

Appendix

**“Link Together Initiatives” Programme 2019/20**

***New Projects***

Organisation	Project	Introduction
Arts' Options	Inspirational Drama Programme for Elderly <a href="http://www.facebook.com/ArtsOptions/">www.facebook.com/ArtsOptions/</a>	Founded by a group of renowned theatre actors, Arts' Options believes that performing arts can improve the health and well-being of the elderly people. The project aims to unleash the potential of the young-old and elderly by providing them with professional theatre training. Through public performance, the elderly people are engaged and connected to the community, and may even turn their hobby into a second career in the long run. Arts' Options aspires to set up the first seniors' theatre group in Hong Kong in the future.
Big Silver Community	Big Silver Well-being Community <a href="http://www.facebook.com/bigsilver.org/">www.facebook.com/bigsilver.org/</a>	Big Silver Community strives to raise public awareness on ageing issues and elderly care. It promotes building of an ageing-friendly community in Hong Kong. It adopts an innovative approach which combines its media experience with community activities to serve the society. The working group, consisting of veteran journalists, registered social workers and marketing professionals, produces a series of interesting publications with practical well-being information, holds community events, and supports carers' journey at its Carers Station.
Culture Power Charity Foundation (CPCF)	We are Top Crew <a href="http://www.facebook.com/TopCrewHK/">www.facebook.com/TopCrewHK/</a>	Established in 2017, CPCF is a start-up NGO focusing on youth services in Yuen Long, Tin Shui Wai and Tuen Mun. It creates a platform for young people to explore their interests in graffiti and street dance. The project is designed to equip young people with project management and communications skills through on-the-job training in the performing arts industry. CPCF also encourages young people to participate in volunteer services in New Territories West, helping them contribute to the neighbourhood and strengthen their ties with the society.

### Existing Projects

Organisation	Project	Introduction
Bo Charity Foundation	Food Angel – Love & Food Sharing and Education <a href="http://www.facebook.com/FoodAngelHK/">www.facebook.com/FoodAngelHK/</a>	For the fourth consecutive year, the project has arranged for surplus food to be collected at Link's fresh markets and shopping centres to provide meal boxes and food packs to the needy. The project targets to save more than 600 tonnes food waste each year and benefit 1.9 million people.
Hong Kong Guide Dogs Association (HKGDA)	Guide Dogs Training and Public Education <a href="http://www.facebook.com/HKGDA">www.facebook.com/HKGDA</a>	Running for the sixth year of the project, Link continues to provide all-round support to HKGDA to develop guide dog services in Hong Kong, as well as to promote an inclusive community, contributing to the benefits of over 170,000 visually impaired persons.
Po Leung Kuk	Silver Age Got Talent <a href="http://www.facebook.com/PLKEvent/?ref=bookmarks">www.facebook.com/PLKEvent/?ref=bookmarks</a>	In its third year, the project continues to promote active ageing and bring positive energy to the community by providing training and performance opportunities in clowning, djembe and boxing dance to the elderly.