有興趣的朋友馬上開始你的創作吧！

- 參賽資格：任何年齡人士均可參加，以個人或團隊(2-6人)形式參賽均可，亦歡迎各基礎及學校報名參加。
- 作品格式：參賽者可以以手繪、電腦繪畫或實體模型的方式設計作品，工具及材料不限，鼓勵以環保物料創作。
- 截止報名及作品提交日期：2025年3月16日或之前
- 作品提交：每位參賽者可提交多於一份作品，不限形式。

獎項：  
 ● 冠軍 - 1,500元禮券、獎狀及鳳園精美禮品包  
 ● 亞軍 - 1,000元禮券、獎狀及鳳園精美禮品包  
 ● 季軍 - 500元禮券、獎狀及鳳園精美禮品包  
 ● 優異獎 (五名) - 獎狀及鳳園精美禮品

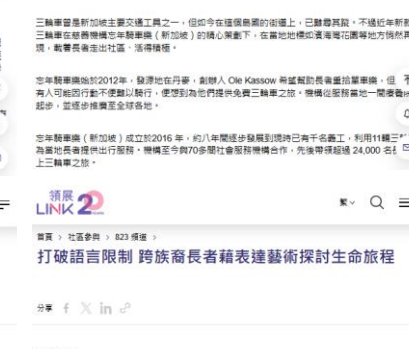
比賽詳情：<https://www.naturelink.hk/蝴蝶園裝置藝術設計比賽2025>



由領展「愛·匯聚計劃」贊助的「環保協會「連繫自然」計劃」，已經在九個領展商場——碧翠山中心、秀茂坪商場、錦安商場、彩明商場、富豐商場、彩園商場、天澤商場和樂善商場建立了社區蝴蝶園。今年更將在沙角商場建設新的蝴蝶園。此計劃將環境保育帶進市區，增加市區生物多樣性，同時鼓勵大家以可持續發展生活方式，一起保持生態平衡。

Follow 本專頁、蝴蝶、藝術、社區、居民，由此連接。  
Instagram: [instagram.com/linkasgethermt/](https://www.instagram.com/linkasgethermt/)

#領展 #連繫自然 #NatureLINK #愛·匯聚計劃 #蝴蝶園 #裝置藝術 #設計比賽 #社區蝴蝶園 #愛·匯聚 #Link #LinkTogetherInitiatives







# Sponsored Projects 2024/25



Arts' Options



Bo Charity Foundation Ltd.



Environmental Association Ltd.



Hong Kong Expressive Arts  
Therapy Service Center Ltd.



InspiringHK Sports  
Foundation Ltd.



Cycling Without Age  
Singapore



Rise Wise Foundation



KELY Support Group



Teach For Hong Kong





Established in  
**2015**



Total funding  
**36.4 million\***



Number of beneficiaries  
**1,820\***



Covering  
**12 universities**







# Funding Distribution for 2024/25

Annual funding amount: Up to **0.25%** of its net property income from the previous financial year

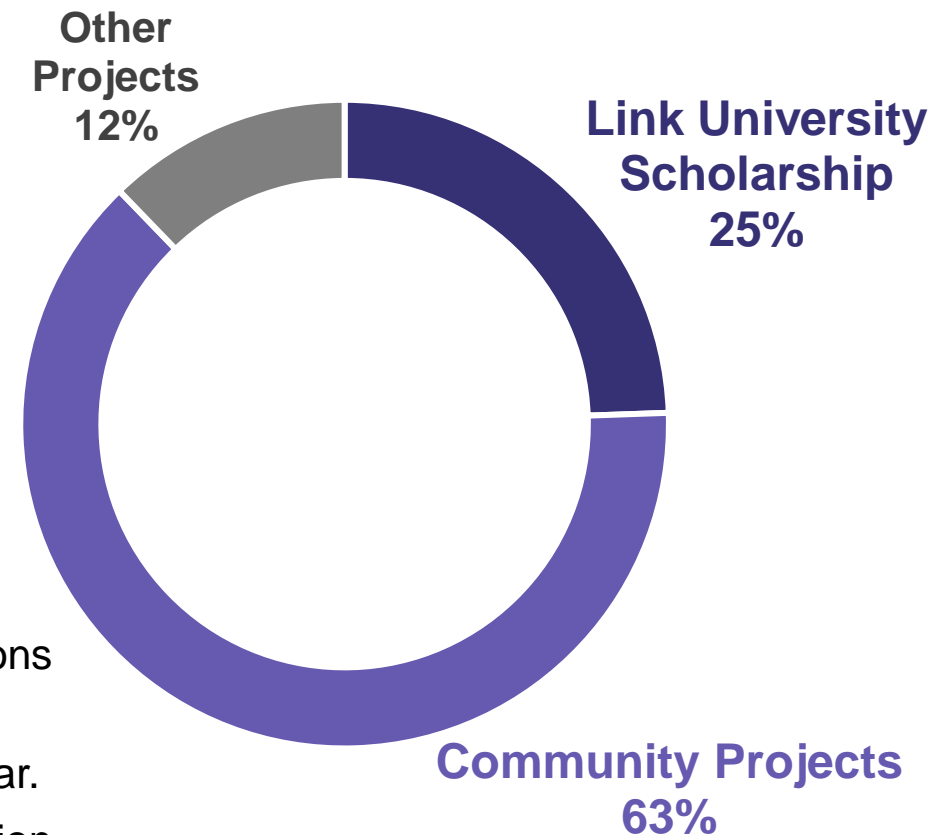
**\$18M**

- Sponsoring for 9 Community Projects
- Link University Scholarship
- Other projects

The funding amount for a project varies from hundreds of thousands to millions of Hong Kong dollars, depending on the scale of the project.

A single project can receive up to 30% of the total funding allocated for that year.

(Note: The funding distribution may be adjusted based on actual needs, selection procedures, etc)



# Link Together Initiatives Application Details







# Eligible Applicants

- ☑ A **charitable organisation** registered under Section 88 of the Inland Revenue Ordinance (Cap 112) or, if the applicant organisation is a charitable organisation in any jurisdictions outside Hong Kong, prime reference should be made to the descriptions adopted by the relevant government department(s) or authority(ies) in the respective jurisdictions, which has/have the legal powers or authorities similar to that of HKIRD in declaring charitable status and/ or classifying charitable organisations in the relevant jurisdictions;
- ☑ The organisation provides charitable services to local communities **in the vicinity of the properties owned and/ or operated by Link**;
- ☑ Board or Executive Committee members of the applicant organisation **must not** be a Connected Person (as defined in the Hong Kong Code on Real Estate Investment Trusts) of Link;
- ☑ The applicant organisation should not propose projects that have the sole or dominant purpose of promoting a particular **political event/campaign or a specific religious event**;
- ☑ Granted projects are required to start in **October 2025**. The funding must be used to support the implementation of the projects



# Selection Criteria

1. Match with the focus area(s);
2. Ability to address social need(s) with innovative concept(s) and effective solution(s);
3. Sustainability and potential for further growth of the project;
4. Involve collaborations among social service sectors to maximise the impact to the community;
5. Potential to promote the participation of Link's staff and its stakeholders in the project, e.g. employee volunteering and tenant engagement, etc.;
6. Track record of the applicant in providing the proposed or similar services;
7. Use of funds in an appropriate and cost-effective manner;
8. Comprehensive mechanism to evaluate the success of the project, such as Total Impact Assessment to evaluate and quantify the value.



## Selection Criteria (Cont'd)



### Please note :

- Applications for supporting any recurrent operating costs, conferences, annual meetings, endowments, advertising campaigns and/or fundraising activities of the applicant organisation **will not be considered**.
- Project-related administrative costs **should not be more than 10%** of the total funding requested.

- Projects and funding will be reviewed and recommended by the **Selection Committee**, and approved by the **Link Board of Directors**.
- The Selection Committee comprises representatives from the HKCSS as well as various departments within Link.



# Application Schedule


<b>Application Period</b>	<b>From 24 March 2025 to 30 April 2025, 23:59 (HKT)</b>
<b>Review, Selection, and Interviews</b>	May-June 2025 Interviews tentatively scheduled for mid-June (11-13 June)
<b>Approval</b>	July 2025
<b>Announcement of results</b>	August 2025
<b>Project Implementation Period</b>	<b>From 1 October 2025, to 30 September 2026</b>
<b>Submission of Progress Reports</b>	December 2025 (Quarter), March 2026 (Interim), and June 2026 (Quarter)
<b>Submission of Final Report</b>	Within 1 month after the completion of activities (i.e., by 31 October 2026)

(Note: The schedule is subject to revision based on actual needs, selection procedures, etc. Link has the right to revise the content of the "Link Together Initiative" without further notice.)

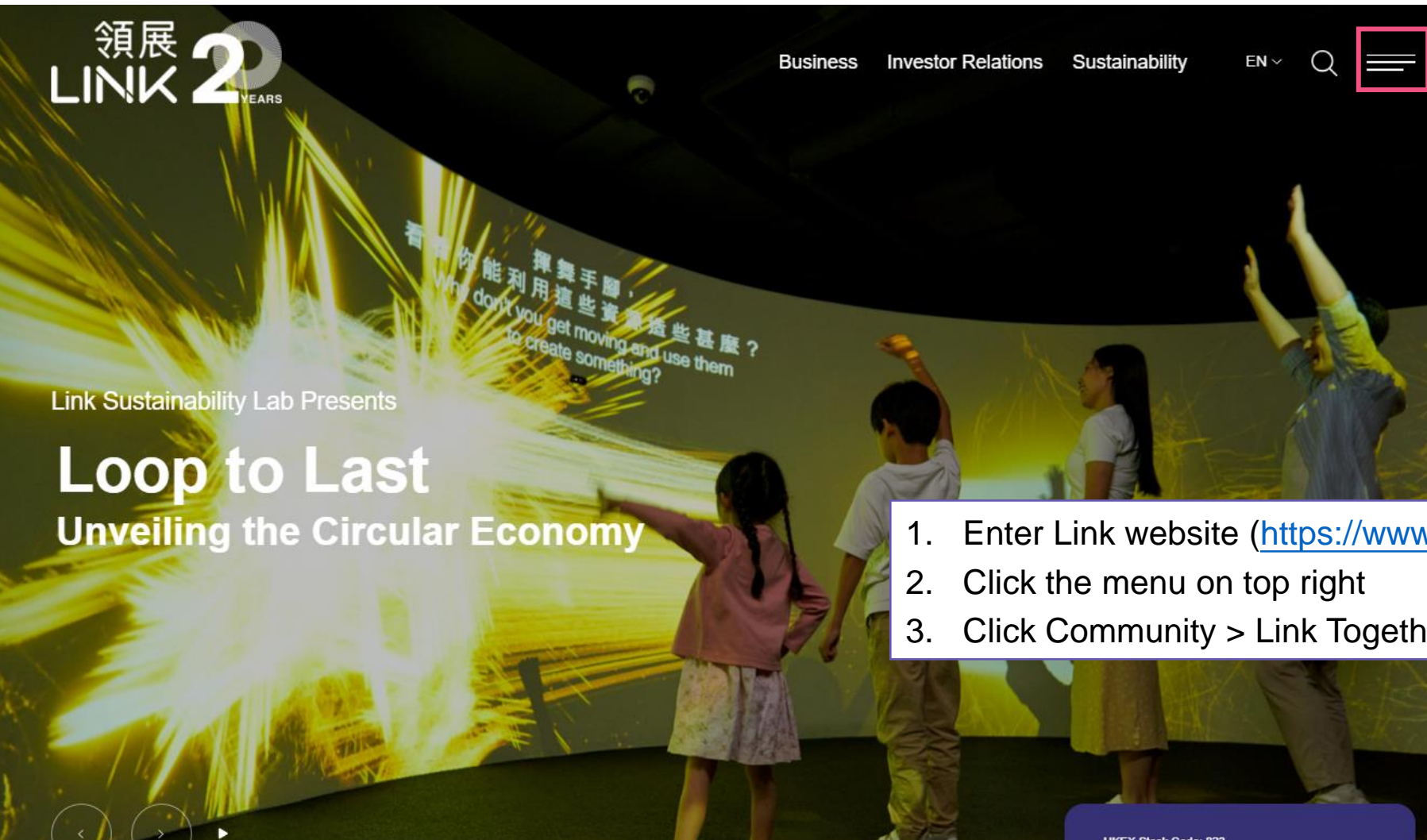




## Application Method

1. Enter Link Together Initiatives webpage:  
<https://www.linkreit.com/en/community/link-together-initiatives/>  
Fill out the online application form, upload project proposal and relevant documents.
2. Application deadline: **30 April 2025 (Wednesday) 23:59** 

***\*\*Late and/or incomplete submission will not be considered\*\****



Home : **Community >**

## **Link Together Initiatives**

### **Community Projects**

Link 20th Anniversary Outstanding Students Scholarship

Link University Scholarship

< Back

1. Enter Link website (<https://www.linkreit.com/en/>)
2. Click the menu on top right
3. Click Community > Link Together Initiatives > Community Projects



# Application Procedures (Cont'd)

17



Business Investor Relations Sustainability



Business Investor Relations Sustainability

EN  

## Important Dates for Project Funding 2025/26

2025


**March to April**  
Call for proposals

**May to July**  
Review, select and interview

**October to September of the following year**  
Project Implementation

## Application for Funding in 2025/26

Please click [here](#) for the list of Link Together Initiatives 2024/25 awarded projects. Application for 2025/26 will be open in Mar 2025. For any enquires about our programme, please contact [linktogetherinitiatives@linkreit.com](mailto:linktogetherinitiatives@linkreit.com).

 [Learn more about funding details and FAQ](#)

4. Click “Learn more about funding details and FAQ”
5. Click “Apply Now” to enter online application form

### Focus Areas

Supports projects with innovative service concepts that fill service gaps in the society. The fund supports the specific focus areas of:

1. Environmental Sustainability – supporting sustainable development
2. Inclusion and Active Ageing – promoting social inclusion and active living for seniors
3. Youth Empowerment – empowering and equipping youth for a better future

### Eligible Applicants

### Selection Criteria

### Grant Amount

### Necessary Documents for Application

### Application Schedule

### FAQ

Please review necessary documents for application before filling in online application form.

### Application Deadline

Organisation MUST complete and successfully submit the online application, together with ALL necessary documents, on or before HKT on 9 May 2023 (Tuesday). Late applications and insufficient documents will not be considered.

 [Apply Now](#)



# Application Procedures (Cont'd)

## Online Application Form

1 Terms & Conditions

2 Organisation Information

3 Contact Person and  
Authorised Person for Project

4 Basic Information about the  
Project

5 Budget Summary

6 Upload Project Proposal and  
Related Documents

## Part I - Terms and Conditions

1. The applicant organisation must be a charitable organisation that is registered under Section 88 of the Inland Revenue Ordinance (Cap. 112) or, if the applicant organisation is a charitable organisation in any jurisdictions outside Hong Kong, prime reference should be made to the descriptions adopted by the relevant government department(s) or authority(ies) in the respective jurisdictions, which has/have the legal powers or authorities similar to that of HKIRD in declaring charitable status and/or classifying charitable organisations in the relevant jurisdictions.
2. The applicant organisation must be providing charitable services to local communities in the vicinity of the properties owned and/ or operated by Link.
3. Board or Executive Committee members of the applicant organisation must not be a Connected Person (as defined in the Hong Kong Code on Real Estate Investment Trusts) of Link.
4. The applicant organisation must not propose projects that have the sole or dominant purpose of promoting a particular political event/campaign or a specific religious event.
5. The Project of this application submitted by the applicant organisation does not receive funding(s) from the organisation's contribution and Government subsidy).
6. The information provided in the application form, project proposal and other related documents by the
7. Grantees shall

Checking the terms and conditions is required in order to proceed with the application process.

8. About Spending



Your organisation has read and agreed with the Terms and Conditions and would like to proceed with the application.

(a) Each Gran

(b) During the  
standard p  
declaration

(c) Grantees

Next >





# Application Procedures (Cont'd)



**Please have the necessary documents prepared for uploading to complete the application.**

Online Application Form

- 1 Terms & Conditions 2 Organisation Information 3 Contact Person and Authorised Person for Project 4 Basic Information about the Project 5 Budget Summary 6 Upload Project Proposal and Related Documents

\* All fields required

Organisations must submit the online application with all the related documents and proposal on or before 7 May 2024 (HKT). Late applications will not be considered.

## Part II - Organisation Information

Organisation name which is registered under section 88 of the Inland Revenue Ordinance (Cap112) or Organisation name declared with charitable status and/or classified as charitable organisation in the relevant jurisdictions by the government department(s) or authority(ies) in the respective jurisdictions

English

Chinese

Organisation Register Location

- ☐ Hong Kong  
☐ Outside Hong Kong

Telephone No.  
( 852 )

Office Address  
English  
  
Chinese

- 1 Terms & Conditions 2 Organisation Information 3 Contact Person and Authorised Person for Project 4 Basic Information about the Project 5 Budget Summary 6 Upload Project Proposal and Related Documents

## Part III - Contact Person and Authorised Person for Project

Name of Service Unit for Project

English

Chinese

Telephone No.

( 852 )

Office Address

English

Chinese

Website

Social Media Page e.g. Facebook, Instagram, Weibo

(Please provide the URL e.g. <https://www.facebook.com/LinkTogetherInitiatives/>; <https://www.instagram.com/linkreithk/>. If there is no social media platform, please input 'NA'.)

Contact Person

Title

☐ Mr

☐ Mrs

☐ Ms



# Application Procedures (Cont'd)

- 1 Terms & Conditions
- 2 Organisation Information
- 3 Contact Person and Authorised Person for Project
- 4 Basic Information about the Project
- 5 Budget Summary
- 6 Upload Project Proposal and Related Documents

## Online Application Form

### Part VI - Upload Project Proposal and Related Documents

Application **MUST** upload all documents (except item 11) listed below in order to complete the application. Document's templates can be found in Link's website ([here](#)).

(File format should be in doc, docx, xls, xlsx or pdf, while file size of each document should not exceed 5MB. Total file size should not exceed 80MB.)

1) Project Proposal drafted by applicant organisation including the below details: project name, details of the applicant organisation, service unit and Authorised Person, project objective(s) and description, type and number of beneficiaries, district or areas served, activities plan, project insurance coverage, implementation schedule, anticipated result, performance measurement indicators and evaluation period, sustainability plan etc.

(.doc,.docx,.xls,.xlsx only)

↑ Select

2) Project Budget Sheet drafted by applicant organisation including the following details: project name, organisation and service unit names, detailed breakdown of expense, project income (if applicable), applicant organisation's contribution (if applicable), Government Subsidy (if applicable) etc.

(.doc,.docx,.xls,.xlsx,.pdf only)

↑ Select

3) Declaration by Applicant Organisation Form signed by an Authorised Person of the Applicant Organisation with the organisation chop (please upload in pdf format)

(.pdf only)

↑ Select

4) Organisation registration document under the relevant ordinance(s)

(.doc,.docx,.xls,.xlsx,.pdf only)

↑ Select

5) Certificate of charity status registered under Section 88 of the Inland Revenue Ordinance (Cap. 112); for charitable organisation in any jurisdictions outside Hong Kong, Certificate and/or proof(s) of charity status declared as charitable status and/or classified as charitable organisations in the relevant jurisdictions by the government department(s) or authority(ies) in the respective jurisdictions\*

(.doc,.docx,.xls,.xlsx,.pdf only)

↑ Select

Click "Submit" to submit the application.

Submit >



# Application Procedures (Cont'd) – Save Draft

## Online Application Form

- 1 Terms & Conditions
- 2 Organisation Information
- 3 Contact Person and Authorised Person for Project
- 4 Basic Information about the Project
- 5 Budget Summary
- 6 Upload Project Proposal and Related Documents

### Contact Person

Title

☐ Mr

☐ Mrs

☐ Ms

Name

English

Chinese

Position

English


Chinese

Email Address

Telephone No.

( 852 )

Next >

 Save Draft

An edit link will be sent to the **email address of the provided project contact person**. Please ensure that the email address provided is correct, otherwise the draft cannot be saved and re-opened.

Authorised Person  
(Information will be used for Grant Agreement)

Title

☐ Mr

☐ Mrs

☐ Ms

Name

English

Chinese

Position

English


Chinese

Email Address

Telephone No.

( 852 )

Next >

 Save Draft

Please note the following:

After your draft is successfully saved, an edit link will be sent to the email address of the provided project contact person. Please ensure that the email address provided is correct. The save function will save text only. Any attachments will not be recorded.

Confirm >

# Application Procedures (Cont'd) – Save Draft

## Online Application Form

Application draft for Link Together Initiatives 2024/25 (Ref. No: [REDACTED])

 Link Together Initiatives <linktogetherinitiat@linkreit.com>  
To

Reply

Reply All

Forward



Click here to download pictures. To help protect your privacy, Outlook prevented automatic download of some pictures in this message.

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19

**CAUTION: External Email. Be careful before you click on any link or open any attachment.**

Dear Applicant,

Your draft for the application has been saved successfully. To access it, please click the link provided below:

[https://www.linkreit.com/en/community/link-together-initiatives/community-projects/\[REDACTED\]](https://www.linkreit.com/en/community/link-together-initiatives/community-projects/[REDACTED])

You are allowed to make unlimited edits to the draft during the application period. After making any changes, please click 'Save draft' to ensure your modifications are recorded. A new edit link will be sent to the email address of the provided contact person, and the previous link will no longer be valid.

Please note that your draft has not been submitted. If you intend to apply, please complete the form and click 'Submit' by 7 May 2024 (HKT).

Should you have any further questions, please send email to [linktogetherinitiat@linkreit.com](mailto:linktogetherinitiat@linkreit.com).

Yours sincerely,  
Secretariat  
Link Together Initiatives

Please note: This is an auto generated email, please do not reply as it will not be received.



### Please note:

1. The save function will save text only. **Any attachments will not be recorded.**
2. You are allowed to make **unlimited edits to the draft** during the application period. After making any changes, please click 'Save draft' to ensure your modifications are recorded.
3. **A new edit link** will be sent to the email address of the provided contact person, and the previous link will no longer be valid.
4. Saving the draft **does not imply submitting the application.** Please complete and confirm the form by clicking 'Submit'.



# Application Procedures (Cont'd) – Save Draft

## Online Application Form

Social Media Page e.g. Facebook, Instagram, Weibo

(Please provide the URL e.g. <https://www.facebook.com/LinkTogetherInitiatives/>; <https://www.instagram.com/linkreithk/>. If there is no social media platform, please input 'NA'.)

<https://www.facebook.com/LinkTogetherInitiatives/>; <https://www.instagram.com/linkreithk/>

Contact Person

Title

☒ Mr

☐ Mrs

☐ Ms

Name

English

C\*\*\*\*\*n

Chinese

陳文

Position

English

Programme Manager

Chinese

項目經理

Email Address

j\*\*\*\*\*m

Telephone No.

(852 )

g\*\*\*\*\*2

Authorised Person

(Information will be used for Grant Agreement)

Title

☐ Mr

☐ Mrs

☐ Ms

1. After opening the draft through the edit link, to ensure the privacy of relevant individuals, personal information, including English and Chinese names, email addresses and phone numbers, will be partially masked with asterisks (\*) in between, except for the first and last two characters.
2. The data in a masked field will be removed upon clicking, requiring the information to be re-entered.



# Document Submission

**The following document templates can be downloaded from Link website:**

<https://www.linkreit.com/en/community/link-together-initiatives/community-projects/apply-fund/>

**A) Project Proposal drafted by the applicant organisation, including:**

1. Project name, objectives, summary, and duration
2. Applicant organisation, project contact person, and authorized personnel
3. Scope of service, area, types of service recipients, and expected number of beneficiaries
4. Requested funding amount
5. Social issues addressed by the project, expected positive impact, innovation, and uniqueness
6. Project insurance information
7. Project strategies and plans, implementation schedule
8. Promotional angles, marketing plan, and channels
9. Specific performance indicators and sustainability of the project
10. Whether borrowing Link's properties, mobilizing merchant networks and volunteer teams, contingency plan
11. Background information on the organization, past relevant service experience/examples

**B) Project Budget Plan drafted by the applicant organisation, including project name, organisation and service unit names, detailed expenses, project income (if applicable), amount contributed by the applicant organisation (if applicable), government funding (if applicable), etc.**



# Document Submission

**The following document templates can be downloaded from Link website:**

<https://www.linkreit.com/en/community/link-together-initiatives/community-projects/apply-fund/>

## **C) Signed and stamped Declaration of Applicant Organisation**

## **D) Other relevant documents:**

1. The organisation's certificate of incorporation or registration document under the relevant ordinance(s);
2. Certificate of charity status registered under Section 88 of the Inland Revenue Ordinance (Cap.112) or, if the applicant organisation is a charitable organisation in any jurisdictions outside Hong Kong, please provide a Certificate and/or proof(s) of charity status declared as charitable status and/or classified as charitable organisations in the relevant jurisdictions by the government department(s) or authority(ies) in the respective jurisdictions\*;
3. Public Liability Insurance documents and terms;
4. A set of the latest year audited accounts or certified latest management accounts;
5. List of Board members and Executive Committee members (click here to download the template);
6. Constitution details;
7. Organisation structure; and
8. Attachments or supplementary information of the project (if applicable).

## **Notes:**

1. Use the latest version of browsers to open and fill out the application form under **stable internet conditions**.
2. Prepare all relevant documents before filling out the application form. Each file should not exceed **5MB**, and the total size of all files should not exceed **60MB**.

# Project Proposal Template

## Project Proposal

Application for Link Together Initiatives 2025/26 領展「愛・匯聚計劃」資助申請

Project Proposal 項目建議書

<b>Organisation Name</b> 機構名稱	(EN 英文) (CHI 中文)
<b>Authorised Person</b> 機構授權人士	(Name 姓名) (Title 職稱)
<b>Project Contact Person</b> 項目聯絡人	(Name 姓名) (Title 職稱)
<b>Project Name</b> 項目名稱	(EN 英文) (CHI 中文)
<b>Project Duration</b> 項目年期	<input type="checkbox"/> 1 year 一年 <input type="checkbox"/> 2 years 兩年 <input type="checkbox"/> 3 years 三年
<b>Focus Area(s)</b> 服務範疇 (can select more than one item) (可選多於一項)	<input type="checkbox"/> Environmental Sustainability 環境可持續發展 <input type="checkbox"/> Inclusion and Active Ageing 共融及活齡社區 <input type="checkbox"/> Youth Empowerment 青少年培育
<b>Service Target</b> 服務對象 (can select more than one item) (可選多於一項)	<input type="checkbox"/> Youth, age range 青少年, 年齡範圍: <input type="checkbox"/> Elderly, age range 長者, 年齡範圍: <input type="checkbox"/> Others, please specify 其他, 請列出: Type of beneficiaries 服務對象種類: Target age range 年齡範圍:
<b>Service Location</b> 服務地區	

## Project Budget Plan

**\*For projects with a duration exceeding one year,, please separate the financial budget on an annual basis.**

Application for Link Together Initiatives 2025/26 領展「愛・匯聚計劃」申請

Budget Plan 財務預算

Organisation Name: 機構名稱	
Project Name: 項目名稱	
Requested Fund Amount: 申請資助金額	HK\$ (港幣) -

### A) Project Expenditure 項目開支

Programme Expenses 活動支出	Unit price 單價	Quantity 數量	Total Cost 總數	Remarks 備註
Project management (including extra manpower) 項目管理 (包括額外人力)				
Recruitment & coordination of participants 招募及聯絡參加者				
Event production (technical support, helpers' payment, props) 籌辦活動 (技術支援、助理工資、用具等)				
Venue rental 場地租用				
Equipment rental / Purchase of Material 租用器材 / 購置物料				

Sub-total 小計

-

Training 培訓	Unit price 單價	Quantity 數量	Total Cost 總數	Remarks 備註

Sub-total 小計

-

Volunteers' allowance 義工津貼	Unit price 單價	Quantity 數量	Total Cost 總數	Remarks 備註





# Tips

	✓ DO	X DON'T
<b>Phase 1:</b> <b>Proposal Submission</b>	<ul style="list-style-type: none"> <li>✓ Fill out the form, prepare and upload all relevant documents</li> <li>✓ Ensure information are accurate and correct</li> <li>✓ Provide specific and clear descriptions in the project proposal, such as:               <ul style="list-style-type: none"> <li>• Social issues addressed by the project</li> <li>• Expected positive impact of the project on society</li> <li>• Project details (including strategies and plans to be adopted, implementation schedule)</li> <li>• Promotional angles, marketing plan, and channels for the project</li> <li>• Sustainability of the project</li> <li>• Performance indicators and evaluation</li> <li>• Track record</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>X Late Submission (Will be disqualified)</li> <li>X Exaggerate the project's effectiveness</li> </ul>
<b>Phase 2:</b> <b>Selection Interviews</b>	<ul style="list-style-type: none"> <li>✓ Emphasise the strengths and uniqueness</li> <li>✓ Highlight key winning factors, such as innovativeness</li> </ul>	<ul style="list-style-type: none"> <li>X Be late</li> <li>X Monotonous storytelling</li> </ul>



# Tips

	✓ DO	X DON'T
<b>Phase 3:</b> <b>Project Execution</b>	<ul style="list-style-type: none"> <li>✓ Stick to the schedule and achieve project milestones.</li> <li>✓ Be transparent. Work and communicate closely with Link</li> <li>✓ Proactively contact HKCSS/ Link for assistance when encounter any difficulties during execution</li> </ul>	<ul style="list-style-type: none"> <li>X Make unauthorised changes or modifications to approved proposal and budget</li> </ul>
<b>Phase 4:</b> <b>Reporting</b>	<ul style="list-style-type: none"> <li>✓ Provide detailed descriptions of progress according to the template</li> <li>✓ Propose feasible solution to recover progress if the project falls behind schedule</li> <li>✓ Keep receipts of expenses properly for random checks</li> </ul>	<ul style="list-style-type: none"> <li>X Avoid late submissions and concealing project progress</li> </ul>



# Enquiry

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## Project Fund

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## Link University Scholarship

Scholarship for Year 1 University Studies

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Scholarship for Year 2-4 University Studies

Email: [fgu@hkcss.org.hk](mailto:fgu@hkcss.org.hk)

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## **Contact Us**

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