

Research and Analytics Manager

Responsibilities

- Drive analytics data strategy, including data capture, data enhancement, data cleansing - with internal / external data management capability to enable quality analytics
- Manage business units analytics through statistical modeling and provide expertise when advanced analytics is required
- Partnering with business units to deliver the value adding analytics insights into relevant business actions
- Provide regular performance tracking report and relevant analysis, as well as stipulate action plan in order to meet business targets
- Work closely with different business heads to provide timely financial planning & performance analysis reports
- Effectively present business insights gained from analytics reports to senior management for business decision making
- Participate in development and monitoring the scorecards / KPIs and highlight areas and variances for management review and support in business decision making

Requirements

- Minimum 3 years' experience in leading research & knowledge management, and project management. Research firm, industry (e.g. retail, FMCG, real estate), consulting, or banking research experience preferred
- Some knowledge of marketing research methodologies (e.g. quantitative, qualitative, ethnography, etc.) and advanced analytic techniques (predictive and descriptive analysis, data mining, etc.). Ability to use advanced data analysis tools & techniques (SPSS, regression, etc.) highly valued
- Passion for business issues and awareness and interest in economic, financial, and general business concepts and terminology.
- Strong business acumen, and problem-solving, analytical and quantitative skills
- Attentive to detail and extremely organized, and exceptional multi-tasker
- Strong command of verbal and written English and Chinese. Some experience in presentation
- Strong belief in value of capturing and disseminating information to grow the knowledge assets of the company

- High level of intellectual curiosity and thirst for learning – interested in drawing out the business implications
- Degree holder

Remuneration

We offer a 5-day work week and an attractive remuneration package commensurate with qualifications and working experience to the right candidates. Fringe benefits for staff include annual leave, paternity leave, birthday leave, volunteering leave, medical scheme (include eligible dependents), life insurance, Employee Unit Purchase Plan and performance-based incentives.