

Corporate Communications Manager / Assistant Corporate

Communications Manager

Responsibilities

- Devise and execute corporate communications strategies with a view to enhancing corporate image
- Execute flagship community projects supported and sponsored by Link
- Formulate and implement community engagement programmes to reach out to key stakeholders including LegCo members, District Councillors, non-government organizations, political parties, local residents groups and government officials
- Prepare publicity materials and corporate collaterals; initiate and coordinate CSR events and sponsorship programmes

Requirements

- Degree holder or above in Journalism, Communications, Public Relations or related disciplines
- Minimum 8 years' relevant experience in corporate communications with at least 3 years experience in supervisory level, preferably in property developers or community institution
- Have a strong sense in public affairs and local politics, able to build or enhance network with various stakeholders
- Good experience in event management and coordinating corporate events
- Able to translate ideas into action with passion and dedication
- Excellent interpersonal and communication skills; proficient in both spoken and written English and Chinese (both Cantonese & Mandarin) is a must
- Be an excellent team player, self-motivated, innovative, energetic and presentable
- Able to work under pressure and at a fast-pace and dynamic environment with an uncompromising commitment to quality

Candidates with less experience will be considered as Assistant Corporate Communications Manager.

Remuneration

We offer a 5-day work week and an attractive remuneration package commensurate with qualifications and working experience to the right candidates. Fringe benefits for staff include annual leave, paternity leave, birthday leave, volunteering leave, medical scheme (include eligible dependents), life insurance, Employee Unit Purchase Plan and performance-based incentives.