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| **Organisation Name****機構名稱** | (EN 英文)(CHI 中文) |
| **Authorised Person****機構授權人士** | (Name姓名)(Title 職稱) |
| **Project Contact Person****項目聯絡人** | (Name 姓名)(Title職稱) |
| **Project Name****項目名稱** | (EN英文)(CHI中文) |
| **Project Duration****項目年期** | □ 1 year 一年 | □ 2 years兩年 | □ 3 years三年 |
| **Focus Area(s)** **服務範疇**(can select more than one item) (可選多於一項) | □ Youth Empowerment 青少年培育 | □ Active Ageing活齡社區 | □ Resource Management 資源管理 |
| **Service Target****服務對象**(can select more than one item)(可選多於一項) | □ Youth, age range 青少年, 年齡範圍:□ Elderly, age range長者, 年齡範圍:□ Others, please specify其他, 請列出: Type of beneficiaries 服務對象種類: Target age range年齡範圍: |
| **Service Location****服務地區** |  |
| **Target No. of Beneficiaries / Reach** – *Please provide detailed breakdown* **預期受惠人數 / 受眾 – *請提供細目***

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| Types of beneficiaries預期受惠人數 / 受眾種類 1. ***Primary(direct) beneficiaries 直接服務對象*** *(e.g. elderly, youth, the public) (如長者、青少年、公眾人士)*
2. ***Secondary(indirect) beneficiaries 間接服務對象*** *(e.g. parents, teachers) (如家長、老師)*
 | Quantity數量 |
| **TOTAL 總數** |  |

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| **Requested Fund Amount****申請資助金額** | HK$ (港幣)  |
| **Has your organisation received fund from Link Together Initiatives previously?****貴機構是否曾獲領展愛匯聚計劃的資助?**□ Yes, we have received fund from Link Together Initiatives for year(s). 是，我們過往曾接受**領展愛匯聚計劃的資助。受資助年期為： 年**□ No, we haven’t. 否，我們過往沒有接受過**領展愛匯聚計劃的資助。** |
| **Key Social Problem(s) to be addressed** (brief description in point form)**項目所回應的社會問題** (以列點形式簡述)*And more…* |
| **The Positive Change to be brought to the society****預期項目對社會帶來的正面影響** |
| **Project Innovation and Uniqueness****項目的創新性及獨特性** |
| **Brief Project Objective(s)** *– what does your organisation wants to achieve after completion of this project?***簡述項目目標 – 貴機構希望項目完成能達至的目的?**(brief description in point form以列點形式簡述)1.

*And more…* |
| **Programme Details** (includes Strategies and solutions to be adopted, Implementation Plan, and Schedule)**項目詳情 (包括項目擬採用的策略及方案、執行計劃、時間表)** |
| **Insurance for the Proposed Project** **項目保險資料** |
| **Publicity angle for the Project, Publicity Strategies and Channels** **項目議題的宣傳角度、宣傳計劃及渠道** |
| **Project Sustainability****項目的可持續發展** |
| **Key Performance Indicator(s)****具體成效指標**

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| Expected Outcome預計成效e.g. empowerment on the service beneficiaries  | Performance Indicators成效指標e.g. 70% of participants participating in project reported to have enhanced their self-esteem. | Means / Method of Measurement評估工具 / 方法e.g. Pre and post questionnaire, impact assessment |
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*And more…* |
| **Social Impact Assessment *(if applicable)*****社會效益評估 *(如適用)*****Quantitative indicator 量性指標**How your programme create value to the community?e.g. 1 – provide 10 training sessions to 10 youthmarket price per training session per youth: $100impact in terms of social value = 10\*10\*$100 = $10,000e.g. 2 – provide 10 clown training sessions to 10 elderly, and then provide 10 clown performances, around 100 audiences for each performancemarket price per training session per elderly: $200; market price per performance: $50impact in terms of social value = (10\*10\*$200) + (10\*100\*$50) = $70,000 **Qualitative indicator 質性指標**e.g.- raising the quality of life and self-esteem of target beneficiaries (提升服務對象生活質素及自尊)- organisational / community development (service expansion, cross-organisation collaboration, public participation in community affairs) 組織/社區發展 (服務擴展, 公眾參與社區事務) |
| **Brief Background of Your Organisation****機構的背景資料** |
| **Experience / References in relevant service****過往相關的服務經驗 / 例子分享** |
| **Additional Information** *– if any that yet cover in the above***其他資料(如有)**e.g.- Volunteer opportunities for Link Volunteer Team 推動領展義工隊的參與- The project encourages Link’s Tenants participation 推動領展租戶的參與- Contingency plan if proposal could not be launched due to social issues 項目因社會環境影響未能如期進行的應變計劃 |
| **Budget Plan**計劃預算Please fill in the Project Budget Plan in a separate template請另外填寫項目財政預算表 |

END