|  |  |  |  |
| --- | --- | --- | --- |
| **Organisation Name**  **機構名稱** | (EN 英文)  (CHI 中文) | | |
| **Authorised Person**  **機構授權人士** | (Name姓名)  (Title 職稱) | | |
| **Project Contact Person**  **項目聯絡人** | (Name 姓名)  (Title職稱) | | |
| **Project Name**  **項目名稱** | (EN英文)  (CHI中文) | | |
| **Project Duration**  **項目年期** | □ 1 year 一年 | □ 2 years兩年 | □ 3 years三年 |
| **Focus Area(s)**  **服務範疇**  (can select more than one item)  (可選多於一項) | □ Youth Empowerment  青少年培育 | □ Inclusion and Active Ageing  共融及活齡社區 | □ Resource Management  資源管理 |
| **Service Target**  **服務對象**  (can select more than one item)  (可選多於一項) | □ Youth, age range 青少年, 年齡範圍:  □ Elderly, age range長者, 年齡範圍:  □ Others, please specify其他, 請列出:  Type of beneficiaries 服務對象種類:  Target age range年齡範圍: | | |
| **Service Location**  **服務地區** |  | | |
| **Target No. of Beneficiaries / Reach** – *Please provide detailed breakdown*  **預期受惠人數 / 受眾 – *請提供細目***   |  |  | | --- | --- | | Types of beneficiaries預期受惠人數 / 受眾種類   1. ***Primary(direct) beneficiaries 直接服務對象*** *(e.g. elderly, youth, the public) (如長者、青少年、公眾人士)* 2. ***Secondary(indirect) beneficiaries 間接服務對象*** *(e.g. parents, teachers) (如家長、老師)* | Quantity  數量 | | **TOTAL 總數** |  | | | | |
| **Requested Fund Amount**  **申請資助金額** | HK$ (港幣) | | |
| **Has your organisation received fund from Link Together Initiatives previously?**  **貴機構是否曾獲領展愛匯聚計劃的資助?**  □ Yes, we have received fund from Link Together Initiatives for year(s).  是，我們過往曾接受**領展愛匯聚計劃的資助。受資助年期為： 年**  □ No, we haven’t. 否，我們過往沒有接受過**領展愛匯聚計劃的資助。** | | | |
| **Key Social Problem(s) to be addressed** (brief description in point form)  **項目所回應的社會問題** (以列點形式簡述)  *And more…* | | | |
| **The Positive Change to be brought to the society**  **預期項目對社會帶來的正面影響** | | | |
| **Project Innovation and Uniqueness**  **項目的創新性及獨特性** | | | |
| **Brief Project Objective(s)** *– what does your organisation wants to achieve after completion of this project?*  **簡述項目目標 – 貴機構希望項目完成能達至的目的?**  (brief description in point form以列點形式簡述)      *And more…* | | | |
| **Programme Details** (includes Strategies and solutions to be adopted, Implementation Plan, and Schedule)  **項目詳情 (包括項目擬採用的策略及方案、執行計劃、時間表)** | | | |
| **Insurance for the Proposed Project**  **項目保險資料** | | | |
| **Publicity angle for the Project, Publicity Strategies and Channels**  **項目議題的宣傳角度、宣傳計劃及渠道** | | | |
| **Project Sustainability**  **項目的可持續發展** | | | |
| **Key Performance Indicator(s)**  **具體成效指標**   |  |  |  | | --- | --- | --- | | Expected Outcome  預計成效  e.g. empowerment on the service beneficiaries | Performance Indicators  成效指標  e.g. 70% of participants participating in project reported to have enhanced their self-esteem. | Means / Method of Measurement  評估工具 / 方法  e.g. Pre and post questionnaire, impact assessment | |  |  |  | |  |  |  | |  |  |  | |  |  |  |   *And more…* | | | |
| **Social Impact Assessment *(if applicable)***  **社會效益評估 *(如適用)***  **Quantitative indicator 量性指標**  How your programme create value to the community?  e.g. 1 – provide 10 training sessions to 10 youth  market price per training session per youth: $100  impact in terms of social value = 10\*10\*$100 = $10,000  e.g. 2 – provide 10 clown training sessions to 10 elderly, and then provide 10 clown performances, around 100 audiences for each performance  market price per training session per elderly: $200; market price per performance: $50  impact in terms of social value = (10\*10\*$200) + (10\*100\*$50) = $70,000  **Qualitative indicator 質性指標**  e.g.  - raising the quality of life and self-esteem of target beneficiaries (提升服務對象生活質素及自尊)  - organisational / community development (service expansion, cross-organisation collaboration, public participation in community affairs) 組織/社區發展 (服務擴展, 公眾參與社區事務) | | | |
| **Brief Background of Your Organisation**  **機構的背景資料** | | | |
| **Experience / References in relevant service**  **過往相關的服務經驗 / 例子分享** | | | |
| **Additional Information** *– if any that yet cover in the above*  **其他資料(如有)**  e.g.  - Volunteer opportunities for Link Volunteer Team 推動領展義工隊的參與  - The project encourages Link’s Tenants participation 推動領展租戶的參與  - Contingency plan if proposal could not be launched due to social issues 項目因社會環境影響未能如期進行的應變計劃 | | | |
| **Budget Plan**  計劃預算  Please fill in the Project Budget Plan in a separate template  請另外填寫項目財政預算表 | | | |

END