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Link Real Estate Investment Trust

*(a collective investment scheme authorised under section 104
of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong))*
(stock code: 823)

CHANGE OF NAME AND LOGO OF THE TRUST, CHANGE OF WEBSITE ADDRESS AND CHANGE OF NAME OF THE MANAGER

The Board of the Manager wishes to announce that in line with the corporate branding strategy of the Trust, with effect from 19 August 2015, (i) the English name of the Trust has been changed from “The Link Real Estate Investment Trust (or its short form “The Link REIT”)” to “Link Real Estate Investment Trust (or its short form “Link REIT”)”; (ii) the Chinese name of the Trust has been changed from “領匯房地產投資信託基金” to “領展房地產投資信託基金”; and (iii) the logo of the Trust has been changed as follows:



(old logo)



(new logo)

Following the change of the English name of the Trust, the website address has been changed from www.thelinkreit.com to www.linkreit.com with effect from 19 August 2015.

In line with the change of the name of the Trust, the English and Chinese name of the Manager has been changed from “The Link Management Limited (領匯管理有限公司)” to “Link Asset Management Limited (領展資產管理有限公司)” with effect from 17 August 2015.

An application will be made to the Stock Exchange to change the stock short name of the Trust in Chinese from “領匯房產基金” to “領展房產基金” for trading in the Units on the Stock Exchange. The Trust’s stock short name in English remains as “LINK REIT”. The stock code of the Trust “823” also remains unchanged. A further announcement will be made in respect of the effective date of the new stock short name of the Trust in Chinese.

A. CHANGE OF NAME AND LOGO OF THE TRUST

Change of Name and Logo

The Board of the Manager wishes to announce that in line with the corporate branding strategy of the Trust, with effect from 19 August 2015, (i) the English name of the Trust has been changed from “The Link Real Estate Investment Trust (or its short form “The Link REIT”)” to “Link Real Estate Investment Trust (or its short form “Link REIT”); (ii) the Chinese name of the Trust has been changed from “領匯房地產投資信託基金” to “領展房地產投資信託基金”; and (iii) the logo of the Trust has been changed as follows:



(old logo)



(new logo)

The Manager considers that the new English and Chinese name and the new logo will build a stronger brand and corporate image of the Trust from which the Unitholders will benefit as a whole.

As set out in clause 1.1 of the Trust Deed, the “Trust” is defined as the unit trust scheme constituted by the Trust Deed and known as “The Link Real Estate Investment Trust” (or its short form “The Link REIT”) or by such other name as the Manager (with the approval of the Trustee) may from time to time determine. The Manager has obtained the approval of the Trustee for the new English name (or its short form) and the new Chinese name of the Trust as mentioned above. The Board and the Trustee are of the view that the change of the English and Chinese name of the Trust does not constitute a transaction requiring Unitholders’ approval pursuant to the Trust Deed and the REIT Code and that the change of name of the Trust will not necessitate an amendment to the Trust Deed.

Effect of Change of Name and Logo of the Trust

The change of the English name, the Chinese name, and/or the logo of the Trust will not affect any of the rights of the existing Unitholders. All the existing unit certificates of the Trust in issue bearing the name “The Link Real Estate Investment Trust 領匯房地產投資信託基金” and the old logo will continue to be effective as documents of title to the Units and be valid for trading, settlement, registration and delivery purposes on the Stock Exchange for the same number of Units. Accordingly, there will not be any arrangement for free exchange of existing unit certificates to new unit certificates bearing the new name “Link Real Estate Investment Trust 領展房地產投資信託基金” and the new logo of the Trust. Any new unit certificates that are issued on or after 19 August 2015 will bear the new English name, the new Chinese name and the new logo of the Trust.

The Certificate of Change of Name has been signed by the Trustee and the Manager on 19 August 2015 to record the change of the English name (or its short form) and the Chinese name of the Trust, and the change of the English and Chinese name of the Trust does not alter or amend any provision of the Trust Deed.

Change of Website Address

Following the change of the English name of the Trust, the website address has been changed from www.thelinkreit.com to www.linkreit.com with effect from 19 August 2015.

B. CHANGE OF NAME OF THE MANAGER

In line with the change of name of the Trust, the Board has approved and the Trustee (as the sole member of the Manager) has passed the sole member's resolution for the change of the English and Chinese name of the Manager from "The Link Management Limited (領匯管理有限公司)" to "Link Asset Management Limited (領展資產管理有限公司)". Such change of the English and Chinese name of the Manager does not require Unitholders' approval, has not altered or amended any provision of the Trust Deed, and took effect from 17 August 2015, the date on which the certificate of change of name was issued by the Registrar of Companies of Hong Kong.

C. CHANGE OF CHINESE STOCK SHORT NAME OF THE TRUST

An application will be made to the Stock Exchange to change the stock short name of The Trust in Chinese from "領匯房產基金" to "領展房產基金" for trading in the Units on the Stock Exchange. The Trust's stock short name in English remains as "LINK REIT". The stock code of the Trust "823" also remains unchanged. A further announcement will be made in respect of the effective date of the new stock short name of the Trust in Chinese.

D. DEFINITIONS

Unless the context requires otherwise, the following definitions have the following meanings in this announcement:

<i>Board</i>	the board of directors of the Manager
<i>Certificate of Change of Name</i>	the certificate of change of name signed by the Trustee and the Manager on 19 August 2015 to record the change of the English name (or its short form) and the Chinese name of the Trust as described in section A of this announcement
<i>Directors</i>	the directors of the Manager
<i>Hong Kong</i>	the Hong Kong Special Administrative Region of The People's Republic of China
<i>Manager</i>	Link Asset Management Limited (領展資產管理有限公司) (formerly known as The Link Management Limited (領匯管理有限公司)), a company incorporated in Hong Kong, which is the manager of the Trust
<i>REIT Code</i>	the Code on Real Estate Investment Trusts published, and as may be amended or supplemented from time to time, by the Securities and Futures Commission
<i>Stock Exchange</i>	The Stock Exchange of Hong Kong Limited

Trust	the unit trust scheme constituted by the Trust Deed and formerly known as The Link Real Estate Investment Trust (領匯房地產投資信託基金) before the change of its name to Link Real Estate Investment Trust (領展房地產投資信託基金) on (and effective from) 19 August 2015, which is a collective investment scheme authorised under section 104 of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) whose Units are listed on the Main Board of the Stock Exchange, and where the context requires, includes all the special purpose vehicles and/or companies owned and/or controlled by it
Trust Deed	the trust deed dated 6 September 2005 between the Trustee and the Manager constituting the Trust, as amended and supplemented by eleven supplemental deeds dated 4 November 2005, 8 November 2005, 16 January 2006, 21 November 2006, 13 July 2007, 23 July 2007, 5 October 2009, 23 July 2010, 25 July 2012, 18 February 2014 and 15 January 2015, respectively
Trustee	HSBC Institutional Trust Services (Asia) Limited, in its capacity as the trustee of the Trust
Unit(s) and Unitholder(s)	unit(s) of the Trust and holder(s) of the Unit(s), respectively

By order of the board of directors of
Link Asset Management Limited
(as manager of Link Real Estate Investment Trust)
Ricky CHAN Ming Tak
Company Secretary

Hong Kong, 19 August 2015

As at the date of this announcement, the Board of the Manager comprises:

Chairman (also an Independent Non-Executive Director)

Nicholas Robert SALLNOW-SMITH

Executive Directors

George Kwok Lung HONGCHOY (*Chief Executive Officer*)

Andy CHEUNG Lee Ming (*Chief Financial Officer*)

Non-Executive Director

Ian Keith GRIFFITHS

Independent Non-Executive Directors

William CHAN Chak Cheung

May Siew Boi TAN

Peter TSE Pak Wing

Nancy TSE Sau Ling

David Charles WATT

Richard WONG Yue Chim

Elaine Carole YOUNG