



Link’s Temple Mall “Love in the Moonlight” Embraces Romance in Blissful Lights

Date: 21 September 2017 (Thursday) to 12 October 2017 (Thursday)

Temple Mall, Link’s flagship mall in Wong Tai Sin, is a stone’s throw away from one of Hong Kong’s most iconic tourist attractions – Wong Tai Sin Temple. The mall boasts a logo design featuring a stylised representation of the temple’s Chinese traditional lanterns, lending a rich cultural touch to the mall with its large-scale decorations. Enjoying an unrivalled location at the hub of local and cross-border transportation with an entrance opening to the adjoining MTR station, Temple Mall is where convenience abounds.

To cater to customers’ demand for a wide range of dining choices, Temple Mall offers a stellar line-up of restaurants encompassing Western, Japanese, Korean, Thai, various Chinese cuisines, including the first Wong Tai Sin outlet of the popular Japanese-Western bakery restaurant BO-LO’GNE Café & Bar, Starbucks Coffee and Genki Sushi, as well as the first Hong Kong outpost of Tokyo’s famous fried chicken eatery KARAYAMA. Founded in Kanagawa Prefecture in 2014, KARAYAMA has swept across Japan in merely 3 years with 17 outlets in Tokyo, Saitama, Chiba, Aichi, Gunma and Hokkaido, achieving a sales record of over 10,000 pieces of fried chicken a day. “Pan-fried shichimi pepper fried chicken”, a brand-new recipe exclusive to Hong Kong, is definitely not to be missed. The wide range of dining options adds to the comprehensive one-stop shopping experience of local and overseas visitors alike.

“Mid-Autumn Lanterns & Red String from Yue Lao, the Chinese Cupid”

According to folklore, the birthday of “Yue Lao”, the deity of marriage and love in Chinese mythology, falls on the day of the Mid-Autumn Festival, where he brings together predestined couples with a red string. For this year’s Mid-Autumn Festival, Temple Mall will hold the “Love in the moonlight” campaign featuring lanterns and red strings to create an enchanting experience for local and overseas visitors to appreciate the unique fascinating culture of Wong Tai Sin district. In partnership with Sik Sik Yuen, a charitable organization that operates Wong Tai Sin Temple, Temple Mall will give away free Fortune Hand Straps or Fortune Sachets to customers who present a red string after worshipping Yue Lao at Wong Tai Sin Temple. These two emblems of love make for wonderful mementos for loved ones or oneself.

Linking couples with lanterns and red strings to celebrate Mid-Autumn Festival



This year, Link’s Temple Mall’s “Love in the moonlight” campaign features seasonal lanterns and red strings from “Yue Lao” for a joyful Mid-Autumn Festival with blessings for couples in love.

Date: 21 September 2017 (Thursday) to 12 October 2017 (Thursday)
 Opening Hours: 10:00am to 10:00pm
 Location: Atrium, 1/F, Link’s Temple Mall North

Redeem a free Fortune Sachet or Fortune Hand Strap



From Link's Temple Mall with the warmest blessings – customers who present a red string from Sik Sik Yuen Wong Tai Sin Temple can redeem a free Fortune Sachet or a Fortune Hand Strap, which are both symbols of good luck in love.

Date: 21 September 2017 (Thursday) to 12 October 2017 (Thursday)
 Opening Hours: 12:00pm to 8:00pm
 Location: Atrium, 1/F, Link's Temple Mall North
 How to Redeem: Present a red string from Sik Sik Yuen Wong Tai Sin Temple to redeem a free Fortune Sachet or Fortune Hand Strap (A quota of 500 pieces applies while stocks last)

DIY Red String Craftwork



Nothing warms the heart like a precious handmade gift. Spend a designated amount at Link's Temple Mall to join the Fortune Lantern or Key Chain Workshops for free to make a meaningful gift for your loved one.

Date: 21 September 2017 (Thursday) to 12 October 2017 (Thursday)
 Opening Hours: 12:00pm to 8:00pm
 Location: Atrium, 1/F, Link's Temple Mall North
 How to Redeem:

- Spend HK\$300 or more at Temple Mall and present the same-day, machine-printed receipts (maximum 2 receipts to join the workshop for free);
- Present the programme leaflet with QR Codes or e-leaflet (including the special version for Guangzhou Metropolitan Plaza customers) together with a same-day, machine-printed receipt of any spending amount to join the workshop

A daily quota of 220 applies on a first-come, first-served basis.

The Lantern Market



The Lantern Market presents an attractive line up of local brands, including renowned names of Dessert Playground, Wing Wah, Taipan and The Walnut Shop, as well as specialty brands like Ching Woo Lung, No Less Créateur and Y Organic, etc. The Market will offer food, wine, beauty products, daily commodities and handicrafts, as well as unique creations based on the theme of lantern and red strings.

Date: 21 September 2017 (Thursday)
to 8 October 2017 (Sunday)
Opening Hours: 11:00am to 9:00pm
Location: Atrium, 1/F, Link's Temple Mall North
and exhibition area on 2/F
(outside Fairwood)

Themed Photo Area



Photo areas featuring lanterns and red string decorations are set up in the North and South blocks of Temple Mall. Snap them all and wow your friends on social media!

Date: 21 September 2017 (Thursday) to 12 October 2017 (Thursday)
Opening Hours: 10:00am to 10:00pm
Location: Atrium, 1/F, Link's Temple Mall North and entrance of the bridge connecting the South and the North

Terms and conditions apply to all of the aforementioned events. All programmes are subject to change without prior notice.

For details, please visit Linkhk.com.