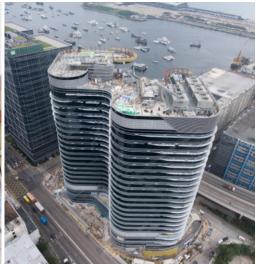


Investor Day

29 March 2019











We Link People to a Brighter Future



Today's Agenda

Link's Investor Day

- 1 Lunch with JLL Presentation 1:00pm
- 2 Link Today and Tomorrow 2:00pm 3:30pm
- 3 Open Discussion 3:30pm 4:00pm
- 4 Coffee Break 4:00pm – 4:30pm
- 5 Guided tour at CENTRALWALK 4:30pm - 5:30pm



George HONGCHOY ED & CEO





Kok Siong NG CFO



Eric YAU



Emmanuel FARCIS Asset Management Hong Kong



Gary FOK
Asset Management
China



Calvin KWAN Sustainability



Link Today

Eric Yau Chief Strategy Officer



About Link REIT

- REIT listed in Hong Kong
- REIT in Asia by market capitalisation
- Only internally-managed REIT in Asia

100%

Free float held by institutions and private investors

Portfolio (1)

Includes retail facilities, car parks and offices



Hong Kong



Mainland China

126

~ 56,000

Properties

Car park spaces

~ 8M sq ft

~ 0.9M sq ft

~ 5M sq ft

Retail space Under development

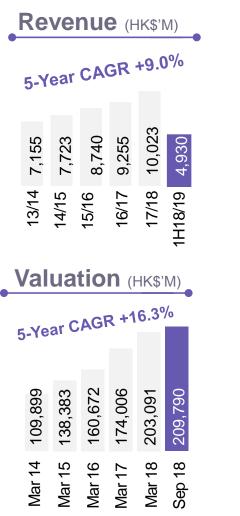
Properties Retail and office space

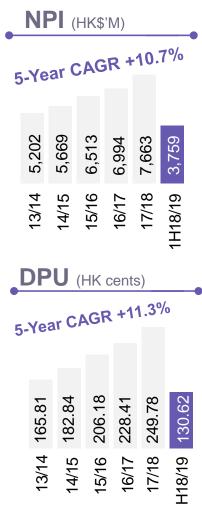
(1) As at 31 December 2018, assuming all asset disposals to date and the acquisitions of Beijing Jingtong Roosevelt Plaza and CENTRALWALK are completed



Healthy Financial Track Record







Value Creation Model

VISION

To be a world class real estate investor and manager...

What we manage







Office

Retail

Car park

How we manage

- → Asset Enhancement
- → Asset Management
- → Asset Acquisition
- → Development
- → Divestment
- → Re-Development

...serving and improving the lives of those around us.

Focusing on strategic priorities

Build a productive portfolio

Maintain a balanced capital structure

Develop a strong team

Help our communities flourish

Which creates value	Measured by
Placemaking	→Tenant sales growth →Open space
Financial	 → Distribution per unit → Total return for the year → Credit rating
Talent	 →Staff attrition rate →Staff / Board diversity →Succession planning
Relationship	→Perception audit result →Impact of Link Together Initiatives
Innovation	→Community Sentiment Index →Number of asset enhancement projects
Environmental	→Energy consumption reduction→Waste diverted from landfill

We Link People to a Brighter Future



Largest REIT in Asia



Note: Comparison of selected major REITs in the world based on market capitalisation Source: Bloomberg as of 28 March 2019



Continuously Growing Total Return



Note:

(1) A combination of unit price appreciation and distribution paid since listing in 25 November 2005 to 31 March 2018



Our Strategic Journey So Far

Multiple growth drivers to deliver sustainable return for unitholders

Property Re-development

Future

Asset Disposal

Property Development

Since 2014 / 2015

Asset Management

Asset Enhancement

Asset Acquisition

Since IPO / 2011



Key Questions from Our Stakeholders

- 1. How sustainable is the organic portfolio?
- 2. How do you see the Mainland China market?
- 3. How do you plan to grow your portfolio?
- 4. What are your capital management priorities?
- 5. Is Link a responsible investor?
- 6. How do we see Link in 5 years?

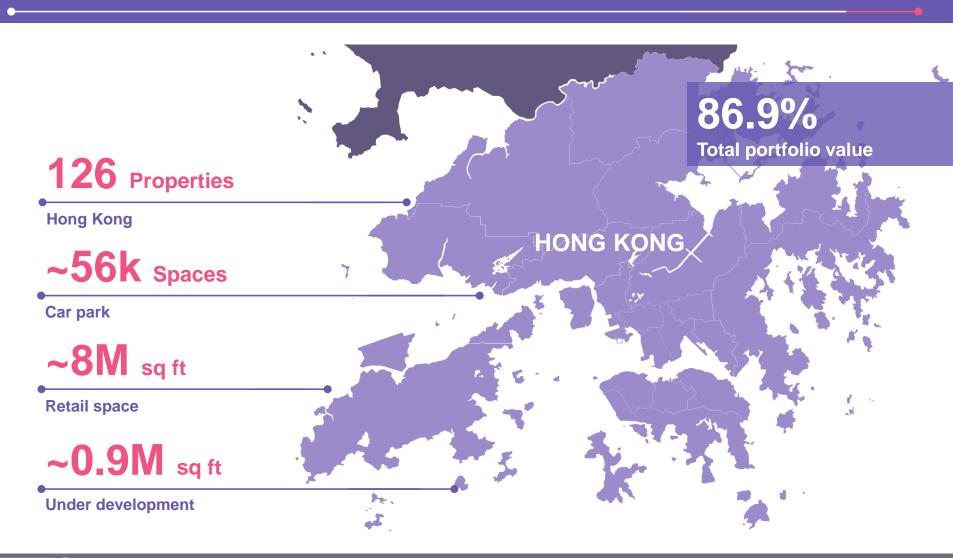


1. How sustainable is the organic portfolio?

Emmanuel Farcis Head of Asset Planning & Strategy

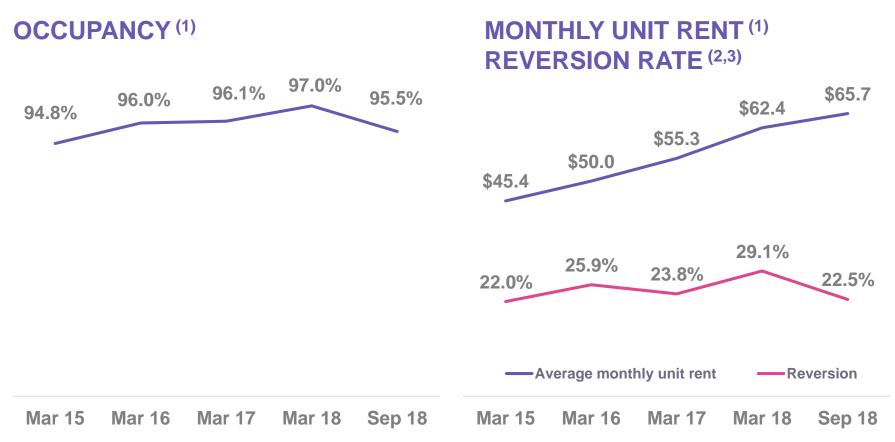


Hong Kong Portfolio





Hong Kong Retail Operations



Notes:

- (1) As at period/year end
- (2) Reversion rate refers to the percentage change in per square foot average unit rent between old and new leases on the same unit
- (3) For the year/period end



Hong Kong Macro Indicators Remain Positive



Source: Census & Statistics Department



Hong Kong Portfolio Update for 3Q FY2018/2019



Supermarkets & _____ foodstuff General retail (4)

Overall

Notes:

F&B

- (1) For the period between 1 April to 31 December 2018
- (2) Percentage figures represent year-on-year change in tenants' average monthly sales per square foot of the respective periods
- (3) A ratio of base rent plus management fee to tenants' gross sales
- (4) Including clothing, department store, electrical and household products, personal care/medicine, optical, books and stationery, newspaper, valuable goods, services, leisure and entertainment, and retail others

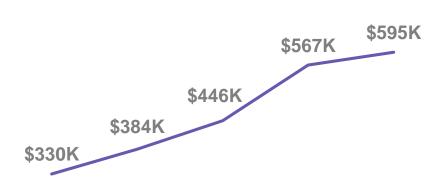


Hong Kong Car Park Operations



VALUATION PER SPACE





Mar 15 Mar 16 Mar 17 Mar 18 Sep 18

Mar 15 Mar 16 Mar 17 Mar 18 Sep 18

Note:

(1) Include monthly and hourly parking



Hong Kong Car Park Market Imbalance Continued



Source: Transport Department, Legislative Council - Panel on Transport



Our Asset Management Strategy

District Study Portfolio Segmentation Active Tenant Remixing

Placemaking

Customer Engagement

Innovation



District Study of Tseung Kwan O

Profile of a typical household in Tseung Kwan O vs Hong Kong average



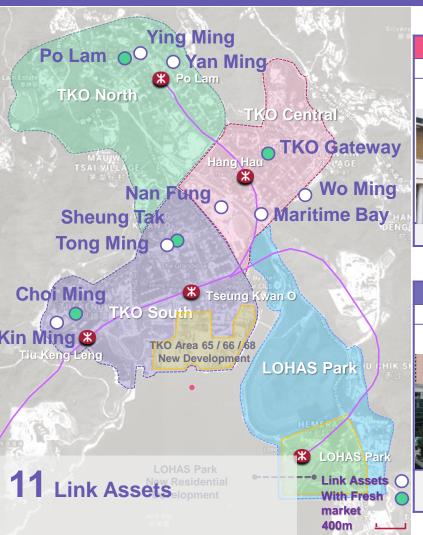


Tseung Kwan O (Population: ~400k)		HK overall (Population: ~7.5M)
42.9	Median age	43.4
52.8%	Working population	51.0%
\$32,000	Median household income	\$25,000
23.3%	Live in public rental housing	30.4%
76.6%	Live in home ownership scheme / private housing	68.3%
3.0	Average household size	2.8
56.4%	Families with kids	52.1%

Source: Census and Statistics Department



Portfolio Segmentation Tseung Kwan O District

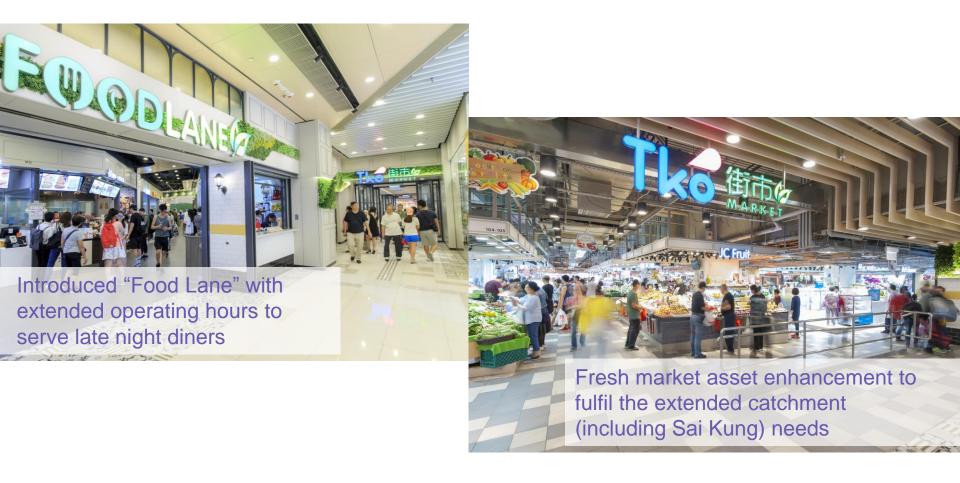




	TKO S	TKO NORTH				
	Tseung Kwan O	Tiu Keng Leng	Po Lam			
	Sheung Tak Plaza	Choi Ming	Po Lam			
S						
)	Second largest	Stabilised	Sizeable			
	mall in TKO	Community Mall	Neighbourhood Mall			



Portfolio Segmentation TKO Gateway as a Destination Shopping Centre





Active Tenant Remixing Strategic Tenant at Sheung Tak



Placemaking Adding Kids' Playground at Tsz Wan Shan Shopping Centre









- Extension of living room
- Utilise open space for the neighbourhood
- Place for gathering and family time



Customer Engagement Chinese New Year Campaign at Temple Mall





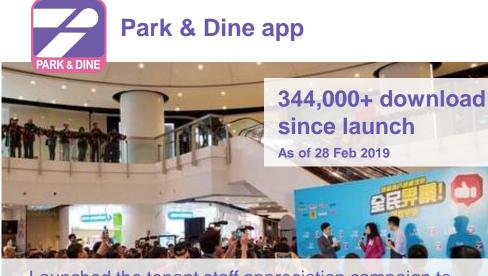
- ✓ Drive shopper traffic
- ✓ Stimulate sales
- ✓ Lead shopper to targeted areas
- ✓ Create social media presence with unique shopper experience



CNY Laisee Hunting Campaign

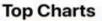


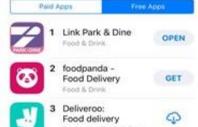
Innovation through Technology



Launched the tenant staff appreciation campaign to engage both shoppers and tenants through offline & online marketing







T.O.P app





Exploring Solutions with Technology

FACILITIES MANAGEMENT INFORMATION TECHNOLOGY



Operations



Maintenance



Preventive Maintenance



Building Management



Planning & Coordination

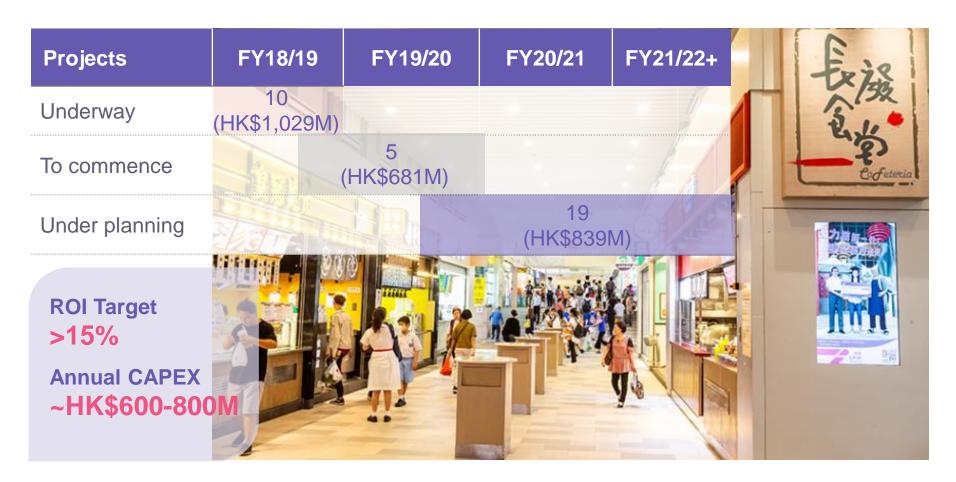


Security





Continuous Asset Enhancement Pipeline



Note:

(1) As at 30 September 2018.



2. How do you see the Mainland China market?

Gary Fok Director (Asset Management – China)



Our Mainland China Portfolio





Robust Retail Portfolio Performance

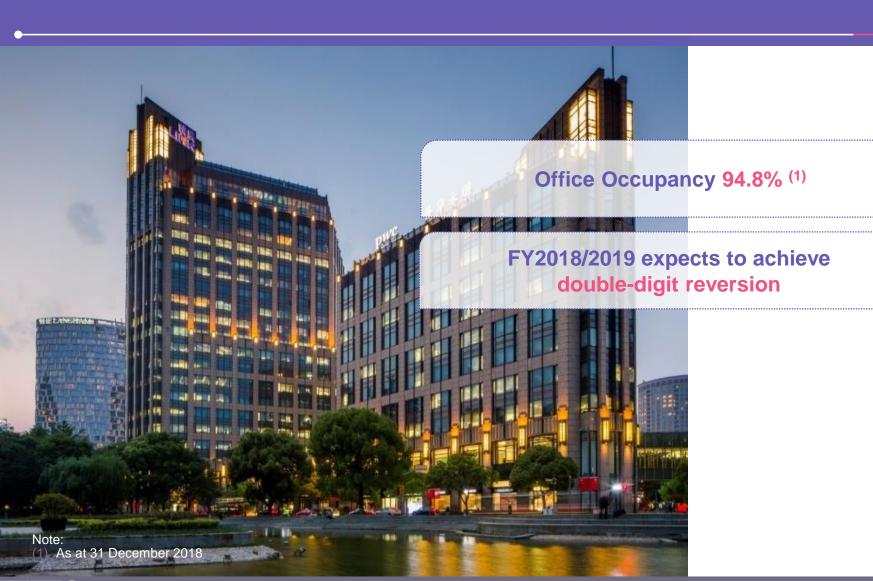


Notes:

- For six months ended 30 September 2018, all retail properties combined.
 As at 31 December 2018, all retail properties combined.

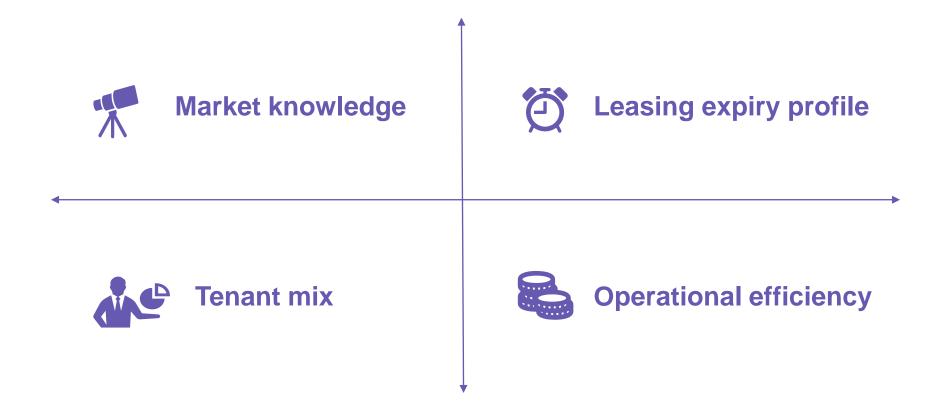


Steady and Resilient Office Portfolio





Asset Management Capabilities





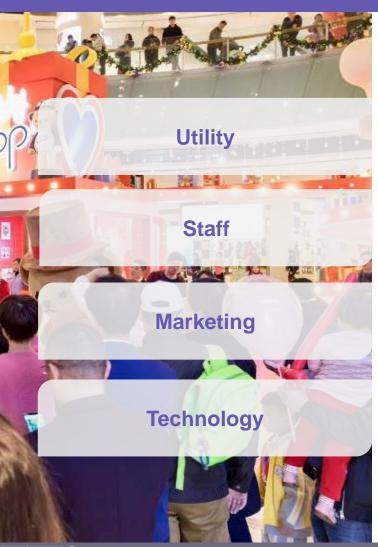
Strengthening Tenant Base

Growing tenant relationships across a wide range of mass-mid tier brands across our portfolio

	Fashion		Sportswear		F&B		Others		
	H&M	Uniqlo	Nike	Adidas	Starbucks	Innisfree	Xiaomi	Huawei	
1. EC Mall	٧	٧	٧	٧		٧		٧	
2. Metropolitan Plaza	٧	٧	٧	٧	٧	٧	٧	٧	
3. Roosevelt Plaza	٧		٧	٧	V			٧	
4. CENTRALWALK		٧		٧	٧	٧	٧	٧	



How We Improve Efficiency



Energy saving measures

Nurturing talents to raise efficiency

Finetuning shoppers targeting

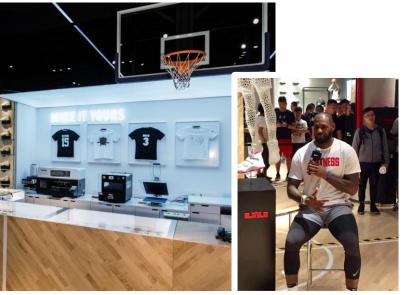
Process automation and data analytics to improve business operations



Expansion of NIKE Store at EC Mall

FROM $\sim 3,500$ sq ft TO $\sim 6,000$ sq ft





NIKE • Branding in addition to sales

■ Iconic attraction that expands catchment



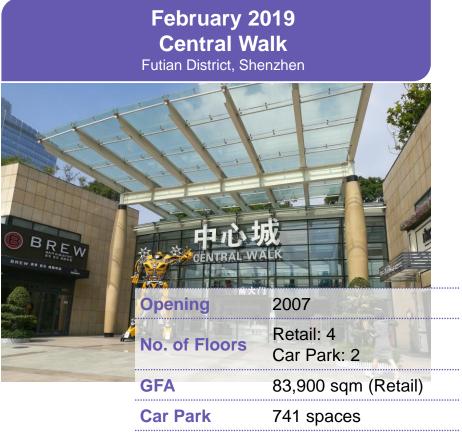




Our Recent Acquisitions

Will leverage our strong tenant relationships, property management expertise and asset enhancement experience to optimise mall performance





Market Outlook

2018 MARKET PERFORMANCE

BEIJING

Retail

Rental Growth⁽¹⁾ 2.0% YoY

SHANGHAI •

Pudong Office

Rental Growth 2.2% YoY

GUANGZHOU •

Retail

Rental Growth 4.4% YoY

SHENZHEN •

Retail

Rental Growth⁽¹⁾ 2.2% YoY



3. How do you plan to grow your portfolio?

Andy Cheung Chief Operating Officer



Three Degrees of Freedom Expansion and Acquisition

ASSET TYPE

- Retail
 (HK any positioning,
 PRC mid-market
 positioning)
- ✓ Grade A offices

GEOGRAPHY

- ✓ Hong Kong
- Tier 1 Mainland China cities and surrounding river delta areas
- Other geographies remain opportunistic

NEW DEVELOPMENT

- Changed mandate to allow development in 2015
- ✓ HK focus
- ✓ Preference for build-to-suit



Geography Expansion Focus in Tier-1 Cities

TIER-1 CITIES AND THEIR SURROUNDING RIVER DELTA AREAS AZAKHSTAN Strategic potential MONGOLIA Continuous government stimulus Inter-city transportation development • Unimgi **Bohai Economic Rim** Beijing **Growth potential** KOREA Higher GDP growth Disposable income and retail sales growth Shanghai Yangtze River Delta Continuous urbanisation and growing middle class catchment Chengdu Chongging **Others** Lhasa Laibor Sizeable tertiary industries & positive economic BHUTAN Guangzhou Jaiwan **Greater Bay Area** outlook Shenzhen BANGLADESH Risk of oversupply in certain districts VIETNAM BURMA/ Fluctuations in passing rent and occupancy LAOS Hainan

Geography Growing in Greater Bay Area

INVESTMENT IN GREATER BAY AREA

REACHED HK\$36B (1)

- Opportunistic acquisitions in Hong Kong, Shenzhen, Guangzhou
- Continuous investments in asset enhancement



Note:

(1) Includes acquisition, development and asset enhancement



Case Study of EC Mall

ACQUISITION CRITERIA

- Located in Zhongguancun of Beijing
- Affluent area surrounded by high-tech companies and universities
- Adjacent to Haidian Huangzhuang Metro
 Station
- No more new retail development in the vicinity
- Established management team
- Good shopper traffic on both weekdays and weekends





Same Criteria Applied to All Our Acquisitions So Far

✓ Tier-1	Cities	(1) (olus	Hona	Kona
1101 1		1	3140		

- ✓ Mass-mid market retail
- ✓ Premium grade-A office
- √ Good connectivity
- ✓ Limited competition
- √ Sizeable catchment
- √ Long-term growth potential

T.O.P	The Quayside	EC Mall	Link Square	Metropolitan Plaza	Roosevelt Plaza	CENTRAL- WALK
٧	٧	٧	٧	٧	٧	٧
٧		٧		٧	٧	٧
	٧		٧			
٧	٧	٧	٧	٧	٧	٧
٧		٧	٧	٧	٧	
٧	٧	٧	٧	٧	٧	٧
٧	٧	٧	٧	٧	٧	٧

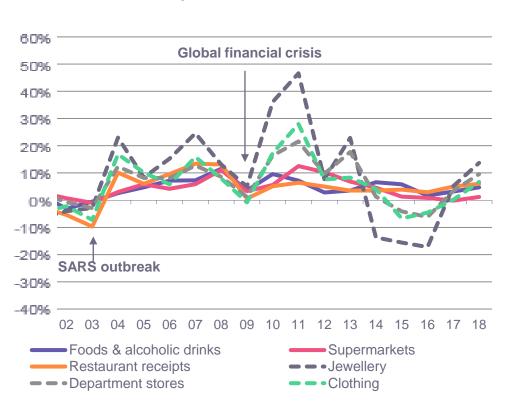
Note:

(1) Beijing, Shanghai, Guangzhou and Shenzhen

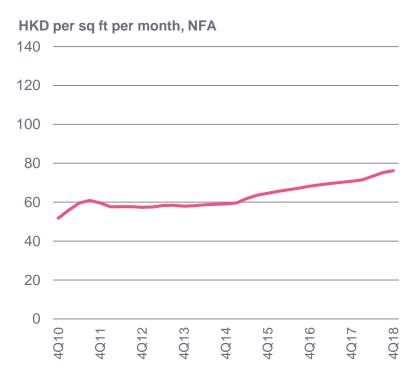


Asset Type Diversification from Retail to Office

YoY Change of Retail Sales Value & Restaurant Receipts



Office Rental in Hong Kong



Source: Census & Statistics Department

Source: JLL



Development Pros and Cons

Customisation

- More sustainable product
- Lower asset enhancement need

Developer's profit

Better returns

Delayed cash inflow

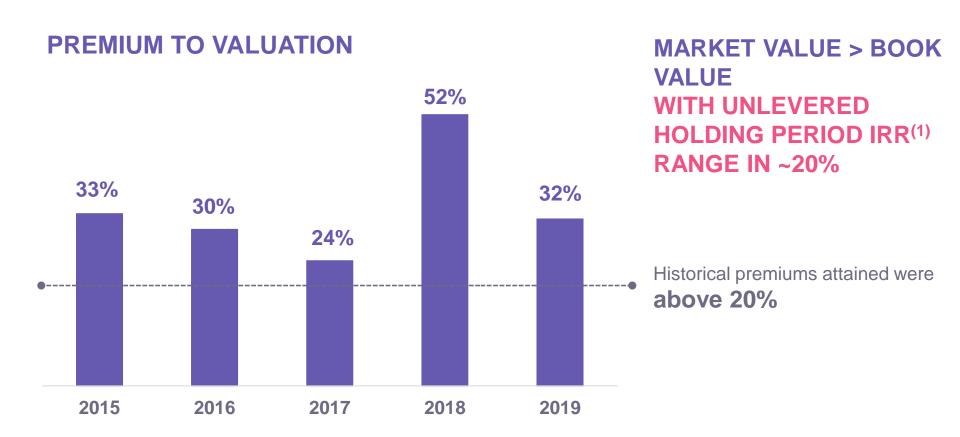
Large CAPEX at initial stage

Leasing risk

- Ramp up time
- Longer exposure to market conditions



Disposal Selling Non-Core Assets at Premium



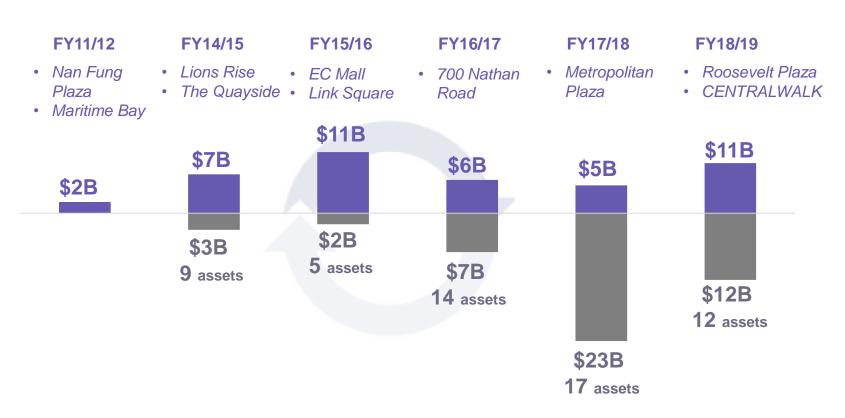
Note:

(1) Median of property level unleveraged IRRs from IPO/acquisition to divestment for the properties divested during the year



Portfolio Management Strategy Active Management to Maintain Upward Projectile

ACQUISITION – AGGREGATE HK\$42B



DISPOSAL – AGGREGATE HK\$47B



Portfolio Management Strategy Recap

Core portfolio remains in Hong Kong Focus on tier-1 cities and the surrounding river delta areas in Geography **Mainland China** Maintain guidance on Mainland China exposure at 20% Other geographies will be opportunistic Prefer quality retail assets with good growth potential in nondiscretionary sector Asset type **Selective on grade A offices** not exceeding 12.5% of portfolio Focus on **Hong Kong Development** Limited to 10% of portfolio Non-core assets **Disposal** Less growth potential Lacking synergy



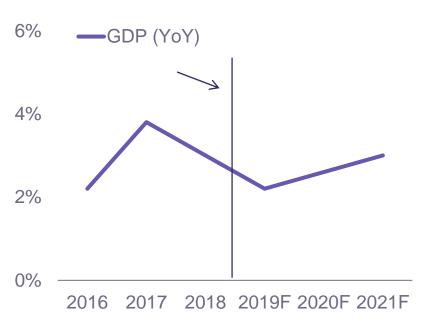
4. What are your capital management priorities?

Kok Siong Ng Chief Financial Officer

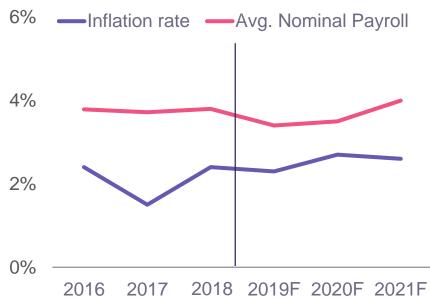


Hong Kong Macro Overview Expect Slower Economic Growth

HK economy faces external headwinds amid trade war



Inflation and staff cost will likely continue to rise steadily



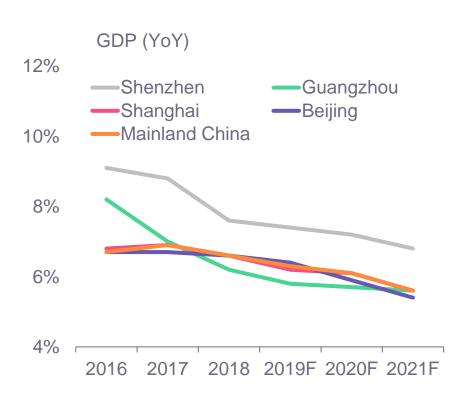
Sources: C&SD, EIU (forecast)

2018 Payroll is forecast figure Sources: C&SD, EIU (forecast)



China Macro Overview Economy Growth Should Sustain

Economy is likely to grow slightly

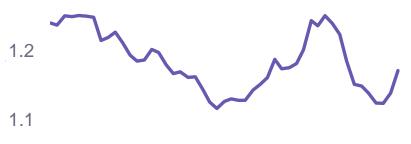


Sources: NBS, BMBS, SMSB, SBGM, SSB, EIU (forecast)

Depreciation pressure on RMB eased recently







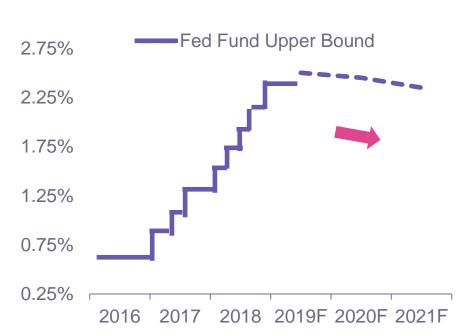


Source: Bloomberg

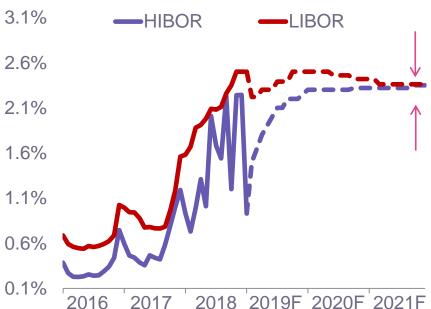


Interest Rate Environment Expect to Stabilise

US\$ rate hike starting to slow



But HIBOR could catch up with LIBOR



Source: Bloomberg

Forward Fed Fund Rates as at Feb-19

Source: Bloomberg

Forward HIBOR/LIBOR as at Feb-19



Credit Ratings A Strategic Differentiator

3 "A" RATINGS FROM KEY CREDIT RATING AGENCIES





Capital Management Strategy Maximum Optionality

NEW SOURCES OF FUNDING

SEP 2018

BANK LOANS \$7.5B

MTN \$15.2B

MAR 2019

GREEN \$4.0B

CONVERTIBLE BOND

- ✓ Largest Green CB globally
- 1st Green CB of real estate sector globally

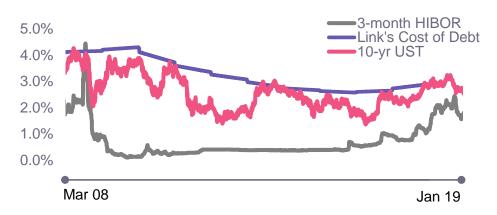
Notes:

- (1) As at 30 September 2018.
- (2) Source: Bloomberg



COMPETITIVE FUNDING COST

Jan 15





Jan 19

Capital Management Strategy Opportunistic Fund Raising with Green CB

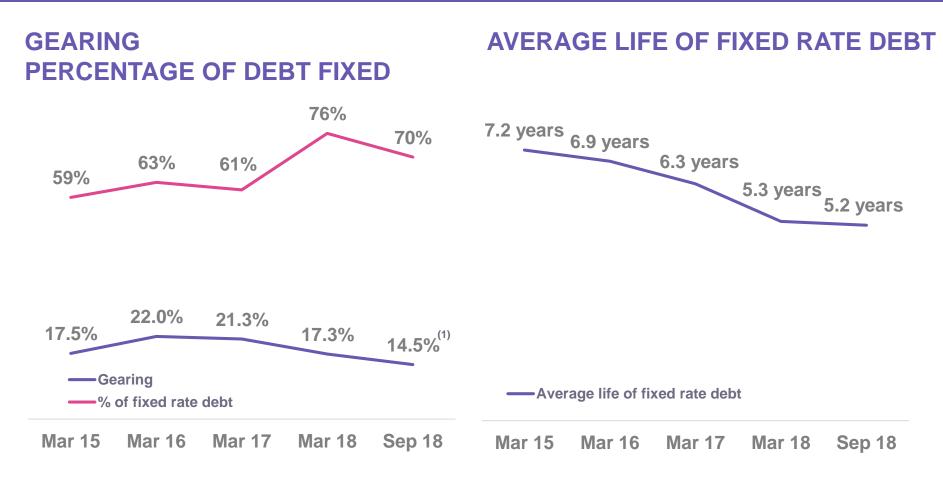
NEW SOURCE OF FUNDING WITH MAJOR BENEFITS AND ACHIEVEMENTS

- ✓ Low-cost funding half of straight bond yield
- ✓ High conversion price22.5% conversion premium to lower dilution
- ✓ New source of funding
 In addition to bank loans and bonds
- ✓ New investor base Majority demand came from outright long CB investors; balanced split of demand between Asia and Europe

- √ Largest green CB globally
- √ 1st green CB of real estate sector globally
- ✓ Largest CB offering by HK issuer since 2011
- ✓ Lowest coupon rate achieved by Asian REITs since 2014
- ✓ 1st CB by HK listed REITs since 2008
- ✓ Finance green projects including
 The Quayside and installation of solar panels



Capital Management Strategy Strong Capital Structure



Note:

⁽¹⁾ Pro forma gearing based on the consolidated financial position as at 30 September 2018, after adjusting interim distribution and the appraised value of Beijing Jingtong Roosevelt Plaza, and assuming disposal of the 12 assets announced on 12 December 2018 was completed and a drawdown of HK\$5,967M on Link's debt facilities



Capital Management Strategy Our Priorities

MAINTAIN DISCIPLINED CAPITAL STRUCTURE

Gearing

Comfortable at ~20%

Fixed vs floating ratio

Around 60:40

Credit ratings

Maintain "A" Ratings

Distribution payout ratio

No change at 100%

Management priorities

Capacity for growth

- Acquisitions
- CAPEX

Capital return & stewardship

- Unit buyback
- Special distribution

Debt repayments

Largely to pay down revolver loans

Relevant investments

Manage short term liquidity

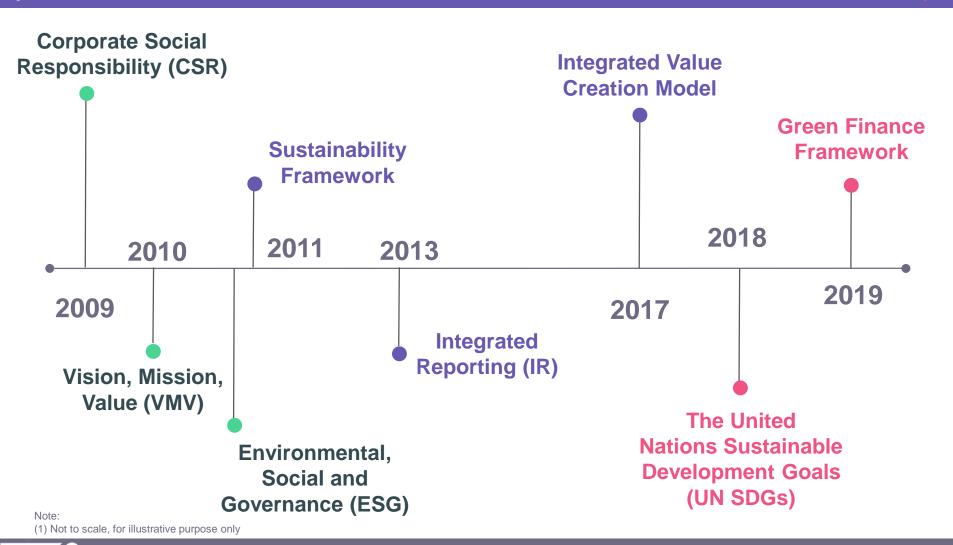


5. Is Link a responsible investor?

Calvin Kwan General Manager – Corporate Development & Strategy



Link's Evolution





Aligning with Global Standards

GLOBAL RECOGNITIONS





Dow Jones
Sustainability Indices
In Collaboration with RobecoSAM



LOCAL, REGIONAL AND GLOBAL ADVOCACY

Hong Kong Institute of Certified Public Accountants



Signatory of:











UNEP Property Working Group

Co-Chair of UNEP Property Working Group and a voice for Asia Pacific

- Focused on producing global best practice guidelines on topics including
 - TCFD
 - ESG
 - Measuring and reporting positive impact



Aims of the UNEP Property Working Group

- Drive innovation in Responsible Property Investment (RPI)
- Demonstrate how RPI can increase financial performance while reducing environmental and social impact
- Collaborate with policy-makers and the real estate investment community on developing the regulatory frameworks



TCFD Investor Pilot

- Direct real estate exposure:
 20 participating institutions
 globally
- Establish a methodology and modelling for climate and transition risk
- Alignment with investors, next step to bring in insurance companies
- Q1 2019 publication of methodology report and key



Working on TCFD Recommendations for investors with a pilot group of 14 investors and 6 real estate companies



Engage with ESG Analysts & Investors

- Understand analyst and investor concerns on ESG issues
- 2 Determine what other policies and procedures are needed
- Align investor, analyst and responders' understandings of TCFD including align with UNEP with GRESB effort to implement climate change reporting (Apr 19)
- 4 Materiality and scenario planning
- Determine what international and future standards are needed





6. How do we see Link in 5 years?

George Hongchoy Chief Executive Officer



Link's Value Creation Model

VISION

To be a world class real estate investor and manager...

...serving and improving the lives of those around us.

What we manage



Office





Retail

1

Car park

How we manage

- → Asset Enhancement
- → Asset Management
- → Asset Acquisition
- → Development
- → Divestment
- → Re-Development

Focusing on strategic priorities

Build a productive portfolio

Maintain a balanced capital structure

Develop a strong team

Help our communities flourish

Which creates value	Measured by			
Placemaking	→Tenant sales growth →Open space			
Financial	 → Distribution per unit → Total return for the year → Credit rating 			
Talent	 → Staff attrition rate → Staff / Board diversity → Succession planning 			
Relationship	→Perception audit result →Impact of Link Together Initiatives			
Innovation	→Community Sentiment Index →Number of asset enhancement projects			
Environmental	→Energy consumption reduction→Waste diverted from landfill			

We Link People to a Brighter Future



Challenges We Are Facing

Talent retention and development

Downward property cycle?

New source of income?

online & offline

Dissolving

Sustaining long-term growth

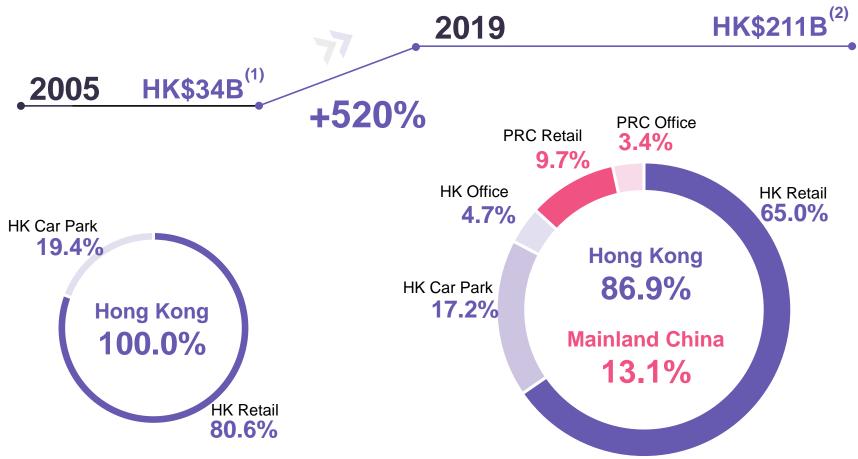
Responsible Investment



Vision 2025

Strengths Vision 2025 **Leader in Retail Industry Portfolio Growth Clear Vision & Strong Execution Culture of Excellence Effective Stewardship Strong Balance Sheet Visionary Creativity Focus on Growth**

Portfolio Growth Growth and Diversification



Notes:

- (1) Valuation as at 30 September 2005
- (2) Pro-forma figures assuming all asset disposals to date and the acquisitions of Beijing Jingtong Roosevelt Plaza and CENTRALWALK are completed



Portfolio Growth Portfolio Shift Since IPO

No. of properties

No. of cities

Valuation

Capitalisation rate (1)

Occupancy

Operating model

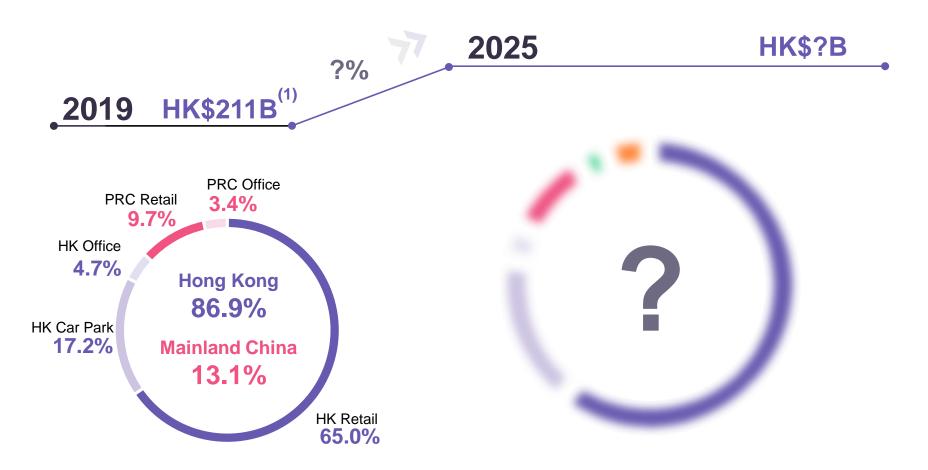
2005 2019 **Hong Kong Hong Kong** China 5 180 126 HK\$34 B HK\$183 B HK\$28 B 4.02% 5.69%-9.00% 4.25%-4.75% ~91% ~96% ~99% Leasing and Asset **Asset Property Management Management** Management

Note:

(1) Overall weighted average of Hong



Portfolio Growth Portfolio Value Today and Tomorrow

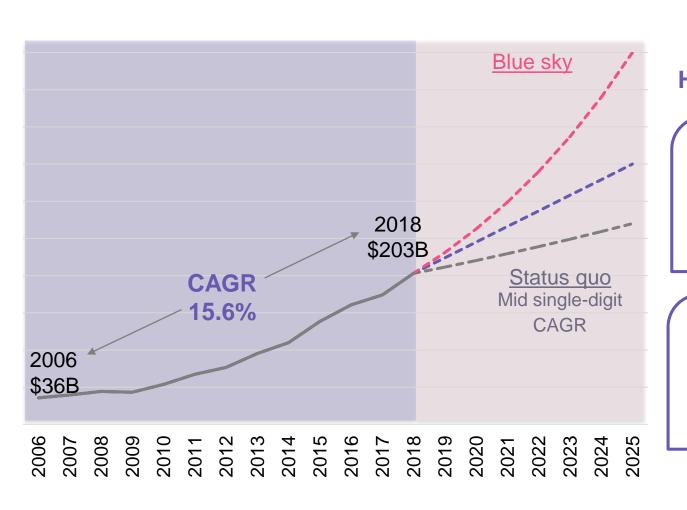


Note:

(1) Pro-forma figures assuming all asset disposals to date and the acquisitions of Beijing Jingtong Roosevelt Plaza and CENTRALWALK are completed.



Portfolio Growth Target AUM in Medium-term



Target High single-digit CAGR

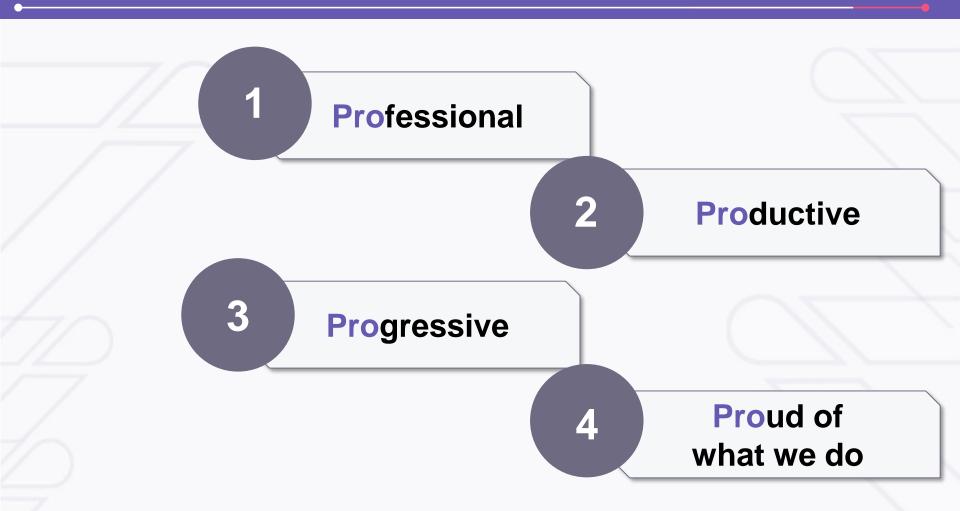
Portfolio Management

Acquisition
Disposal
Development

Innovation

Other Investments
Technology

Culture of Excellence What is Link's DNA?





Culture of Excellence Our Team



Culture of Excellence Two-way and Continuous Engagement

Internal



External

Best in class in transparency

Investment stewardship

Strong corporate governance



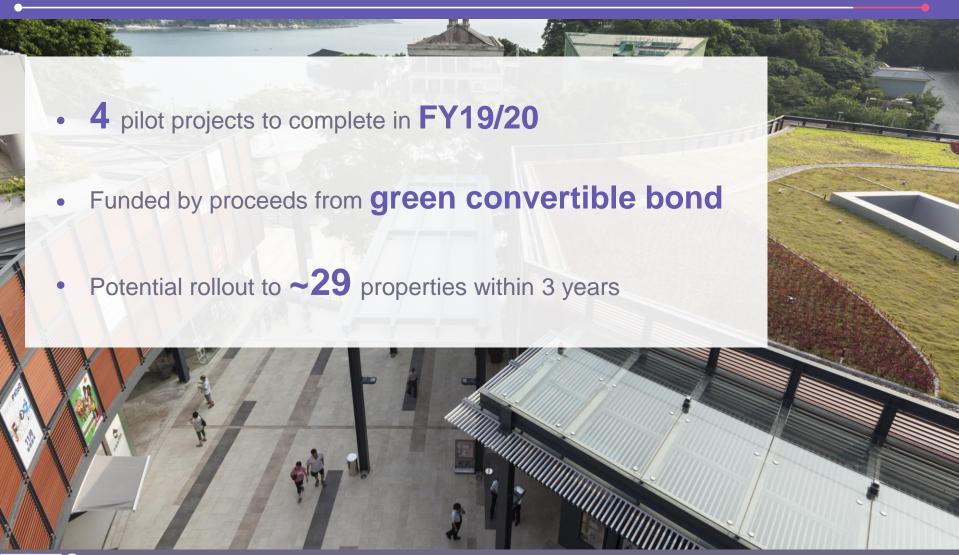
Create Shared Values

Visionary Creativity Placemaking





Visionary Creativity Solar Panel Installation



Visionary Creativity Areas to Work Together



MOBILE APPS

Integrate online and offline platforms

FACILITIES MANAGEMENT

 Explore technological solutions to improve operational efficiency











Extend our belief in sustainability to our tenants



 Capitalise on data insights and analytics

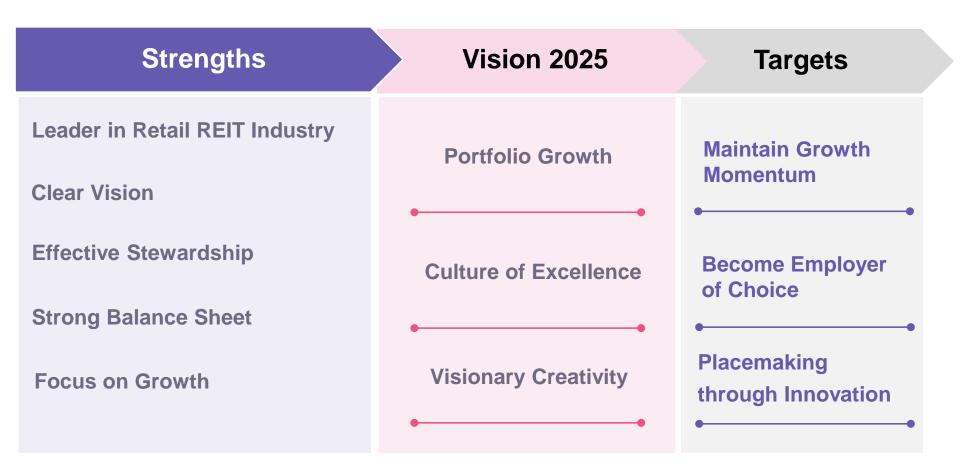








Deliver Sustainable Returns







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